

Community Engagement Impact Report

For further information please contact
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312.5

Community Engagement
Hours



164+

Business Connections
Established



48

Participants in the
Technical Assistance
Program

Community Membership Support



32

Meetings Attended: AWMB,
NAMC, NWMBA, and Tabor 100
General Session Monthly
Meetings

Sponsorship Events

5

Events Sponsored

34.5

Hours Hosting Outreach
Events & Workshops

Tabor 100 Outreach

206

Businesses & Participants
Supported in Onboarding
Sessions

264

Tabor 100 Office Hours
& Onboarding Sessions

Advance Outreach B2GNow Campaigns

69,709

Businesses &
Stakeholders
Reached

107.4%

Engagement Rate

24

Targeted
Campaigns

Definitions

Advance Outreach - upcoming procurement opportunities before they are formally advertised
AWMB - Association of Women, Minority, and Small Businesses
B2GNow - Sound Transit's diversity and compliance management system
NAMC - National Association of Minority Contractors
NWMBA - Northwest Minority Builders Alliance
Tabor 100 - business advocacy association where Sound Transit hosts community office hours and Vendor Onboarding Sessions