

AE 0054-17 12.5.7 Q1 2019 Outreach Summary

March 2019

Para información acerca del proyecto llame al: 1-800-823-9230 Để biết thêm thông tin về dự án, hãy gọi đến số 1-800-823-9230 如果您需要此信息翻譯成中文 請致電 1-800-823-9230



Overview

The I-405 BRT Project will provide fast, frequent, accessible and reliable bus-based transit service between communities north, east and south of Lake Washington. Riders will be able to connect to and transfer between the I-405 BRT, SR 522/NE 145th BRT, Link light rail and other transit services provided by Sound Transit, Community Transit and King County Metro.

In 2018, Sound Transit started with the representative I-405 BRT Project identified in the voter-approved Sound Transit 3 (ST3) plan and began to evaluate and refine the project based on technical analysis and stakeholder input. In July 2018, Sound Transit launched the first opportunity for the public to learn about and engage with the I-405 BRT Project. Public outreach was conducted to share the ST3 representative project and collect ideas for potential refinements. Sound Transit conducted subsequent community outreach in early 2019 to gather public input on station area access. In spring 2019, Sound Transit will present proposed project refinements to the Sound Transit Board of Directors and seek approval to begin conceptual engineering and environmental review.

This public outreach summary outlines the notification and community involvement strategies used during first quarter 2019.

Public outreach objectives

The objectives of the 2019 public outreach were to:

- Inform potentially affected communities of the level-one screening and alternatives selected
- Outline the screening and alternative selection process, including how prior community input collected online and at public events has/may have been incorporated
- Collect input on barriers to accessing stations and potential solutions
- Build awareness of the new Sound Transit Bus Rapid Transit brand
- Create outreach and engagement opportunities that are equitable, inclusive and meaningful

Participation by the numbers

- Over **200 people attended** community briefings held throughout the project area.
- More than 1,800 unique participants visited the online open house.
- Over 350 comments from the online open house and 12 comments from email and phone calls were submitted, in addition to feedback received during community briefings and event tabling.
- More than **20 emails** were sent to the project inbox.

Audience

This second phase of outreach was intended to engage people throughout the project area. Audience groups included residents, local community groups and organizations, and businesses along the representative project corridor.

Outreach methods sought to reach historically underrepresented populations, including people of color, people who are currently limited-English speaking, people with varying abilities, and people who are currently living with a low income. The overall goal was to provide equitable engagement opportunities

for current and potential future transit riders as part of Sound Transit's commitment to engage with all interested members of the public.

Sound Transit used a demographic analysis conducted in 2018 to identify such populations within the project area. Based on this analysis, Sound Transit used the following strategies to engage these historically underrepresented populations during this planning phase:

- Provided translated text on outreach materials in Spanish, traditional Chinese and Vietnamese.
- Provided the Google Translate tool and translated text on the online open house.
- Provided screen-reader compatible versions of online information and handouts.

Ways to comment

Between January 8 and February 14, 2019, the public was able to provide comments in the following ways:

- Online open house: i405brt.participate.online
- Email: brt@soundtransit.org
- Phone: (206) 398-5470
- Mail: Sound Transit, 401 S. Jackson St., Seattle, WA 98104
- Briefings: project team documented meeting outcomes

Outreach methods and tools

The project team used a variety of approaches to public outreach and notification methods to maximize awareness of the project and invite the public to participate. Jurisdictions and agency partners also shared information about the project via their communications channels.

Outreach by the numbers

- One online open house available between January 8-February 14, 2019
- In-person project updates and discussions at 11 community briefings and one public event
- Project information included in Sound Transit 2019 mailer, sent to 1.1 million residents throughout Sound Transit's service area

Notifications

Project website

Announcements of the online open house were posted on the project website (soundtransit.org/i405brt).

Email updates

Project email updates were sent to the project listserv of approximately 650 recipients as well as chambers of commerce and community organizations throughout the project corridor on January 11 and February 7, 2019 (Appendix A). The updates requested feedback on BRT station access via the online open house and featured the new BRT name, Stride.

Postcard notices

A postcard was distributed to about 125,000 individual family homes, apartments and businesses along the project corridor in early January 2019. The postcard encouraged recipients to engage with the project by visiting the online open house (Appendix C).

Public involvement opportunities

Stakeholder briefings

The project team contacted 70 chambers of commerce and community organizations throughout the project corridor to provide project updates and offer briefings. Sound Transit staff provided 13 project briefings between January and March to community and neighborhood organizations in the project corridor by request or as initiated by Sound Transit. The briefings provided information about the project, BRT branding and online open house.

Members of the Sound Transit outreach team facilitated these briefings, which included a short presentation (Appendix F) and open discussion. Sound Transit staff documented comments and attendees were encouraged to visit the online open house or email brt@soundtransit.org to leave additional feedback. Nearly 300 attendees participated in the briefings.

Online open house (i405brt.participate.online)

An online open house was available from January 8 to February 14, 2019 and included information about BRT, the project, planning process, BRT branding and station design, and feedback opportunities including an interactive map for visitors to leave location-specific comments. The online open house received over 1,800 unique visitors during this outreach phase (Appendix I).

A total of 351 comments were received through the online open house. Participants were asked to provide feedback on additional barriers to accessing future BRT stations via an interactive map where they could geolocate comments. The online open house noted that Sound Transit would coordinate with our local and regional partners to evaluate potential improvements that address these barriers. Participants were also able to provide additional comments related to the project via a comment form.

Email, phone and mail comments

People were encouraged to submit feedback over the phone (206-398-5470), via email (brt@soundtransit.org) and by mail (I-405 BRT, Sound Transit, 401 S. Jackson St., Seattle, WA 98104) if they were not able to provide comments via the online open house. Twelve of these communications were received.

What we heard

Through the briefings and online open house, the public was invited to provide feedback on the project and station access. Additional feedback was also gathered from email and phone communications.

Key themes

Summary

The following key themes emerged from questions and comments gathered during this phase of outreach:

- General BRT operations
 - o Concerns about reliability, speed; questions about service/station functionality
- Safety and security
 - o Suggestions for improvements at/around stations; concerns about non-motorized safety
- Connections to other transit services
 - Concerns/questions about accessing other transit services and routes/number of transfers
- Motorized station access
 - o Concerns about congestion/travel time; comments about inadequate parking
- Non-motorized station access
 - Suggestions/comments about pedestrian/bike infrastructure improvements at/around stations
- Station-specific comments
 - Concerns/comments about specific BRT station access/amenities
- Suggestions for additional/different station locations
 - Suggestions for alternate BRT station locations
- Station/fleet design
 - Questions/comments about station design/amenities
- Construction and budget
 - o Concerns about cost and project budget

Themes - detailed

Theme	То	pics
General BRT operations	•	BRT impact on other bus routes
	•	Speed and reliability
	•	Dedicated bus lanes
	•	Questions about station operations (transfers/access to other service
		lines, ticket/ORCA sales, stairs/elevators)
	•	Preference for light rail
	•	Ridership projections
	•	Accurate, real-time bus arrival/departure times

Safety and security	Pedestrian and bicycle route safety to/around stations
, ,	Vehicle speed, volume near stations
	Lighting and other facilities for safe station access at night
	Station access for people with limited mobility
Connections to other	
	Multiple transfers and time/distance between transfers
transit services/routes	Transfers/access to other service lines, including Link light rail
	How will BRT connect to Link light rail?
	Direct access to SeaTac
	Access/transfers due to various discontinued routes
	Express routes between Burien and Bellevue; Burien/Renton and
	Seattle; to SeaTac
Motorized station access	Expanded/additional park and ride facilities throughout project area
	Congestion and effective traffic management around stations
	Loss of parking
	Additional drop-off areas
	Efficient bus access to stations
Non-motorized station	Improved bicycle and pedestrian facilities to access stations
access	Prioritize bicycle/pedestrian access to stations
	Safe/secure bicycle parking/lockers at stations
	Bike racks on BRT buses
	Walking route, distance and/or difficulty
Station-specific	NE 85th St station (design, access, parking, cost)
	Centrally located park and ride and easy multi-modal connections in
	Bothell
	Congestion around NE 145th
	 Choice of NE 44th St station (low residential/commercial uses nearby,
	difficult to access via car/bike/foot, transit connections, need for
	additional parking)
	BRT system impact on Renton TC
	Better transit and bike facilities from TIBS to Boeing locations
	Concern Brickyard/195th will be eliminated (highly used park and ride)
Suggestions for	Improve Park and Ride at 114th Ave NE
additional / different	Preference for NE 30th St over NE 44th for a BRT station
station locations	(more transit connections, parking, residential/commercial uses)
	Locate a station at:
	110th Ave NE/NE 6th St
	 Closer to UW Bothell/Cascadia College campus

	 Exit 5 (Boeing, Landing, Coulon, SR 900)
	o Factoria
	 Freeway station at South Center
	 Houghton Park and Ride
	 I-405 intersections of SR 520 and I-90
	o NE 70th St/ I-405
	 Renton near Boeing/PACCAR; Renton Highlands
	o SeaTac
	 Wilburton Park and Ride (SE 8th, Bellevue)
Station/fleet design	Full ADA access and elevators at stations
	Protection from the elements/weather at the stations
	Seating for seniors/people with mobility impairments
	Design stations to be comfortable in various seasons
	Bus features and design process
	Ability to purchase an ORCA card at BRT stations
Construction and budget	Construction timeline
	Construction impacts/mitigation measures
	I-405 construction impacts
	Project cost

Example public comments

"Many people living to the northwest of the station are within easy biking distance, but the lack of any bicycle facilities on 116th Ave NE or 112th Ave NE means there is no safe/comfortable route for people who want to bike to the station."

"Along I-405 at N 30th street, there is an established center with a Park and Ride. Ridership is high and there are six bus routes: 111, 167, 342, 560, 566, and 952. This is a huge disappointment for many people who live along the I-405 corridor. N 44th Street has zero bus routes and zero establishment of transit. Our tax dollars will be put to better use having a stop at N 30th St."

"I am very supportive of the Sound Transit's BRT program on I405. I think it offers the best solution for being able to quickly and in a cost effective manner, provide increased options for residents to use mass transit rather than individual vehicles for travel and commuting. Thank you for the opportunity to give you my input."

"This part of Renton is entirely ignored when it comes to transport planning it seems. Despite being home to major employers (Boeing, Paccar), soon to include massive new office development, more shopping and an additional hotel, and a large residential population, it has been entirely overlooked for new transit solutions. Yet this while I-405 in this area is massively congested."

"It is about time to have a BRT that directly connects the south area to the IT and Biotech centers at Eastside and Bothell, respectively. I and many people I know will finally be leaving our cars at home and avoid the heavy traffic on I-405!"

"It doesn't really matter how fast and convenient you make the actual bus service from here unless you expand parking capacity of this tiny lot. I stopped taking the bus from here about 4 year ago because in order to get a spot you need to get there by 6-6:30am. I don't need to be to work until 9am, which means I have 2 hours to kill after I get to Bellevue when I could have gotten an extra hour or two of sleep. It's not worth the hassle."

"Could cemetery lots or churches offer parking during the day? Canyon Park and Ash Way always full before 6:30/7 AM most days-need better options to GET to Park & Ride if no options to increase parking at P&R lots."

"To help with last-mile connectivity, could the station include an area for pick-up/drop-off for rideshare, Ride2, and personal connections (e.g. dropping off/picking up friends and family members.)"

"Bike safety in Burien lags behind other local cities. Very limited trails and safe lanes. I also strongly second the comment about the ineffective crosswalk buttons in town. You often have to wait for a whole light cycle to cross when there would have been ample time. Why not do auto walk lights. They are so much more encouraging of walking. When having to wait for every car to go it really shows you that you are last priority as a walker in Burien."

"Please add bike lockers or secure bike parking at Tukwila station. Taking bikes on BRT and light rail is often inconvenient, it would be great to have somewhere safe for bikes. There should be options for non subscription bike lockers - ie pay for use."

"There are a lot of conflicts with cars for pedestrians walking along the sidewalk on 85th ST, including many where cars are making fast left turns across traffic and may not have good sight-lines"

"Kirkland is planning many improvements to 75th St and 116th Ave as part of the Green Streets program. Combined with the ped bridge at this location across 405, this would be an excellent location for a bike path skirting the highway right-of-way leading from the corner of 116th/80th and leading into the new station. This would improve access towards the existing park and ride at 70th."

"Much of the stretch from 145th St to Brickyard P&R does not have sidewalks and bike lanes and is poorly lit. Additionally, the Juanita-Woodinville Road itself is single-lane without a center refugee lane for left turns, which slows down access to this P&R. This impacts connecting buses that drop off riders at Brickyard P&R, as well as reduces accessibility for drop-offs at this lot."

"Walking to and from the UW Bothell/Cascadia transit center at night can be hazardous. Lighting is quite poor along NE 195th between Northcreek Parkway and 120th Ave NE as well as north on 120th Ave

NE until Monte Villa Parkway. There are also several uneven sidewalk areas on these roads. Northcreek Parkway is fairly well lit, but the "automatic" cross walk lights on the north side do not work."

"I commuted for 10.5 years from the freeway stop on 30th so my PARAMOUNT concern is being able to walk to the BRT bus at 30th street, and NOT have to drive to the 44th street garage to park (that will ADD time and parking will be full from new riders and the 200 other people using the 30th street already). It is not feasible for me to walk to the 44th St. station from 32nd."

"These comments concern proposed BRT service to Bothell. Starting with SR522, a park and ride lot in the downtown that is centrally located between the business district and the joint campus of UWB and Cascadia is critical. If the current park and ride lot were to be expanded into a parking garage that abuts Main Street and Kaysner Way this would allow easy pedestrian access to the downtown and the joint campus area. This would also allow usage during nights and weekends. The City of Bothell has been working on improving and expanding pedestrian access in downtown. The support of easy access to transit is critical to the developing that vision. The city owns part of the land above the current park and ride lot, leaving two other lots to purchase on either side of the city property which would directly link a parking garage with Main Street. This is not a new vision for the city, as it has often been talked about with the addition of affordable housing on top."

"I know I am only one person, but I am very disappointed with this new plan. I live in the NW corner of Lake Forest Park and I work in Kirkland. To take the bus to work, I drive about 7 minutes to the 522 bus, park in a neighborhood, and get on the bus to go downtown. Once downtown I catch the 255 to my work. It takes me 90 minutes in the morning (my drive is 40 minutes). It is longer, but I tolerate it because I am saving gas and the environment. With your new plan I will never do it. I will need two buses and a train. It will be longer and I will quit trying to take the bus. I am really disappointed in this new plan."

"Well, these were the highlights for me after going through the open house: Stride project will build new direct-access ramps and freeway BRT stations. A new 200-stall park-and-ride facility will be built by Sound Transit on NE 44th Street to serve the BRT station. Burien to Bellevue with a new transit center in South Renton and 11 BRT stations. Thanks for the opportunity to comment!"

Demographics & survey data

Visitors to the online open house were asked to answer demographics questions on the 'Welcome' tab of the webpage. The results are summarized in the following table. A total of 539 people gave an answer for their race or ethnicity, 538 people gave an answer for their gender, 468 people gave an answer regarding accommodations, and 538 people gave an answer for their age.

Table 4. Race or ethnicity information provided by online open house visitors who participated in the survey.

What race or ethnicity best describes you?	
Asian or Pacific Islander	76
African-American/Black	7
Hispanic or Latino	20
White or Caucasian	344
I'd rather not say	55
Other	15
Total	539

Table 5. Gender information provided by online open house visitors who participated in the survey.

What gender do you identify with?	
Female	202
Male	297
I'd rather not say	32
I'd prefer to self-describe (answer box provided)	7
Total	538

Table 6. Accommodation information provided by online open house visitors who participated in the survey.

Would accommodations in any of the following areas make engaging on this project easier or more comfortable for you? Check all that apply and describe your needs.	
Cognitive	4
Hearing	5
Mobility	44
Vision	14
None	382
Other (please specify)	19
Total	468

Table 7. Age information provided by online open house visitors who participated in the activity.

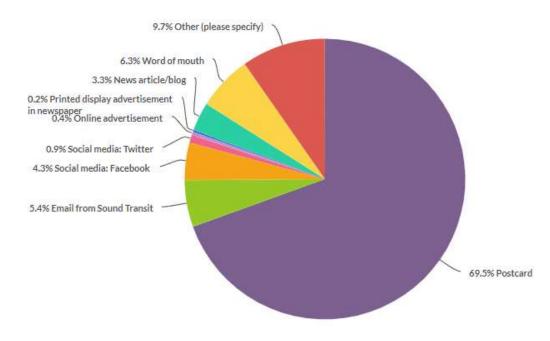
What is your age?	
<18	3

19-24	18
25-34	111
35-44	140
45-54	111
55-64	92
65-74	46
75+	17
Total	538

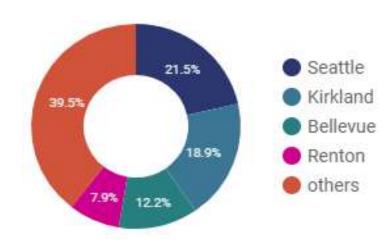
Online open house analytics

The majority of visitors to the online open house (69.5%) learned of the website from the postcard mailed in January 2019. Visitors accessed the website from various locations in the region. Of the 1,874 unique visitors, 21.5 percent of visitors were located in Seattle, 18.9 percent of visitors were located in Kirkland, 12.2 percent of visitors were located in Bellevue, 7.9 percent of visitors were located in Renton, and 39.5 percent of visitors were located in other areas.

Notification source







Appendices

Appendix A: Email update

Appendix B: Media

Appendix C: Postcard

Appendix D: Briefings list

Appendix E: Briefings

Appendix F: Briefing presentation

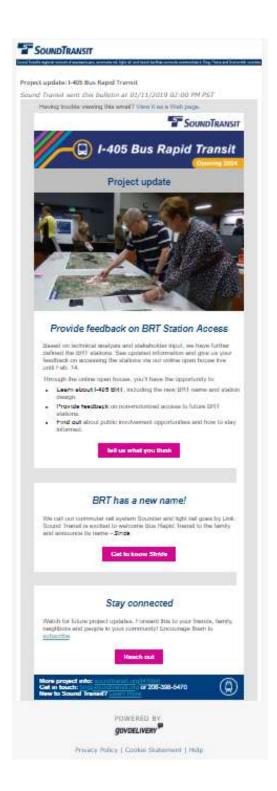
Appendix G: Event photos

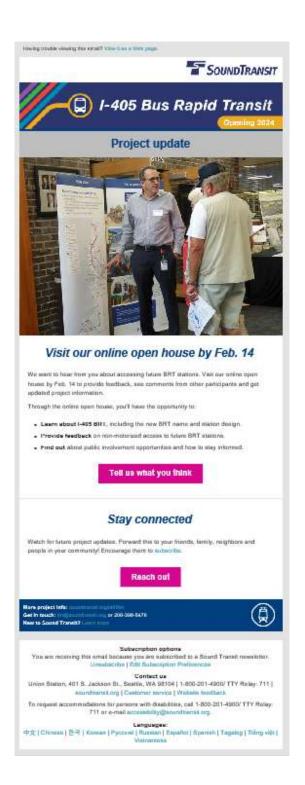
Appendix H: Online open house

Appendix I: Online open house analytics

Appendix A: Email update

The following emails were sent to the Sound Transit subscription list on January 11, 2019 and February 7, 2019 focused on the online open house and BRT branding.





Appendix B: Media

The following transit-oriented blogs covered the project and online open house in January 2019.

Publication	Article title	Date published
Seattle Transit	"I-405 and SR 522 BRT Will Be Known as "Stride""	January 16, 2019
Blog		
The Urbanist	"Introducing 'Stride', Sound Transit's New BRT Brand"	January 18, 2019
Planetizen	"Seattle Rebrands its Planned Bus Rapid Transit System:	January 20, 2019
	Stride"	
The Urbanist	"Sound Transit Unveils I-405 Refinements, Seeks Feedback	January 21, 2019
	on Access Improvement"	

Appendix C: Postcard

The images below show the front and back of the postcard mailed to approximately 125,000 residents within a half mile of the I-405 project corridor. Postcards were mailed in January 2019.



We want to hear from you



I-405 Bus Rapid Transit (BRT) will provide 37 miles of new service to communities from Lynnwood to Burien. Join us at our online open house for a project update and to provide your input on bicycling and walking access to the 11 future stations.

Submit your comments by Feb. 11

Online: i405brt.participate.online

Email: brt@soundtransit.org // Phone: 206-398-5470

Mail: I-405 BRT, c/o Blake Jones,

Sound Transit, 401 S. Jackson St., Seattle WA 98104

The I-405 BRT project will connect communities along I-5, I-405 and SR 518. Fast, frequent and reliable BRT service will provide a better option to sitting in traffic by getting you to light rail connections and other destinations around the region more quickly. BRT is designed for fast arrivals and departures, including off-board fare payment and multiple-door entry and exit. Bus lanes and transit priority improvements will help you avoid traffic.

To request information in alternative formats, call 1-800-201-4900 / TTY Relay: 711 or email accessibility@soundtransit.org.

Para información acerca del proyecto llame al: 1-800-823-9230 // 要瞭解項目資訊,請政電 1-800-823-9230 // 프로젝트에 관한 정보는 다음으로 연락하십시오: 1-800-823-9230 // Salesarto 1-800-823-9230, ***/Trobbi nony-viens suripopulaqueo o propeste



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Appendix D: Briefings list

The following tables list chambers of commerce and community organizations in the project area the project team researched to offer a project briefing or to provide project information. An * indicates organizations the project team briefed.

Briefings list	
BRT Station (Jurisdiction)	Organization
Lynnwood City Center (Lynnwood)	Economic Alliance of Snohomish County
	Lynnwood Alano Club (Community Center)
	Lynnwood Chamber of Commerce
	Lynnwood Library
	A Second Chance Resource Center
Canyon Park (Bothell)	Canyon Park Business Center
	Canyon Hills Community Church (Spanish speaking)
	Canyon Park Portfolio
	Grove at Canyon Park Homeowners Association
UW Bothell/Cascadia College (Bothell)	Bothell Kenmore Chamber of Commerce/Kenmore Business
	Alliance
	Bothell Library
	*Northshore YMCA
	Brookwood Place Condominium Association
Brickyard (Bothell)	Alpha Supported Living Services
Totem Lake/Kingsgate (Kirkland)	*Eastside Easy Rider Collaborative (EERC)
	Evergreen Hill Neighborhood Association
	Friends of Youth
	Hopelink – The Kirkland/Northshore Service Center
	Hopelink – The Kirkland/Northshore Service Center
	Hopelink – The Kirkland/Northshore Service Center *Juanita Neighborhood Association
	Hopelink – The Kirkland/Northshore Service Center *Juanita Neighborhood Association Kingsgate Highlands Division 1 and 2 Homeowners Association
NE 85th Street (Kirkland)	Hopelink – The Kirkland/Northshore Service Center *Juanita Neighborhood Association Kingsgate Highlands Division 1 and 2 Homeowners Association Totem Lake Neighborhood Association
NE 85th Street (Kirkland)	Hopelink – The Kirkland/Northshore Service Center *Juanita Neighborhood Association Kingsgate Highlands Division 1 and 2 Homeowners Association Totem Lake Neighborhood Association Washington Women In Need
NE 85th Street (Kirkland)	Hopelink – The Kirkland/Northshore Service Center *Juanita Neighborhood Association Kingsgate Highlands Division 1 and 2 Homeowners Association Totem Lake Neighborhood Association Washington Women In Need Bridle Trails Community Club
NE 85th Street (Kirkland)	Hopelink – The Kirkland/Northshore Service Center *Juanita Neighborhood Association Kingsgate Highlands Division 1 and 2 Homeowners Association Totem Lake Neighborhood Association Washington Women In Need Bridle Trails Community Club *Central Houghton Neighborhood Association
NE 85th Street (Kirkland)	Hopelink – The Kirkland/Northshore Service Center *Juanita Neighborhood Association Kingsgate Highlands Division 1 and 2 Homeowners Association Totem Lake Neighborhood Association Washington Women In Need Bridle Trails Community Club *Central Houghton Neighborhood Association Eastside Business Association
NE 85th Street (Kirkland)	Hopelink – The Kirkland/Northshore Service Center *Juanita Neighborhood Association Kingsgate Highlands Division 1 and 2 Homeowners Association Totem Lake Neighborhood Association Washington Women In Need Bridle Trails Community Club *Central Houghton Neighborhood Association Eastside Business Association *Everest Neighborhood Association
NE 85th Street (Kirkland)	Hopelink – The Kirkland/Northshore Service Center *Juanita Neighborhood Association Kingsgate Highlands Division 1 and 2 Homeowners Association Totem Lake Neighborhood Association Washington Women In Need Bridle Trails Community Club *Central Houghton Neighborhood Association Eastside Business Association *Everest Neighborhood Association *Highlands Neighborhood Association Kirkland Chamber of Commerce Kirkland Community Councils
NE 85th Street (Kirkland)	Hopelink – The Kirkland/Northshore Service Center *Juanita Neighborhood Association Kingsgate Highlands Division 1 and 2 Homeowners Association Totem Lake Neighborhood Association Washington Women In Need Bridle Trails Community Club *Central Houghton Neighborhood Association Eastside Business Association *Everest Neighborhood Association *Highlands Neighborhood Association Kirkland Chamber of Commerce
NE 85th Street (Kirkland)	Hopelink – The Kirkland/Northshore Service Center *Juanita Neighborhood Association Kingsgate Highlands Division 1 and 2 Homeowners Association Totem Lake Neighborhood Association Washington Women In Need Bridle Trails Community Club *Central Houghton Neighborhood Association Eastside Business Association *Everest Neighborhood Association *Highlands Neighborhood Association Kirkland Chamber of Commerce Kirkland Community Councils

Briefings list	
BRT Station (Jurisdiction)	Organization
	*Moss Bay Neighborhood Association
	Norkirk Neighborhood Association
	*North Rose Hill Neighborhood Association
	Peter Kirk Community Center/Kirkland Senior Center
	*South Rose Hill/Bridle Trails Neighborhood Association
	TzuChi Seattle (Chinese)
Bellevue Transit Center (Bellevue)	Bellevue Boys & Girls Club
	Bellevue Chamber of Commerce
	Bellevue Downtown Association
	Bellevue Library
	Childrens Response Center
	Downtown Action to Save Housing (DASH)
	Downtown Bellevue Residents Association
	Meydenbauer Bay Neighbors Association
	Northtowne Neighborhoods Association
	Surrey Downs Community Club
	Vuecrest Community Association
	Wilburton Community Association
	Woodridge Community Association
NE 44th Street (Renton)	Friends of Youth
,	*Kennydale Neighborhood Association
	*LaCrosee HOA
	Newcastle Chamber of Commerce
	Pembrook Meadow Homeowners Association
	Renton Area Youth & Family Services
South Renton Transit Center (Renton)	Renton Chamber of Commerce
(,	Sisters In Common
	Somali Youth & Family Association
	*South King County Mobility Coalition
	St Anthony Catholic Church (Spanish language)
	Washington Multi-Family Housing Association
Tukwila International Boulevard (Tukwila)	Islamic Center of Seattle
raktina meemational boalevara (raktina)	Islamic Center of Tukwila
	King County Housing Authority
	Refugee Women's Alliance
	Seattle Southside Chamber of Commerce
	SGI-USA Seattle Buddhist Center (Asian-Pacific Islander)
	Somali Community Services Coalition
	Tukwila Library
Burien Transit Center (Burien)	Discover Burien Association
bullett transit center (bullett)	Discover Bullett Association

Briefings list	
BRT Station (Jurisdiction)	Organization
	Burien Community Center
	Burien Library
	South King Council of Human Services
	Navos' Lake Burien Health Center For Children & Youth
	New Futures
	Acorn (social service organization)
	Prosperity Center

Appendix E: Briefings

The project team provided briefings to the following organizations between January-March 2019.

BRT Station (Jurisdiction)	Organization	Date
NE 85th Street (Kirkland)	South Rose Hill/Bridle Trails Neighborhood Association	1/8, 7-9 pm
NE 44th Street (Renton)	LaCrosse Homeowners Association	1/8, 7 pm
Totem Lake/ Kingsgate (Kirkland)	Juanita Neighborhood Association	1/14, 7-9 pm
NE 85th Street (Kirkland)	Moss Bay Neighborhood Association	1/14, 7 pm
NE 85th Street (Kirkland)	Highlands Neighborhood Association	1/16, 7-9 pm
NE 85th Street; Totem Lake/ Kingsgate (Kirkland)	Eastside Easy Rider Collaborative (EERC)	1/29, 1 pm
NE 44th Street (Renton)	Kennydale Neighborhood Association	1/29, 7-8:30 pm
NE 85th Street (Kirkland)	Everest Neighborhood Association	1/29, 7 pm
NE 85th Street (Kirkland)	Central Houghton Neighborhood Association	3/12, 7 pm
Renton (South Renton Transit Center)	South King County Mobility Coalition	3/14, 9:30-11 am
Totem Lake/ Kingsgate (Kirkland)	Juanita Neighborhood Association	3/18, 6:30-8:30 pm
NE 85th Street (Kirkland)	North Rose Hill Neighborhood Association	3/18, 7-9 pm
UW Bothell/Cascadia College (Bothell)	Northshore YMCA	4/30, 9 am-12 pm

Appendix F: Briefing presentations

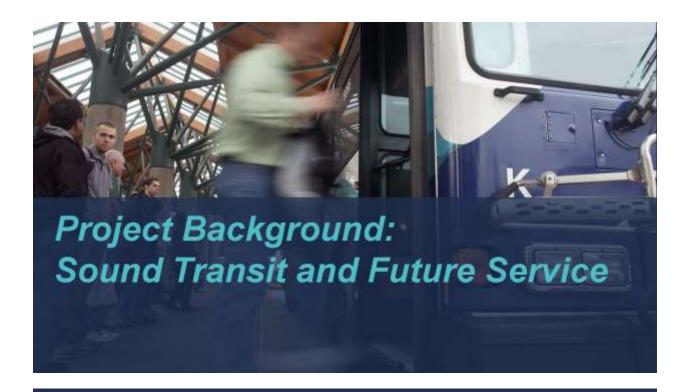
The following images provide illustrate the standard briefing presentation provided by the project team.



Agenda

- Introductions
- Project background
- Station information
 - Access
 - · Design
- · Community Engagement
- . Q&A





Who is Sound Transit?

We plan, build and operate regional transit systems and services to improve mobility in urban areas of King, Pierce and Snohomish counties.



- ST Express Bus
- Sounder Commuter Rail
- Link Light Rail
- Bus Rapid Transit (coming in 2024!)

ST future service

- Establish Bus Rapid Transit (BRT) to the north, east and south of Lake Washington.
- Build a light rail network extending from Everett to Tacoma, and from Seattle to Redmond and Issaquah.
- Improve access and expand parking at stations.





What is Bus Rapid Transit?

BRT is a fast, frequent, and reliable transit system.



Transit improvements



Sheltered stations



Off-board fare payment



All-door bus entry and exit



Specialized buses



Convenient all-day service

Fast, frequent, reliable service

I-405 BRT planned service:

- 10-minute peak and 15-minute off-peak service
- Up to 19 hours of service Monday through Saturday
- Up to 17 hours on Sunday



I-405 BRT

37-mile corridor: Lynnwood to Burien

- 11 BRT stations across 8 cities
- · 3 new/expanded parking facilities
- 1 transit center
- Estimated 15,000-18,000 riders daily by 2040



BRT roadway use

I-405 BRT will operate as two service lines:

- · North: Lynnwood to Bellevue
- · South: Bellevue to Burien

Where possible, BRT will travel in managed lanes such as express toll lanes (ETLs)

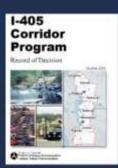


I-405 BRT transportation planning

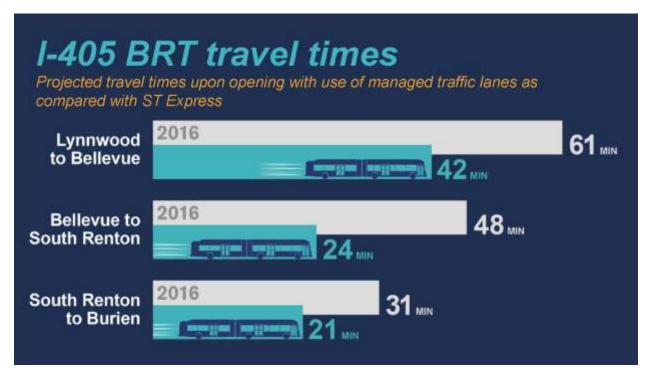
I-405 BRT builds upon the:

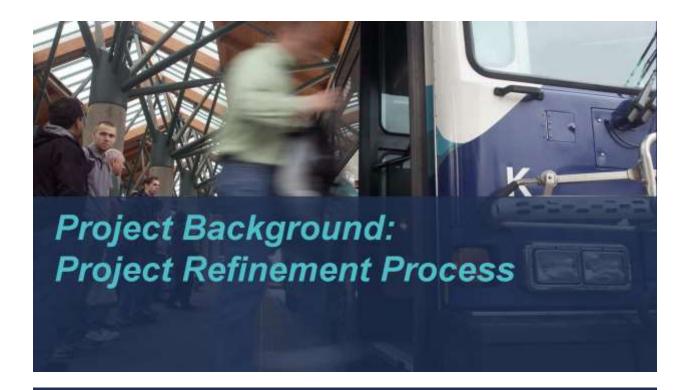
- I-405 Master Plan (2002)
- Sound Transit Long-Range Plan (2014)
- ST3 Plan (2016)











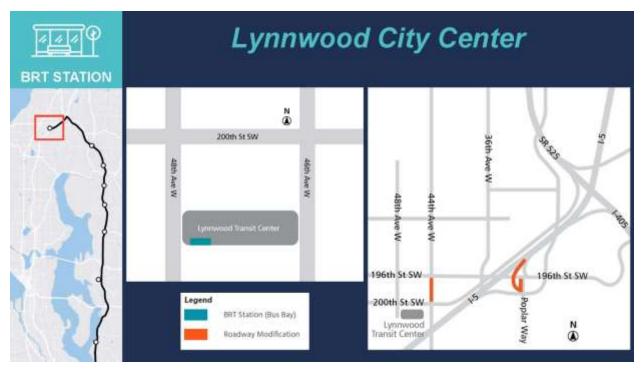
Project refinement

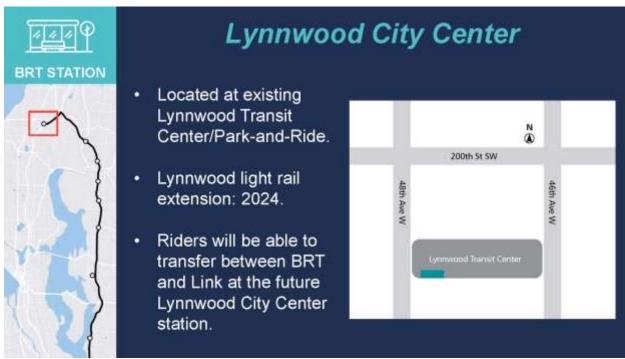
- ST3 established the representative project
- In 2018 we developed refinements to the representative project
- The ST Board will advance the refined project into the conceptual engineering and environment review phase in 2019













Canyon Park (Bothell)

- Located at existing bus stops on SR 527 busonly ramps.
- Northbound station will serve the Canyon Park Park-and-Ride and will share a stop with Community Transit.





Canyon Park (Bothell)

- WSDOT is designing Express Toll Lanes (ETLs) between Canyon Park and Totem Lake.
- WSDOT and Sound Transit will coordinate to move Canyon Park service into the ETLs.





UW Bothell/Cascadia College

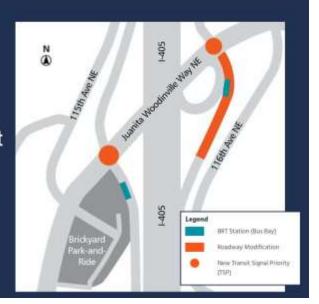
- Will serve both the I-405 and SR 522/NE 145th BRT corridors.
- Riders will be able to transfer between the BRT lines at this location.





Brickyard (Bothell)

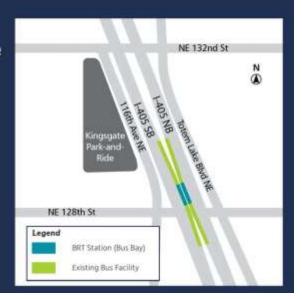
- Will serve existing Brickyard Parkand-Ride.
- Stations will be located on the east side of I-405 (NB) and at the existing bus stop (SB).





Totem Lake/Kingsgate (Kirkland)

- Will be located at existing Totem lake freeway station.
- Includes a new 600-stall parking garage at the nearby Kingsgate Park-and-Ride.





NE 85th Street (Kirkland)

- WSDOT and Sound Transit are partnering to build the station.
- WSDOT will build new direct access ramps from I-405 express toll lanes to support BRT service.
- Local bus stops will be located on the same level as BRT stops for easy transfers.





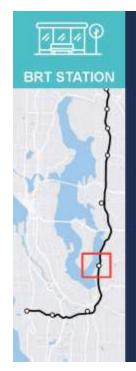




Bellevue Transit Center

- BRT station will be located at the Bellevue Transit Center.
- Riders will be able to connect to local bus service and future Bellevue Link light rail.
- East Link Extension service anticipated to begin in 2023.





NE 44th Street (Renton)

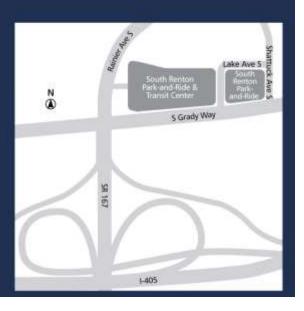
- Will include a freeway station at the I-405/NE 44th Street interchange.
- Includes a new 200-stall park-and-ride facility.
- WSDOT will extend the express toll lanes between Bellevue and Renton and will build direct access ramps for BRT stations.

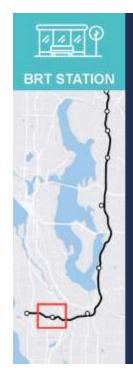




South Renton Transit Center

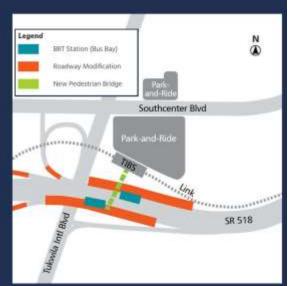
- Will include a new transit center for local and regional transit services.
- Includes a new 700-stall parking garage and BRT station.
- Coordinating with King County Metro and WSDOT to integrate transit with the South Renton Park-and-Ride.





Tukwila International Boulevard

- Will include a new freeway station adjacent to the Tacoma International Boulevard Link light rail station (TIBS).
- Includes a new pedestrian bridge connecting to TIBS.
- Riders will be able to connect to local bus service and Link light rail.

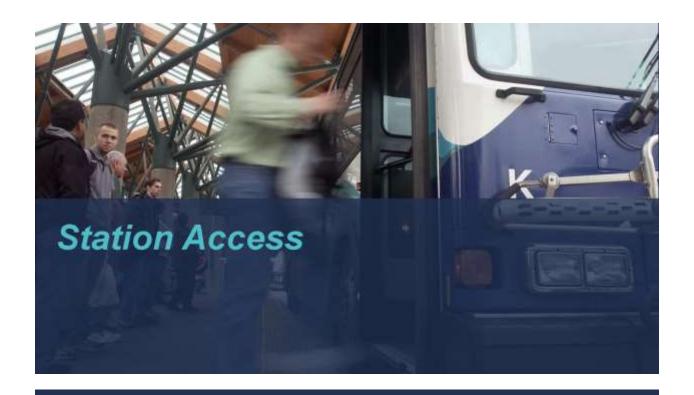


BRT STATION

Burien Transit Center

- Will be located at existing Burien Transit Center.
- Riders will be able to connect to King County Metro bus services.





Station Access

Help us improve access to stations!

- Visit our online open house to see access barriers we've identified
- Let us know about additional barriers we should consider



I405BRT.participate.online



STRIDE

- We call our commuter rail system Sounder and light rail goes by Link.
- Sound Transit is excited to welcome Bus Rapid Transit to the family and announce its new name – STRIDE.









Appendix G: Event photos

The photos below show attendees participating in the project briefings and community events.



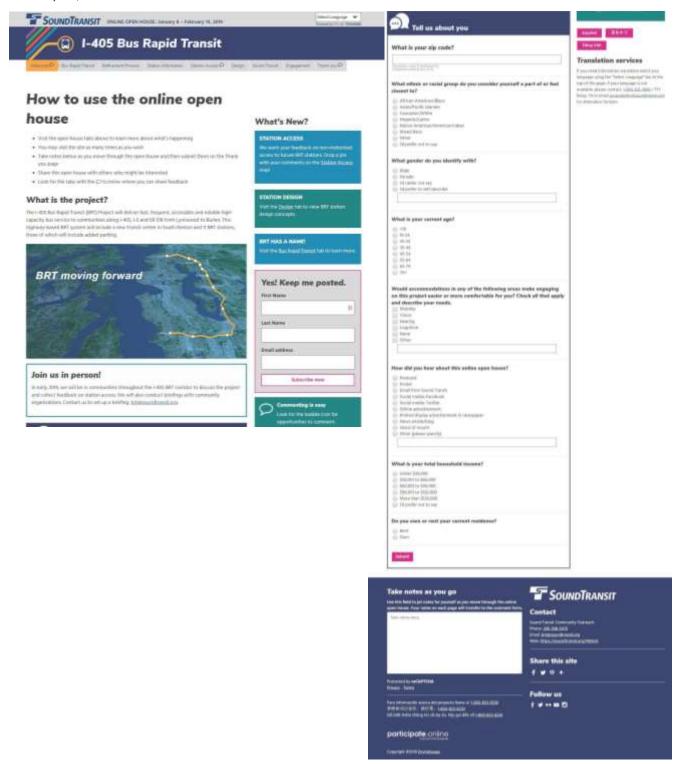
Sound Transit staff provide project information at the Centro Rendu event in Renton.



Sound Transit staff provide a project briefing to the Kennydale Neighborhood Association in Renton.

Appendix H: Online open house

The following screenshots show the webpages of the online open house that ran from January 8 to February 14, 2019.





Bus Rapid Transit

STRIDE

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Connecting the Region

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How will I-405 BRT serve the community?

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Project Refinement Process

Overview

Voters approved funding for I-405 BRT in Fall 2016 as part of the Sound Transit 3 (ST3) Plan, which established the representative project. ST3 identified the high-capacity transit mode (BRT), the 11 BRT station locations and the parking facilities that would be developed as part of the project.

Process

In 2018, Sound Transit developed refinements to the representative project based on technical analysis and stakeholder input. The project objectives and evaluation criteria guided the process. Technical analysis included collecting information on existing conditions along the I-405 corridor through coordination with WSDOT, cities, transit agencies, and other local and regional partners. Sound Transit will continue to refine the project before requesting Board approval to advance the project into Conceptual Engineering and more detailed evaluation (including environmental review) in 2019.



The public provided feedback on the BRT evaluation criteria in summer 2018

Project Objectives and Evaluation Criteria

Objectives

- Improve speed, frequency and reliability in the corridor
- · Increase regional mobility
- Deliver the project on-time and within budget
- Develop stations to support safe and convenient access for multiple modes
- Encourage equitable transit-oriented development
- Promote a healthy and sustainable environment

Evaluation Criteria

- BRT Travel Time
- Service Reliability
- Non-motorized Access
- · Transit Access
- · Vehicular Access



Sound Transit hosted tables at community events during 2018



Station Information

In summer 2018, Sound Transit shared general I-405 BRT station information with communities across the corridor, Based on technical analysis and stakeholder input, Sound Transit has further defined the BRT stations at each of the II locations.

Please note that BRT station concepts and proposed roadway improvements will continue to be refined during Conceptual Engineering following additional technical analyses and continued stakeholder involvement in 2019.

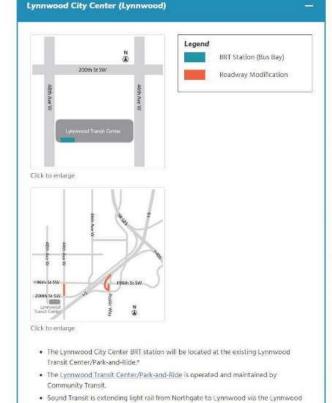


Service lines

To maintain travel times, I-405 BRT will operate as two service lines. The north line runs from Lynnwood to Bellevue. The south line runs from Burien to Bellevue. Riders travelling between the north and south lines will need to transfer in Bellevue.

BRT stations will include

- All-door entry and exi
- Off-board fare payment
- Level boarding at the platforms
- Lighting and wayfinding
- Boal-time rider informative
- Sheltered and comfortable stations
- Unique brand identity
- Artwork



Link Extension with service anticipated to begin in 2024. Riders will be able to transfer from I-405 BRT to Link light rail at the future Lynnwood City Center station.

*Representative station location only; exact bay location at transit center is not yet.





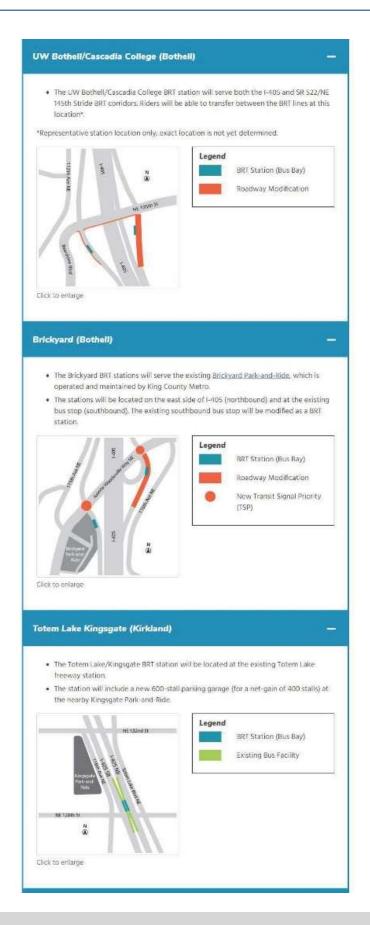
Off board fare payment



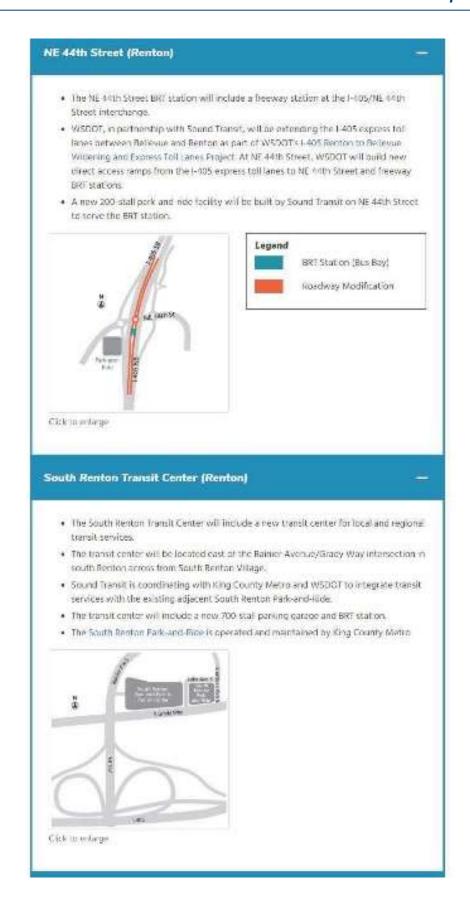
Transit priority lane (example)

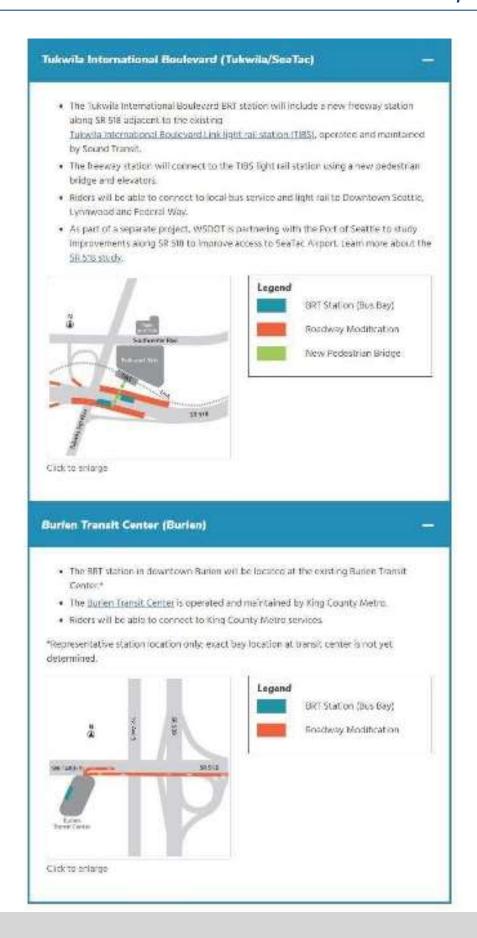
determined.

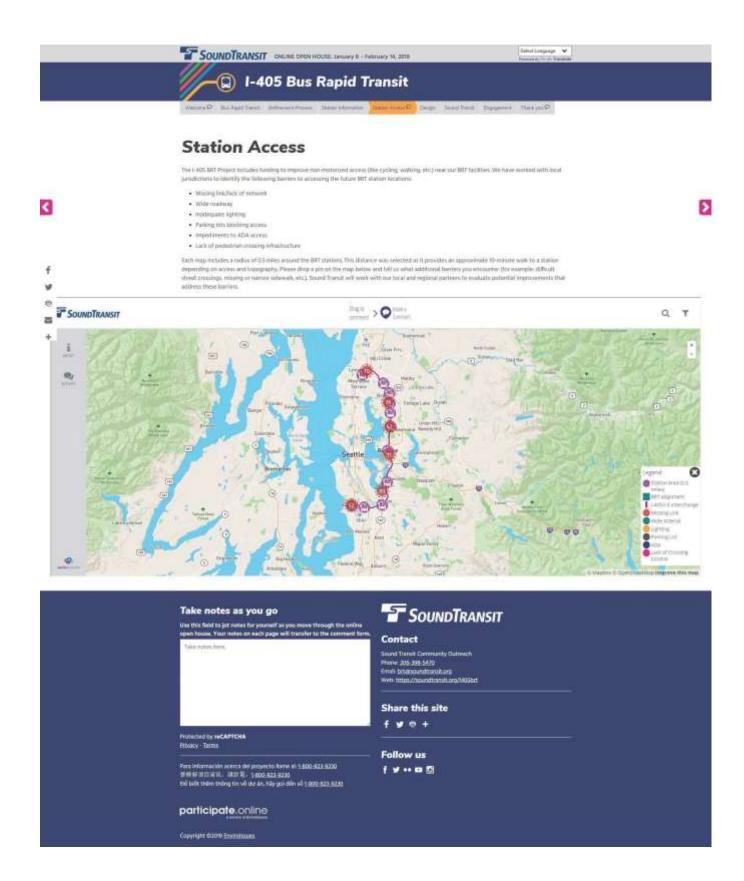
Canyon Park (Bothell) The Canyon Park BRT stations will be located at the existing bus stops on the SR 527 bus-only ramps*. The Canyon Park Park-and-Ride is operated and maintained by Community Transit. . The northbound station will serve the Canyon Park Park-and-Ride. Legend BRT Station (Bus Bay) Roadway Modification New Transit Signal Priority (TSP) Click to enlarge In 2018, WSDOT began development of a design for Express Toll Lanes (ETLs) between Canyon Park and Totem Lake on I-405. WSDOT and Sound Transit are working closely to coordinate how the I-405 BRT can take advantage of the travel time savings by running in the ETLs once the project is complete. Use of the ETLs at this station would require an inline station, per the diagram below. Inline freeway stations allow buses to stop within the freeway right-of-way to pick up and unload riders. *Representative station location only; exact location is not yet determined. Legend BRT Station (Bus Bay) Roadway Modification New Transit Signal Priority (TSP) WSDOT Future ETL and Direct Access Ramp Click to enlarge Inline stations using direct access at Canyon Park

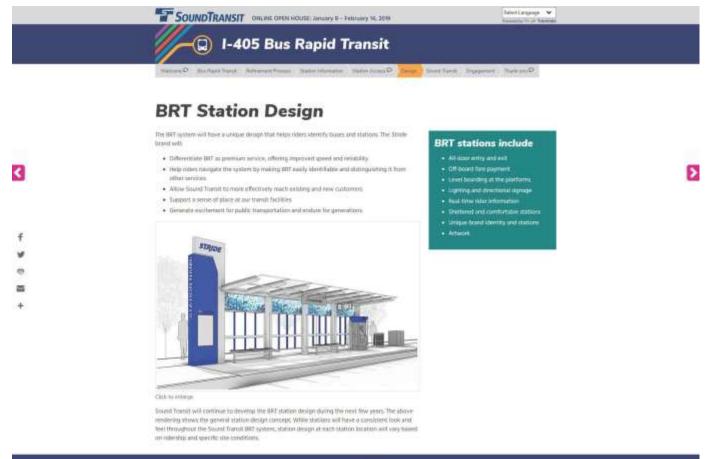




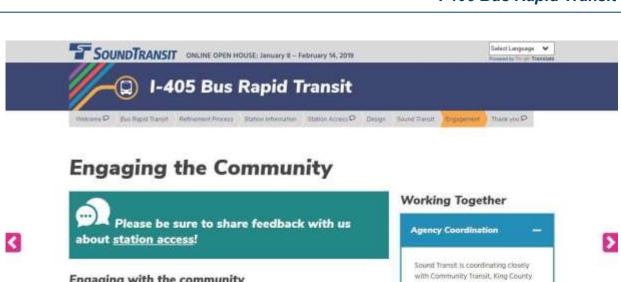


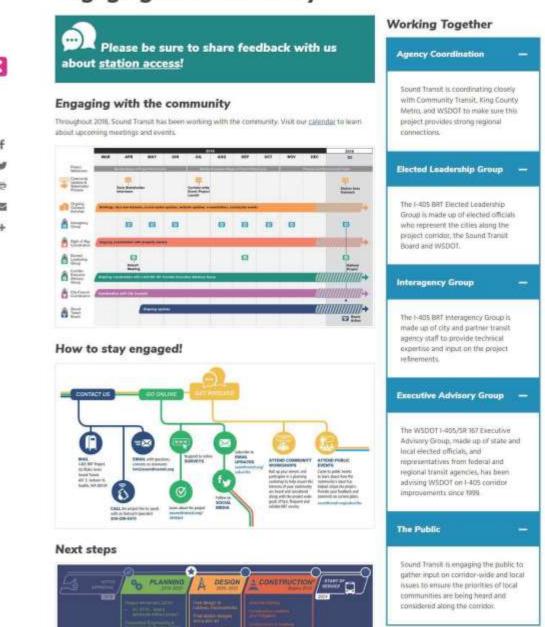




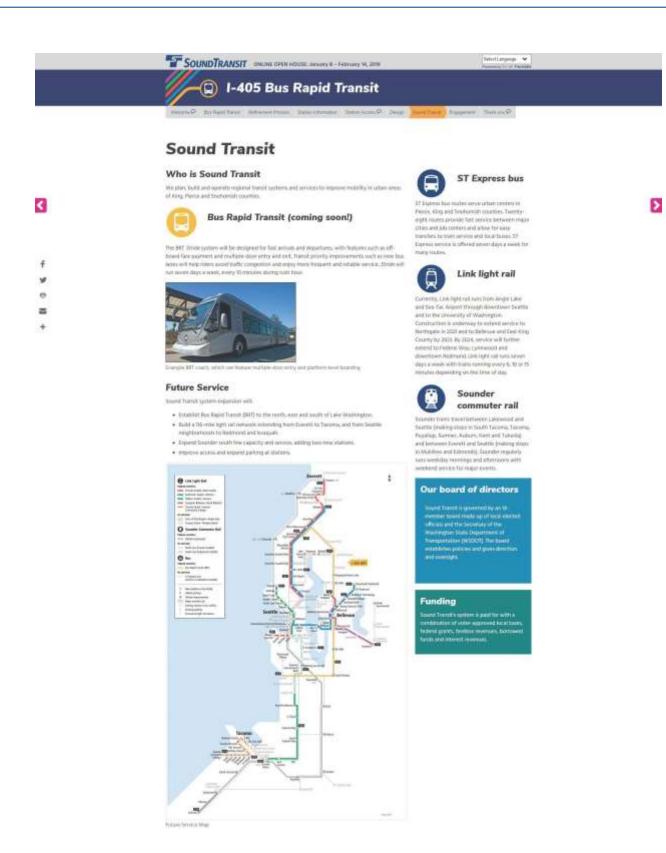


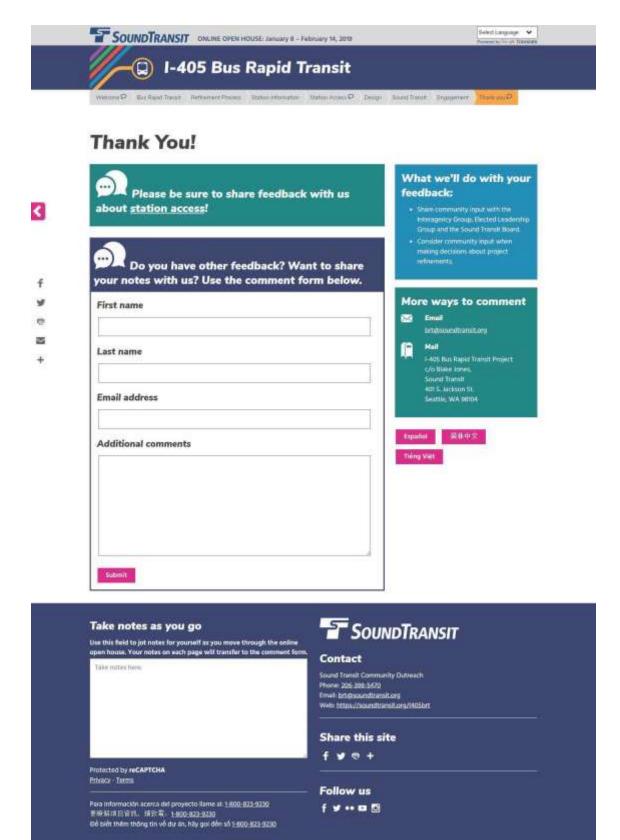






This schedule is subject to change as the project is developed.



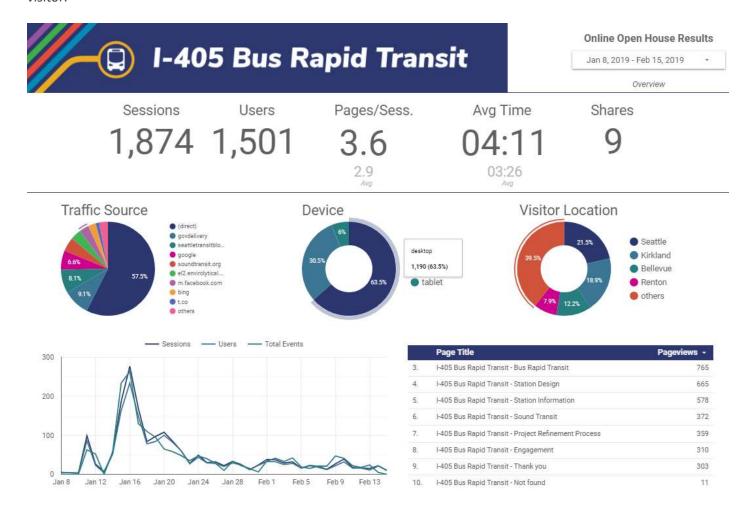


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Appendix I: Online open house analytics

The following screenshots show the analytics of the online open house, including the number of total visits to the website, the number of unique visitors, and the average time spent on the website by a visitor.



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Sessions

Users

Engaged Readers

Bounce Rate

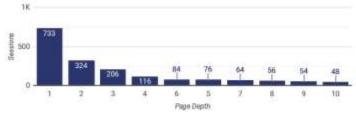
1,874 1,501

33% 10%

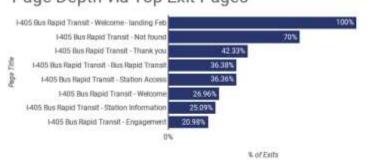
37.3%

22.8%

Page Depth via # of Pages Viewed



Page Depth via Top Exit Pages



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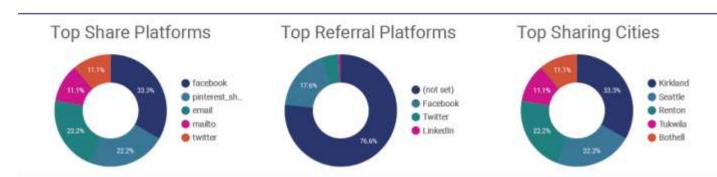
Top 5 Traffic Referrers

	Source	Sessions •	Total Events
1.	seattlebransitblog.com	152	69
2.	soundtransit.org	91	137
ä.	el2.envirolytical.com	71	32
4.	m.facebook.com	60	17
5.	t.co	23	7

	Source / Medium	Sessions •
1.	(direct) / (none)	1,077
2.	govdelivery / email	170
3.	seattletransitblog.com / referral	152
4.	google / organic	123
5.	soundtransit.org / referral	91
6.	et2 envirolyticat.com / referral	71
7.	m.facebook.com / referral	60
8.	bing / organic	50
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Sessions	Users	Shares	Social Referrals
1,874	1,501	9	173



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brt@soundtransit.org 206-398-5470



