



# ***Ballard Link Extension***

## **Q4 2023 EXTERNAL ENGAGEMENT REPORT**

**October/November/December 2023**



# Ballard Link Extension

## Activities snapshot



11 comments and questions from inbox and voicemail



19 community briefings and property owner meetings



One festival engaging over 340 community members



One public open house



Five email updates engaging 12,000+ subscribers



Ongoing fieldwork activities<sup>1</sup> throughout the project corridor



The Ballard Link Extension will (BLE) provide fast, reliable light rail connections to dense residential and job centers in the Chinatown-International District (CID), Downtown, Interbay, and Ballard neighborhoods.

<sup>1</sup> Sound Transit is in the planning phase for the Ballard Link Extension project. As part of this phase, Sound Transit is coordinating with property owners throughout the corridor to collect and analyze information necessary to plan and design potential light rail alignments to be studied in the environmental review process.



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## Ballard Link Extension (BLE)

Stations: Chinatown-International District, Midtown, Westlake, Denny, South Lake Union, Seattle Center, Smith Cove, Interbay, Ballard



### Fairs and festivals

In the BLE project corridor, we attended **one** event to share about the project with the community:

- **Queen Anne Farmers Market**
  - Date: October 28, 2023 | Visitors: 341



### Public meetings

We hosted the South Downtown Hub Planning Open House on November 15, 2023 to share project updates, other agency projects, and future opportunities to engage with these projects. Approximately 150 attendees came to the **event**.



### Email updates

During the reporting period, the project team sent five email updates to a public listserv with more than **12,000** subscribers. These updates highlighted the information on BLE timeline updates, South Downtown Hub Open House, splitting the West Seattle Link Extension and Ballard Link Extension projects, and the Board Motion on the South Lake Union station.



### Common questions and comments

The following is a summary of questions and comments obtained through property owner meetings, community briefings, emails, and voicemails to the project **inbox**.



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- Questions from potentially affected property owners, tenants, and the general public about the timeline and status for property acquisition and relocation.
- Question about accessibility considerations with station locations in Downtown.
- Question about compensation for construction effects.
- Questions about business acquisition resources and **process**.
- Questions about Ballard Link Extension timeline and project milestones, including the publication of the BLE Draft Environmental Impact Statement and comment period.