



Disparity Study

BUSINESS TELEPHONE SURVEYS

SOUND TRANSIT IS COMMITTED TO THE EQUITABLE PARTICIPATION OF MINORITY- AND WOMAN-OWNED BUSINESSES IN OUR CONTRACTING OPPORTUNITIES

ABOUT THE SURVEYS

Sound Transit has commissioned BBC Research & Consulting (BBC) to conduct a disparity study to assess whether any barriers exist for minority- and woman-owned businesses to compete for Sound Transit contracts.

As part of the study, the project team will conduct telephone surveys. **YOU** may be contacted by **Customer Research International (CRI)**, who will be conducting those surveys on behalf of the project team.

WHO MAY BE CALLED & WHEN?

- Businesses that have worked with Sound Transit may be called
- Businesses that do work or provide services related to construction; professional services; and goods and services may be called, even if they have never worked with Sound Transit

Calls will take place from April – June 2020

WHAT WILL I BE ASKED?

CRI will ask business representatives to identify key characteristics about their firms such as ownership status and lines of work. That information is required to accurately measure the participation and availability of minority- and woman-owned businesses for Sound Transit contracts.



PLEASE TAKE THE CALL

