

# Your transit service lineup.

Information for Sound Transit employees and transit partners



**1 Line**



**2 Line**



**3 Line**



**4 Line**

Link light rail



**T Line**

Tacoma Link



**S1 Line**



**S2 Line**



**S3 Line**

Stride bus rapid transit



**N Line**



**S Line**

Souder rail

**Sound Transit service is growing, and to keep up with the growth we have a new and simpler way of naming our train and bus rapid transit lines. Beginning in Sept. 2021, Sound Transit will begin augmenting branded names with lettered and numbered line names.**

## What are the new names and when will they launch?

- Link: Current service from Northgate to Angle Lake will become the 1 Line when the Northgate extension opens. East Link will launch as part of a new 2 Line in 2023. Future Link lines will be the 3 Line, 4 Line, etc.
- Tacoma Link: Will become the T Line in Sept. 2021, and all rider information will be updated by the time the Hilltop extension opens in 2022.
- Souder: In Sept. 2021, Souder South will become the S Line, and Souder North will become the N Line.
- Stride: Future Stride bus rapid transit lines will launch as the S1, S2, and S3 lines.

## Why is Sound Transit changing these names?

We're making these changes to give passengers a better experience. We want to provide an intuitive system that first-time, low English proficiency, or color vision deficient riders can easily navigate. Lettered and numbered lines are a common

global standard and will augment the branded names we've solely relied upon to this point (Link, Tacoma Link, Souder, etc). Research and testing revealed that letters and numbers are easier for everyone to understand than branded names or line colors alone. Now riders will have multiple ways to differentiate and remember our service lines: the primary number and letter, and accompanying brand names and colors where applicable.

## What is changing?

We need everyone to help us communicate and implement this change. Passengers will begin seeing new signage installed in the weeks ahead of the Northgate extension opening in September 2021, and we will use this opportunity to promote and socialize the new names to passengers. We will begin using the new 1, T, N, and S lines on the first day of revenue service for Northgate.

Through the end of 2021, we suggest using transitional names such as "1 Line (Link)" to help passengers adjust to the changes. *(over)*



You will see these changes everywhere, on signage, in audio/visual messaging, on TVMs, etc. We will also begin using new line color shields at the same time, with the 1 Line in green, T Line in orange and the N and S lines in gray blue. In the weeks leading up to the change, please work with Sound Transit designers to replace any instance of Link represented as a red line in documents, reports, or other materials.

### Who do I contact with questions?

We know this will be a momentous change and it may be confusing at first. For design questions, please contact Elizabeth Trunkey ([elizabeth.trunkey@soundtransit.org](mailto:elizabeth.trunkey@soundtransit.org)). For editorial and usage guidelines, please contact Zachary Shaner ([zach.shaner@soundtransit.org](mailto:zach.shaner@soundtransit.org)). You can view both our visual and editorial style guides anytime at [soundtransit.org/brand](http://soundtransit.org/brand).

### How were the letters chosen for the line names?

The research team undertook a comprehensive peer analysis in 2019 and 2020 to understand our options for designing an intuitive system that also worked well with pre-existing partner agency services. If you're interested in the details, please read our comprehensive FAQ [here](#).

For service line resources, visit:

[▶ soundtransit.org/brand](https://soundtransit.org/brand)

[Editorial guidelines](#)

[Colors](#)

[Maps](#)

[Comprehensive FAQ](#)

### Have more questions?

Contact Elizabeth Trunkey, Design Manager at 206 398-5288

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