



## Monthly Report: External Engagement

PROJECT PHASE: ALTERNATIVES DEVELOPMENT

In November, we participated in 11 community briefings and held 1 Stakeholder Advisory Group meeting.



**40** comments and questions



**11** community briefings



**1** email update  
engaging **4,330**  
subscribers



**1** Stakeholder Advisory Group meeting



**1** tabling event  
engaging **9**  
community members



## Monthly Report: Communications and Outreach

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### COMMUNICATIONS ANALYTICS

**40** communications included:

- **37** emails
- **3** phone conversations

#### Key feedback:

- Support for the new Westlake station to be between Pine Street and Olive Street
- Support for the Ballard station to be located on 15th Avenue NW or 17th Avenue NW
- Support for a cut-and-cover tunnel on 5th Avenue through Chinatown-International District
- Request to accelerate design and construction of the two new extensions
- Questions about impacts to property owners
- Questions about station location options
- Concern about impacting the neighborhood character in the Alaska Junction neighborhood
- Concern about business impacts in Chinatown-International District

### BRIEFINGS

During the reporting period, the project team held **11** briefings, engaging the following groups or individuals:

- Mercer Corridor Stakeholder Committee (11/15)
- Tiburon Condominium, Board of Directors (11/15)
- Evergreen Treatment Center (11/16)
- Public Stadium Authority and Mariners (11/16)
- West Seattle JuNO (11/19)
- Magnolia Community Council Trustees (11/20)
- Recovery Café (11/26)
- North Seattle Industrial Association (11/27)
- South Lake Union Community Council, Transportation Committee (11/27)
- City of Seattle Transit Advisory Board (11/28)
- Marine Exchange of Puget Sound (11/29)



## Monthly Report: Communications and Outreach

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### BRIEFINGS (KEY FEEDBACK)

Questions and feedback received from briefings during the reporting period.

#### Corridor wide

- Interest in identifying spaces for bikeshare at station entrances
- Request for additional 3-D visualizations and flyovers of the proposed routes
- Comment about the importance of people experiencing homelessness and suffering from mental health issues having easy access to subsidized transit programs
- Questions about the Level 3 analysis, including timeline, alternatives studied and opportunities for public comment
- Questions about the timeline and process for property acquisition
- Concerns about how topography affects station access
- Concerns about station design, such as lighting and deep escalators, preventing people, especially older populations, from using light rail

#### Interbay/Ballard (includes stations at Ballard, Interbay and Smith Cove)

- Support for tunnel options crossing beneath Salmon Bay and avoiding 15th Avenue W in Interbay
- Request to hold a Scoping meeting in Magnolia
- Request to have the Smith Cove station serve Expedia employees

- Request to be mindful of the station location in Ballard given potential pressure on nearby industrial-zoned land
- Question about whether proposed light rail routes impact the replacement of the Magnolia Bridge and Ballard Bridge
- Question about where Sound Transit has purchased property along the Ballard segment
- Question about the height of the Aurora Bridge and the different ships that move through the waterway and their needs
- Concern about project delay due to the new channelization at 20th Avenue W and W Dravus Street
- Concern that the Port won't support an alignment through Fishermen's Terminal

#### Downtown (includes stations at Seattle Center, South Lake Union, Denny, Westlake and Midtown)

- Support for a station at Denny Way to integrate with the current Metro system
- Support for a station south of Denny Way on Westlake Avenue N to support transit integration and proximity to green, public space
- Comment about importance of transit integration and intuitive rider experiences at the Denny station at Terry Avenue
- Comment about how both the Denny and South Lake Union stations are important access points to the Seattle Center, as well as the Seattle Center station



## Monthly Report: Communications and Outreach

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### BRIEFINGS (KEY FEEDBACK)

Questions and feedback received from briefings during the reporting period.

#### **SODO/Chinatown-International District (includes stations at Chinatown-International District, Stadium and SODO)**

- Question about bus storage and if it would be moved near the proposed Stadium station
- Concern about safety near the Stadium and SODO stations
- Concern about traffic diversions associated with Chinatown-International District station alternatives on 4th Avenue

#### **West Seattle (includes stations at Delridge, Avalon and Alaska Junction)**

- Question about whether the alignment near the West Seattle Golf Course would be elevated
- Question about construction impacts and Sound Transit's best practices during construction
- Questions about the environmental process and timeline
- Questions about the property acquisition process and timeline
- Request to consider bus/rail integration and how to better facilitate transfers from the south and Alki
- Concern about height of an elevated guideway along SW Genesee Street
- Support for a north-south orientation of the Junction station to better serve a future extension south

### STAKEHOLDER ADVISORY GROUP

During the reporting period, the project team held **1** Stakeholder Advisory Group meeting to present Level 3 alternatives.

#### **Stakeholder Advisory Group Meeting #10 (Nov. 5, 2018)**

- Sound Transit staff reviewed the recommendations from the Elected Leadership Group on Level 2 alternatives
- Sound Transit staff shared what the Stakeholder Advisory Group can expect to see in Level 3 alternatives development, including route alternatives, station location options and evaluation criteria
- Stakeholder Advisory Group members asked Sound Transit staff clarifying questions and shared their comments about the Level 3 alternatives



## *Monthly Report: Communications and Outreach*

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### **FESTIVALS**

During the reporting period, the project team attended **1** tabling event to share information with the community, answer questions and discuss opportunities to stay engaged.

#### **State of SODO 2018 (Nov. 8, 2018)**

- **9** community members stopped by the table
- Common questions and topics included station locations and transfer points
  - “Where will I transfer between the West Seattle and Ballard extensions?”
  - “Will there be a Stadium station?”
  - “Adding a new light rail line will help ease traffic congestion from West Seattle to downtown.”