

Link is becoming the 1 Line

Information for Sound Transit employees and transit partners

Line

In September 2021, Sound Transit will begin naming Link, Tacoma Link and Sounder lines with letters and numbers. Link service between Northgate and Angle Lake will become the 1 Line.

Guidelines

Short: 1 Line Long: Link 1 Line



In speech

When giving instructions: "Take the 1 Line to SeaTac/Airport Station." "The 1 Line operates every six minutes during weekday peak hours." Etc.



In writing

- The full name is "Link 1 Line." In most cases, just "1 Line" will be used.
- Through the end of 2021, use the transitional name "1 Line (Link)" at first mention.
- The name can be used as an adjective (a 1-Line train, 1-Line trains), or as a singular noun (the 1 Line).
- In marketing and more visual material, use the green 1 Line shield instead of plain text.
- Always capitalize Line when used with its line number. while Sounder and Stride lines will each use one color. We will also use shapes to differentiate modes, with circles for train lines and squares for bus rapid transit lines.

Don'ts

- Don't refer to the 1 Line with alternative names: e.g., "Line 1," the "1 Train," or "the 1."
- Don't hyphenate unless used as a compound adjective. "1-Line trains are delayed" is correct but "The 1-Line begins service at 4:45a.m." is incorrect.

Signage and rider tools



For service line resources, visit: **Soundtransit.org/brand** Editorial guidelines • Colors • Maps