



# ***Bus Rapid Transit***

SR 522/NE 145th corridor

## September – October 2018 Community Workshops Summary

**November 2018**

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## **Overview**

The State Route 522/NE 145th Street Bus Rapid Transit (SR 522/NE 145th BRT) Project will provide fast, frequent and reliable bus-based transit service from north Lake Washington communities to the future Shoreline South/145th Link light rail station at NE 145th Street and Interstate-5 (I-5). Riders will be able to connect to and transfer between the SR 522/NE 145th BRT, I-405 BRT, Link light rail and other transit services provided by Sound Transit, Community Transit and King County Metro. In 2018, Sound Transit began to evaluate and refine the representative SR 522/NE 145th project identified in the voter-approved Sound Transit 3 (ST3) plan based on technical analysis and stakeholder input. In early 2019, Sound Transit will present the proposed project refinements to the Sound Transit Board of Directors and seek approval to begin conceptual engineering and environmental review.

Following public meetings in Bothell and Lake Forest Park in May 2018, Sound Transit hosted eight community workshops (two each at four different locations) in September and October 2018. At these workshops, Sound Transit shared new information on project refinement options that were developed based on technical analysis and community feedback gathered during May 2018 outreach and provided opportunities for specific, localized feedback to further inform a refined project. Sound Transit held two community workshops on the same day per jurisdiction— providing an afternoon and evening option for participants. People who were unable to attend the workshops in person were invited to provide their feedback through online surveys available on an online open house ([sr522brt.participate.online](http://sr522brt.participate.online)).

## **Public outreach objectives**

The objectives of the September - October 2018 workshops were as follows:

- Continue to (from May 2018):
  - Celebrate the start of the project with the community.
  - Inform potentially affected communities about the details, schedule and goals for the project, including defining elements of BRT and the ST3 representative project.
  - Share and explain the community engagement process and upcoming events for the project refinement phase during 2018 that would lead to action in early 2019 by the Sound Transit Board to advance the project into conceptual engineering and environmental review.
  - Share the types of elements that were established (i.e., BRT route) for the project and the refinements under consideration.
  - Create equitable, inclusive and meaningful outreach and engagement opportunities.
- Clarify how past community feedback informed this round of outreach.
- Share updated evaluation criteria (based on community feedback and further analyses following the May 2018 meeting).
- Share newly developed options for parking and station locations and roadway and transit project refinements, and how these options scored based on the updated evaluation criteria.
- Discuss why some options were originally considered but were ultimately not carried through to this stage.
- Communicate next steps and future opportunities for public engagement.

This summary outlines the notification and community involvement strategies used in September and October 2018.

**Participation by the numbers**

- Approximately **292 people attended** public events held in the cities of Kenmore, Lake Forest Park, Bothell and Shoreline
- **197 participants** completed the online surveys
- **197 online surveys, 60 comment forms and 278 comments on post-it notes** were submitted, in addition to feedback received during in-person events on representative and refinement project maps and through conversations with staff

**Audience**

The audience for this round of outreach was varied based on the location of each community meeting. Each meeting’s materials focused on the communities in which the meeting was hosted for but also included general project information. The meetings were open to residents of all jurisdictions and were geared toward:

- Members of the general public, who have an interest in the project and its outcome.
- Adjacent property owners, business owners and residents who live or work near the project area and use the NE 145<sup>th</sup> Street and SR 522 corridors.
- Current bus riders who use transit along the NE 145<sup>th</sup> Steet and SR 522 corridors – via ST Express Bus, Community Transit or King County Metro service.
- Agency staff and elected officials who have an interest in the project’s potential impacts, permitting compliance, and/or potential benefits to their constituents.
- Interest groups, such as transportation groups, regional land-use interests, environmental groups and organizations involved with local or regional businesses and industries.

The eight community workshops (two per project segment area) were hosted in the following locations:

Project Segment	Kenmore	Lake Forest Park	Bothell & Woodinville	NE 145th/Seattle & Shoreline
Venue	The Hangar at Town Square The Otter Room	Lake Forest Park City Hall Council Chambers	North Creek Event Center	Shoreline Unitarian Universalist Church
Address	6728 NE 181st St Kenmore, WA 98028	17425 Ballinger Way NE Lake Forest Park, WA 98155	18225 Campus Way NE Bothell, WA 98011	14724 1st Ave NE Shoreline, WA 98155
Meeting date &	Thursday, Sept. 20	Tuesday, Sept. 25 Afternoon: 1 – 3 p.m. Evening: 6 – 8 p.m.	Monday, Oct. 8 Afternoon: 1 – 3 p.m. Evening: 6 – 8 p.m.	Wednesday, Oct. 17 Afternoon: 1 – 3 p.m. Evening: 6 – 8 p.m.

<b>times</b>	Afternoon: 1 – 3 p.m. Evening: 5:30 – 7:30 p.m.			
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During this second phase of meetings, Sound Transit continued to employ outreach methods to reach historically underrepresented populations to equitably engage current and potential future transit riders. Historically underrepresented populations include people of color, people who are or may be limited-English speaking, people with varying abilities, and people who are currently living with a low income. Based on the preliminary demographic analysis conducted during the first round of outreach that identified targeted populations within the project area, Sound Transit used the following strategies to engage these populations during this second round of outreach:

- Provided translated text on event advertisement posters in Spanish and traditional Chinese.
- Offered interpretation and accommodation services for all in-person events.
- Provided translated handouts in Spanish and traditional Chinese.
- Publicized events online and in print with language-specific publications.
- Provided translated Spanish and traditional Chinese text on the online survey web pages, as well as via the embedded the Google Translate tool.
- Provided screen-reader compatible versions of online information and handouts.
- Hosted in-person events at venues accessible via transit and to people with varying abilities.

As the project moves from planning into design, Sound Transit will continue to conduct interviews with community leaders, jurisdictions and social service providers to identify additional ways to reach historically underrepresented populations.

### Ways to comment

Between Sept. 5 and Oct. 31, 2018, the public was able to provide comments in the following ways:

- *Online surveys:* Linked from [sr522brt.participate.online](http://sr522brt.participate.online)
- *Email:* [brt@soundtransit.org](mailto:brt@soundtransit.org)
- *Phone:* (206) 398-5470
- *Mail:* Sound Transit, 401 S. Jackson St., Seattle, WA 98104
- *Public event:* Written comment form, interactive boards and roll plots and computer survey

## Outreach methods and tools

The project team used several public outreach and notification methods to maximize awareness of the project and invite the public to participate. Jurisdictions and agency partners also shared information about the project via their communications channels.

### Outreach by the numbers

- **Eight Facebook events** were published on Sound Transit's Facebook page (~30,000 subscribers).
- About **125 posters** were distributed to approximately **80 locations** throughout the project area between North Seattle/Shoreline and Woodinville.
- More than **57,000 postcards were mailed** to homes, apartments and businesses in Shoreline, North Seattle, Lake Forest Park, Kenmore, Bothell and Woodinville.
- **One press release and five email update notices** were sent to a total of 480 Sound Transit project email list subscribers.
- **Display advertisements** were placed in **seven** local online and print publications, including in-language publications.

## Notifications

### Project website

Public announcements of the public events and online survey were posted on the project website ([soundtransit.org/sr522brt](http://soundtransit.org/sr522brt)).

### Email updates

A total of five email updates were sent to the project listserv of approximately 480 recipients on Sept. 5, Sept. 21, Oct. 1, Oct. 15, and Oct. 26 (Appendix A). These emails were also forwarded to community organizations and groups. The first email update served to announce the dates and times of the public events. The second email update served as a reminder for the community meetings beginning in Kenmore and Lake Forest Park. The third email update served as a reminder about the remaining public events at UW Bothell and Shoreline as well as the launch of the online surveys. The fourth email update served as a reminder about the online surveys as well as the final community meeting in Shoreline. The fifth and final email update was sent to notify recipients that the online surveys would close on Oct. 31.

### Press release

Sound Transit issued a news release on Sept. 10 to announce the dates and times of the public events and online surveys (Appendix B).

### Postcard notices and poster distribution

A postcard was distributed to over 57,000 individual family homes, apartments and businesses along the entire project corridor in early September 2018. The postcard included information about the upcoming in-person public events and online surveys, and encouraged recipients to engage with the project (Appendix C).

A poster with similar content was developed and distributed to approximately 80 locations in North Seattle, Shoreline, Lake Forest Park, Kenmore, Bothell and Woodinville (Appendix D).

**Online and print display advertisements**

Online and print advertisements ran in the weeks prior to the public events and online surveys (Appendix E). Table 1 lists the publication dates and details.

Table 1. Online and print advertisements and run dates.

Publication	Print ad(s) run dates	Online ad(s) run dates
Woodinville Weekly	Sept. 3	n/a
Bothell-Kenmore Reporter	Sept. 5	Sept. 5-19
Tu Decides <i>(featuring Spanish translated ads)</i>	Sept. 7	Sept. 5-19
Seattle Times	Sept. 2	Sept. 5-19
Seattle Daily Journal of Commerce	Sept. 5	n/a
Seattle Medium	n/a	Sept. 5-19
International Examiner	n/a	Sept. 5-19

**Social media notifications**

Social media announcements on Sound Transit’s Facebook page publicized the public events and online surveys, and encouraged public participation. Two Facebook posts for each of the four community meetings informed Sound Transit’s followers of the events, online surveys and other comment methods (Appendix F). The Facebook posts reached a total of approximately 5,100 individuals. Local community groups and organizations also shared information about the public events and online open house through their own social media and communications channels.

**Public involvement opportunities**

**Public events**

Sound Transit hosted four in-person public events along the project corridor to inform community members of project engagement opportunities and receive feedback on evaluation criteria, the representative project and additional project refinements. These public events were held in the cities of Kenmore (Sept. 20), Lake Forest Park (Sept. 25), Bothell (Oct. 8) and Shoreline (Oct. 17). Each event included two sessions, in the afternoons from 1 – 3 p.m., and in the evenings from 6 – 8 p.m. Due to venue constraints, the evening session in Kenmore was held from 5:30 – 7:30 p.m. (Appendix G). Approximately 292 total attendees attended these four public events.

The public events in Kenmore, Lake Forest Park, Bothell, and Shoreline were held to allow the public to learn more about the project and to provide their feedback on their preferred refinements. The public events included a 20-minute presentation, followed by a short facilitated question and answer session. The remaining time was used for an interactive open house, where attendees could visit a series of

stations with visual displays (Appendix H), talk with members of the project team and provide their feedback on the representative project and project refinements. Large maps showing the project corridor and the representative alignment were laid out on tables (Appendix J), and visitors were encouraged to leave their location-specific comments on post-it notes. Laptops with screen-reading capabilities were set up at the venues for attendees to leave feedback via the online survey, and printed comment forms were also available for those who wished to provide feedback in a handwritten form (Appendix I). Fact sheets, FAQs about the project and general Sound Transit informational materials were available for participants to take with them. Translated factsheets in Spanish and traditional Chinese were also made available at each meeting. Representatives from King County Metro attended each of the public meetings to share information and answer questions about how the project may impact existing Metro bus service. Approximately 338 comments were collected from all four events in the form of comment forms and post-it notes on the visual displays (Appendix I).

### **Online surveys (links to each of four SurveyGizmo surveys shared via [SR522BRT.participate.online](https://www.surveymonkey.com/s/SR522BRT.participate.online))**

An online survey for each meeting location was made available shortly after each meeting and remained open for comment until Oct. 31, 2018. The surveys included the same information, displays, and feedback opportunities as the in-person public events (Appendix K). The online surveys received approximately 197 unique visitors during this outreach phase (Appendix L).

### **Email, phone and mail comments**

Through the notification methods listed above, people were encouraged to submit feedback over the phone (206-398-5470), via email ([brt@soundtransit.org](mailto:brt@soundtransit.org)) and by mail (SR 522 BRT, Sound Transit, 401 S. Jackson St., Seattle, WA 98104) if they were not able to provide comments via the public events or online open house; 14 comments were received through these means.

## What we heard

During the the public events, attendees were able to visit a series of stations with visual displays to engage with project staff, learn about the project and provide their feedback. Visitors to the online surveys were also able to view this same information and provide feedback online.

### Key themes

Approximately 338 open-ended comments were received through the four public events, where opportunities to provide feedback included: comment forms, conversations with project staff, and notes on the representative project and refinement option maps. Participants were encouraged to leave their location-specific comments on maps showing the project corridor and the representative alignments at the public events.

A total of 197 comments were received through the online surveys. In the surveys, people were asked to review materials that were available at the workshops by clicking on links to PDFs and then asked answer open-ended questions to provide feedback.

A list of key themes identified relevant to the full corridor as well as each jurisdiction are listed below.

### Key themes corridor-wide

The following themes emerged from the workshops in Kenmore, Lake Forest Park, Bothell, and Shoreline. Example public comments related to key themes are included throughout this section.

- Support for additional Park & Rides along the corridor, including long-term parking options, improved facilities for bicycles and electric vehicles and traffic mitigation for increased numbers of vehicles where these facilities are located. Respondents also emphasized the need for effective local transit connections to allow easy access to BRT for those without a vehicle.
- Resistance to the proposed light rail transfer that would be required for BRT riders to access downtown Seattle. Current riders noted their appreciation for the simplicity of one entry and exit.
- Concern about BRT speed and reliability if a dedicated bus lane is to be shared with local routes. Commenters questioned how to best solve this problem, suggesting bus queue jumps, pull-outs and active traffic management during rush hour.
- Concern from property owners along the corridor about the impact of an expanded roadway. Property owners tend to prefer the narrowest alignment option.
- Support for safe pedestrian walkways and crossings along SR 522, while carefully considering where sidewalks would be best utilized.
- Concern regarding the property, safety and traffic impacts of potential roundabouts.

**Key themes from Kenmore**

The following themes and unique community considerations emerged concerning the jurisdictions of Kenmore:

- Support for better and safer options for walking across SR 522 and to access BRT stations, such as at Lakepoint and 181st Ave NE.
- Support for additional parking at the existing Park-and-Ride, Lakepointe, and other locations in Kenmore to improve station access and reduce transit user parking on neighborhood streets.
- Support for local transit services to connect downtown Kenmore and local neighborhoods to the BRT station locations.
- Both support and opposition to BRT station locations at 61st and 65th/68th (minor support for stations at 62nd and 83rd).
- Concern that Sound Transit’s investment in SR 522 doesn’t adequately take into account Kenmore’s investments to date.
- Interest in future transit integration along the corridor.

**Key themes in Lake Forest Park**

The following themes and unique community considerations emerged concerning the jurisdiction of Lake Forest Park (LFP):

- Support for coordination with King County Metro to efficiently deliver transit service on the 522 corridor.
- Support for maintaining the center left turn lanes, especially from those who live directly off SR 522 and use the center turn lane to access their driveways.
- Support for the narrowest refinement option, because of the reduced impacts to properties along the corridor in LFP. As a connected point, there was evident support for placing sidewalks only on one side of the street to further reduce property impacts.
- Support for mitigating noise from braking buses and general traffic. Some suggestions included reducing the speed limit, using electric buses, using “quiet pavement/street materials” and installing “attractive” noise barriers.

**Example public comments regarding Kenmore:**

*“Please preserve at least some of the nonstop service to downtown Seattle from Woodinville, Bothell, Kenmore, and LFP (currently provided by ST522 and MT312).”*

*“Crossing 522 on foot is very pedestrian unfriendly - if you're a split-second too late to press the pedestrian button, you have to wait a cycle - also cars turning right often don't watch for pedestrians.”*

*“We’re two cities away, but the whole experience gets compromised if 145th is all jammed up.”*

*“This project is about the needs of the many v. the needs of the few, and trying to accommodate the needs of the few could significantly hamper the effectiveness of this service”.*

- Support for traffic management at the Lake Forest Park Town Center, particularly if a new garage is to be built in this area.
- Concern about rising construction costs and long-term project delivery.
- Support for continuous business access and transit (BAT) lanes along the entire corridor.
- Support for coordination with King County Metro to efficiently deliver transit service on the 522 corridor.
- Interest in the System Access Fund and the Station Area Access Funds to plan for better access to the BRT stations.
- Interest in mode-share and ride-share infrastructure improvements for better pick up and drop off areas at the stations.
- Interest in bike and pedestrian safety enhancements.

**Example public comments regarding Lake Forest Park:**

*“Need to include noise mitigation, safety concerns with less buffer between roadway and home. Want to make sure analysis considers concerns of homeowners as much as budget (ST) concerns.”*

*“The narrower option is preferred. Need to minimize the property impact while attaining transit goals.”*

*“We would love additional parking for bus transit at the LFP Park center.”*

**Key themes in Bothell/Woodinville**

The following themes and unique community considerations emerged concerning the jurisdiction of Bothell/Woodinville:

- Concern about changes to the representative project throughout the entire corridor because of market pressures, like rising construction costs and changing property values.
- Support for easy, fast connection between 405 and 522 BRT.
- Both support for and opposition to the station location option near NE 185th St.
- Support for prioritizing reliability when considering BRT alignment options.
- Support for bicycle and pedestrian infrastructure to ease access to 522 BRT.
- Support for continuing current bus service.
- Support for the City of Bothell Park-and-Ride to better align with adjoining land uses.
- Concern about increased bus traffic, increased congestion for all uses, road maintenance and potential land uses around the potential bus base site in Canyon Park.

**Example public comments regarding Bothell/Woodinville:**

*“Most important aspect is reliability of route. Keep that as high priority when determining which route to move forward.”*

*“Connection Important - Bring connection b/w 405 & 522 closer.”*

*“Eliminate parking for faster buses.”*

### Key themes in Seattle/Shoreline

The following themes and unique community considerations emerged concerning NE 145th Street corridor:

- Desire for consistent, accessible and ADA compliant sidewalks through NE 145th and other measures for pedestrian safety.
- Concern about potential roundabouts due to high vehicle speeds, high traffic and potential impacts on pedestrian safety.
- Opposition to removing general purpose lanes, for fear of causing more congestion along NE 145th.
- General concern about collisions at intersections throughout NE 145th due to speeding, left turns from 145th and low visibility from hills/grade changes.
- Concern over increased delays for non-transit users due to repurposed lane concept.
- Acknowledgement that property acquisition can be difficult, with a reiteration that a number of the cities along the corridor have already gone through that difficult process to make their own local improvements.

### Example public comments regarding North Seattle/Shoreline:

*“Roundabouts need more room and slower vehicle speeds to work - 145th is NOT the place to use them.”*

*“Work with Seattle to use park/golf course to widen road instead of taking homes & property. Widening will not affect existing park/golf usage, and will improve existing south sidewalk.”*

*“Please emphasize pedestrian safety.”*

*“If 145th doesn’t work, the whole project doesn’t work.”*

### Survey results

Through the online surveys (Appendix K), participants were asked to review the materials that were available at the public events and then presented the following questions:

1. What are your thoughts about the potential project refinements being presented and considered in your community?
2. Do the potential project refinements meet your future needs?
3. Which potential project refinements do you prefer, considering the pros and cons of each?
4. Do you have suggestions for any other potential project refinements that the project team should consider?

These open-ended questions were followed by demographic questions and an optional field to sign up for future updates via email. Over 197 people participated in the online surveys, with 40 responses received from the Lake Forest Park survey, 16 received from the Shoreline/Seattle survey, 19 received from the Bothell/Woodinville survey and 122 received from the Kenmore survey. These responses are summarized into general themes by jurisdiction below.

**Kenmore, 122 responses**

*Key themes:*

The Kenmore survey received the most responses of the four survey areas. A majority of respondents (66%) indicated that station location was important to them. Most comments indicated that respondents were interested in retaining a station at 61st Ave NE and SR 522 / NE Bothell Way for easier station access and to take advantage of a nearby park-and-ride options. Some respondents indicated that a station at 61st Ave NE would have several benefits, including serving the local communities, providing shorter pedestrian access to the station and reducing the need to drive to the station. Respondents also indicated concern for increased commute times and congestion caused by station locations. Respondents indicated concern for proposed changes to current ST Express and King County Metro bus service in the area and increased transfer and travel times from BRT to light rail.

41% of respondents indicated that the project refinements do not meet future needs. Respondents indicated that the station location, additional travel time, lack of convenience, additional needs for parking and BRT routing would not be useful for their future needs. Respondents reiterated the need for a stop at 61st Ave NE and SR 522 / Bothell Way NE to make the project viable for their needs. Some respondents noted, that in certain instances, commute times would be longer and they would only use the service to access light rail on an irregular basis such as traveling to the airport. 20% of responses indicated that the project refinements would serve their future needs. Respondents also indicated that longer term parking would support their use of the proposed BRT.

*Refinement preferences:*

In terms of project refinement preferences, 48% of responses indicated that the station locations and service were preferred. Comments included support of both 61st Ave NE and 68th Ave NE. Refinements that increased parking availability and service frequency were also included as preferred refinements. Many respondents indicated their close proximity to the proposed 61st Ave NE stop which serves the Uplake neighborhood.

*Additional comments:*

Respondents indicated the need for additional information regarding pedestrian access to the proposed stations and bus service changes and/or stop closures and the desire for mixed-use development on the ground floor of parking garages. Additional comments included suggestions for buses alternating stops to reduce travel time while not reducing the number of stops served and retaining service at 61st Ave NE and SR 522 / NE Bothell Way.

**Bothell and Woodinville, 19 responses**

*Key themes:*

32% of respondents included comments regarding project design, including project alignment and proposed bus types, bus frequency and project service area and station design considerations, such as weather protection. Additional comments questioned whether service will be fast enough given

congestion and expressed the need for access to and from Woodinville. Respondents also suggested that proposed parking in Bothell is far from proposed stations and would not be convenient for users. Respondents indicated the desire to include additional stations at 132nd Ave NE and stops past 145th Ave NE, general support for the refinement on the UW Bothell campus and a general preference for locating stops in higher-density areas for shorter walking distances.

### *Refinement preferences:*

Respondents noting that the refinements would not meet their needs indicated that the project does not go far enough or is not moving fast enough to meet current needs. Respondents also indicated that the current design and alignment would serve the downtown core neighborhoods rather than further out communities. Some respondents indicated the alignment does not take into consideration the narrow streets, such as 185th Ave NE, where articulated buses currently have difficulty operating.

Commenters suggested additional refinements, such as bus only lanes to improve reliability in downtown Bothell, increased parking at the existing Bothell Park-and-Ride and a preference for the station at 185th and 103rd. Some commenters expressed frustration with the plan and stated their preference for light rail service over BRT.

### *Additional comments:*

Commenters suggested the need to increase the current ST 522 reliability through downtown Bothell, revising the current Campus Way bus stops to optimize traffic flow and more frequent service or closer stops beyond 145th. Some commenters suggested refining the alignment to travel on I-405 rather than SR 522.

## **Seattle and Shoreline, 16 responses**

### *Key themes:*

A majority of respondents suggested that existing congestion along 145th St would hinder the proposed BRT route and the dedicated BAT lane would be a necessary part of the project refinements. Conversely, some respondents indicated that taking away a general purpose traffic lane on 145th would be detrimental for vehicle travel in this area. Some respondents mentioned that Refinement 2 would include most of the transportation and pedestrian needs. Respondents also indicated that project impacts would need to be addressed and encouraged Sound Transit to work with local jurisdictions to implement additional improvements to reduce the impacts of the proposed BRT project.

Responses regarding the ability of project refinements to meet future needs were mixed. Respondents who indicated that the refinements would not meet future needs noted that property acquisition and displacement along the alignment was a concern and that the project does not include enough benefits for Shoreline residents. Multiple respondents indicated that more information was necessary to form a decision.

### *Refinement preferences:*

In terms of preferred project refinements, responses were generally split between Refinement 1 and Refinement 2. Respondents also provided additional refinement suggestions and questions about information included in the survey.

### *Additional comments:*

Commenters suggested additional consideration for increased traffic along 145th and arterials, proposed BRT to operate on different streets, requested improve transfers between bus and light rail and indicated that pedestrian amenities and landscaping should be a project priority.

### **Lake Forest Park, 40 responses**

#### *Key themes:*

The majority of comments were concerned with existing congestion along the corridor, specifically NE Bothell Way and 145th Ave NE, lack of space to add additional bus lanes and increased congestion due to additional parking associated with the BRT project. Respondents also provided comments regarding parking, expressing the need for additional parking in Lake Forest Park, questioning if the parking could be long-term to make use of the connections to SeaTac Airport and sharing concerns about how additional parking, traffic, increased noise and potential crime will affect the community's character. Several comments included concerns regarding lack of pedestrian access and sidewalks in the area. Some commenters questioned the travel times and additional transfers to light rail turning their commutes into a two-seat trip.

A majority of respondents indicated that they generally supported the project and proposed project refinements meet future needs. Some respondents indicated that improving transit times and the narrower refinement option would make the proposed BRT project successful. Commenters who indicated that they did not support the project or that the project refinements would not meet their future needs expressed concerns about longer commutes and project impacts to property if the roadway widening option is chosen.

#### *Refinement preferences:*

Concerning project refinement preferences, respondents were mixed in their comments. There was no clear majority preference of refinements to include in the project as respondents included various aspects or a hybridization of the project refinements in their responses.

#### *Additional comments:*

Respondents also suggested retaining current ST Express service and King County Metro routes in case of light rail crowding or long travel times, removing the median and left turn lanes between 153rd and 170th along SR 522 and other safety measures, such as reducing speed limits on SR 522 to 35 mph. Others encouraged the project to be consistent with Safe Highways Plans, suggested reducing the number of trees removed and the expressed a need for additional noise abatement as part of the project.

## **Demographics**

Visitors to the online survey were asked to answer demographic questions as part of the survey. These results are summarized below. A total of 176 people provided their race or ethnicity, 194 people provided their gender, 38 people provided information about their accommodations, and 21 people provided their age.



# ***SR 522 Bus Rapid Transit***

## **Appendices**

- Appendix A: Email updates**
- Appendix B: Press releases and earned media**
- Appendix C: Postcard**
- Appendix D: Poster**
- Appendix E: Online and print advertisements**
- Appendix F: Social media posts**
- Appendix G: Event photos**
- Appendix H: Display boards**
- Appendix I: Comment forms**
- Appendix J: Maps**
- Appendix K: Online surveys**
- Appendix L: Online survey analytics**

Appendix A: Email updates

The following email shows text from the Sound Transit subscription list email sent on Sept. 5 to announce the community meetings and the beginning of the online open house.

**SOUNDTRANSIT**

**Project update:**  
**SR 522/NE 145th Bus Rapid Transit Project**

**Join us! SR 522/NE 145th BRT Project community meetings**

We're hosting four community meetings in September and October to share new information about project refinements based on further technical work and public feedback gathered last May. Attend a meeting to provide your input on parking, sidewalks and traffic lane configurations in your neighborhood. Each meeting will focus on refinements specific to that community.

**Kenmore Public Meeting**  
Thursday, Sept. 20 | 1 – 3 p.m. and 5:30 – 7:30 p.m.  
The Hanger at Town Square # 6726 N.E. 181st St.

**Lake Forest Park Public Meeting**  
Tuesday, Sept. 25 | 1 – 3 p.m. and 6 – 8 p.m.  
Lake Forest Park City Hall # 17425 Balinge Way N.E.

**Bothell & Woodinville Public Meeting**  
Monday, Oct. 8 | 1 – 3 p.m. and 6 – 8 p.m.  
UW Bothell, North Creek Event Center # 15225 Campus Way N.E.

**Seattle & Shoreline Public Meeting**  
Wednesday, Oct. 17 | 1 – 3 p.m. and 6 – 8 p.m.  
Shoreline Unitarian Universalist Church # 14724 1st Ave. N.E.

During these meetings, you'll have the opportunity to:

- Learn how your input from May informed new refinement options
- Give feedback on project refinement options
- Talk with project staff to learn more and share your ideas

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**Please RSVP**

Visit [sr522brt.participateonline.com](http://sr522brt.participateonline.com) to RSVP for one of the upcoming community meetings, learn more about the project and share your thoughts with us online, especially if you cannot make it in person. We'll collect feedback on refinement options through Oct. 15, 2018.

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**Background on the SR 522/NE 145th BRT Project**

The [SR 522/NE 145th BRT Project](#) will provide fast, frequent and reliable bus-based transit service from north Lake Washington communities to the new Shoreline South/145th light rail station. Riders will be able to transfer between the SR 522/NE 145th BRT, I-405 BRT Link (light rail) and other transit service provided by Sound Transit, Community Transit and King County Metro. With funding approved by the region's voters through the Sound Transit 3 plan, the [representative project](#) includes nine stations in the north Lake Washington area, with stops in Seattle, Shoreline, Lake Forest Park, Kenmore and Bothell, with every other trip running to Woodinville. Through this project, Sound Transit will also build additional parking in Lake Forest Park, Kenmore and Bothell.

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**Schedule**

Planning for this project is underway and your participation is important. To start construction as fast as possible, the project team has established an ambitious planning and environmental analysis timeline. Throughout 2018, staff will engage with neighboring communities to learn about their priorities and ideas for the project. It's critical for the community to engage during this early project development phase, as this feedback will help shape the refined project.

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**For more information**

- [soundtransit.org/sr522brt](http://soundtransit.org/sr522brt)
- Read our [Community Engagement Guide](#)
- Community Outreach, 206-398-5470, [brt@soundtransit.org](mailto:brt@soundtransit.org)

The following email shows the event reminder sent to the GovDelivery list in advance of the first community meetings in Kenmore on Sept. 20:



**Project update:**

## SR 522/NE 145th Bus Rapid Transit Project

### Upcoming community meetings: SR 522/NE 145th Bus Rapid Transit Project

Hello,

We hope you can join us for one of the upcoming community meetings to share feedback on the SR 522/NE 145th BRT Project. During these meetings, we will share new information about project refinements based on continued technical work and public feedback gathered last May.

The first community meetings are today, Sept. 20, in Kenmore from 1 – 3 p.m. and 5:30 – 7:30 p.m.

For each meeting, we will focus on the refinements specific to that community. Please note that each public meeting includes an afternoon and evening session, so feel free to attend whichever time best fits your schedule. A brief presentation will be shared about 30 minutes after the start time of each meeting. Come share your input on parking, station locations and traffic lane configurations in your community!

**Kenmore Community Meeting**  
Thursday, Sept. 20, 1 – 3 p.m. and 5:30 – 7:30 p.m.  
The Hangar at Town Square // 6728 N.E. 181st St.

**Lake Forest Park Community Meeting**  
Tuesday, Sept. 25, 1 – 3 p.m. and 6 – 8 p.m.  
Lake Forest Park City Hall // 17425 Ballinger Way N.E.

**Bothell & Woodinville Community Meeting**  
Monday, Oct. 8, 1 – 3 p.m. and 6 – 8 p.m.  
UW Bothell, North Creek Event Center // 18225 Campus Way N.E.

**Seattle & Shoreline Community Meeting**  
Wednesday, Oct. 17, 1 – 3 p.m. and 6 – 8 p.m.  
Shoreline Unitarian Universalist Church // 14724 1st Ave. N.E.

If you haven't already, please RSVP for one of the community meetings at [sr522brt.participate.online](#). You can also learn more about the project and share your thoughts with us online if you cannot attend any of the meetings.

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For more information

- [soundtransit.org/sr522brt](http://soundtransit.org/sr522brt)
- Read our [Community Engagement Guide](#)
- Community Outreach Staff, 206-398-5470 or [brt@soundtransit.org](mailto:brt@soundtransit.org)

The following email was sent on Oct. 1 to announce the beginning of the community surveys for Kenmore and Lake Forest Park and to remind recipients of the remaining community meetings:

**SOUNDTRANSIT**  
Sound Transit's regional network of express buses, commuter rail, light rail and transit facilities connects communities in King, Pierce and Snohomish counties

**Project update: SR 522/NE 145th Bus Rapid Transit.**  
*Sound Transit sent this bulletin at 10/01/2018 05:42 PM PDT*  
Having trouble viewing this email? [View it as a Web page.](#)

**SOUNDTRANSIT**

**Project update:**  
**SR 522/NE 145th Bus Rapid Transit**

**Kenmore and Lake Forest Park community surveys are now live**

Thank you to all who attended the community meetings in Kenmore and Lake Forest Park on Sept. 20 and 25. We appreciated the opportunity to share our project updates with you and the time you took to attend and comment on the potential refinements to the representative project for the SR 522/NE 145th Bus Rapid Transit Project.

The Kenmore and Lake Forest Park surveys are now available online and can be accessed at [sr522brt.participate.online](#). Please feel free to provide us with additional thoughts online or share this link with your friends and neighbors who were not able to join us at a workshop in person. The surveys will be available until Friday, Oct. 19.

The Bothell/Woodinville and Seattle/Shoreline community surveys will be made live the day of each upcoming meeting noted below. Please check back to share your comments with us online.

**SR 522/Bothell & Woodinville, Monday, Oct 8: 1 – 3 p.m. and 6 – 8 p.m.**  
North Creek Event Center, 18225 Campus Way NE, Bothell, WA 98011

**NE 145th/Seattle & Shoreline, Wednesday, Oct 17: 1 – 3 p.m. and 6 – 8 p.m.**  
Shoreline Unitarian Universalist Church, 14724 1st Ave NE Seattle, WA 98155

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For more information

- [soundtransit.org/sr522brt](#)
- Read our [Community Engagement Guide](#)
- Community Outreach Staff, 206-398-5470 or [brt@soundtransit.org](mailto:brt@soundtransit.org)

This email was sent on Oct. 15 and serves to remind recipients of the final community meeting in Shoreline and to encourage participation in the online surveys for Kenmore, Lake Forest Park, and Bothell/Woodinville.



Sound Transit's regional network of express buses, commuter rail, light rail and transit facilities connects communities in King, Pierce and Snohomish counties.

**A reminder to join us! SR 522/NE 145th BRT Community Meeting in Shoreline on October 17th**

*Sound Transit sent this bulletin at 10/15/2018 03:00 PM PDT*

Having trouble viewing this email? [View it as a Web page.](#)



**Project update:**

**SR 522/NE 145th BRT Community Meeting**

**A reminder to join us! SR 522/NE 145th BRT Community Meeting in Shoreline on October 17th**

We hope you can join us on Wednesday for a community meeting to share feedback on the Seattle and Shoreline portions of the SR 522/NE 145th BRT Project. Like the previous meetings in Kenmore, Lake Forest Park and Bothell, we will share information about potential project refinements under consideration based on continued technical work and public feedback gathered last May.

**Seattle & Shoreline Community Meeting**  
Wednesday, October 17, 1 – 3 p.m. and 6 – 8 p.m.  
Shoreline Unitarian Universalist Church // 14724 1st Ave. N.E.

**Share your thoughts in an online survey!**

The Kenmore, Lake Forest Park and Bothell/Woodinville surveys are now available online and can be accessed at [sr522brt.participateonline.com](http://sr522brt.participateonline.com). Please feel free to provide us with additional thoughts online or share this link with your friends and neighbors who were not able to join us at a meeting in person.

The surveys for Kenmore and Lake Forest Park will be available until Friday, Oct. 19. The surveys for Bothell/Woodinville and Seattle/Shoreline will be available until Wednesday, Oct. 24.

The Seattle/Shoreline community surveys will be made live the day of the meeting. Please check back to share your comments with us online.

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**For more information**

- [soundtransit.org/sr522brt](http://soundtransit.org/sr522brt)
- 206-398-5470 or [brt@soundtransit.org](mailto:brt@soundtransit.org)
- 24-hour construction hotline: 888-298-2395

The following email was sent Oct. 26 to remind recipients to complete an online survey, and to communicate that the deadline for survey completion had been extended to Oct. 31.



Sound Transit's regional network of express buses, commuter rail, light rail and transit facilities connects communities in King, Pierce and Snohomish counties.

**Project update: SR 522/NE 145th Bus Rapid Transit**

*Sound Transit sent this bulletin at 10/26/2018 08:29 AM PDT*

Having trouble viewing this email? [View it as a Web page.](#)



**Project update:**

**SR 522/NE 145th Bus Rapid Transit**

Please remember to share your thoughts in an online survey!

Thanks again to all who attended one of our community meetings in September and October for the SR 522/NE 145th Bus Rapid Transit Project. We appreciate you taking the time to share your comments and thoughts with us. If you were unable to attend one of these meetings and/or would like to review the materials that were presented, please visit [sr522brt.participate.online](http://sr522brt.participate.online).

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**The online surveys deadline has been extended to Oct. 31**

The Kenmore, Lake Forest Park, Bothell/Woodinville, and Seattle/Shoreline surveys are available online and can be accessed at [sr522brt.participate.online](http://sr522brt.participate.online). The deadline to complete these surveys has been extended to Oct. 31. Please send us your thoughts online or share this link with your friends and neighbors who were not able to join us at a meeting in person.

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**For more information**

- [soundtransit.org/sr522brt](http://soundtransit.org/sr522brt)
- Read our [Community Engagement Guide](#)
- Community Outreach Specialist, 206-398-5470 or [brt@soundtransit.org](mailto:brt@soundtransit.org)

Appendix B: Press releases

Sound Transit issued one press release on Sept. 10 announcing the community meetings and online survey.

The screenshot shows the Sound Transit website with the following elements:

- Header:** SOUND TRANSIT RIDE THE WAVE logo, navigation links (Mobile Site, About Sound Transit, Submit Feedback), and a search bar.
- Navigation Bar:** Home, Schedules, Fares & Passes, Rider Guide, Trip Planner, Maps, Contact Us, The Platform, and Projects & Plans.
- Breadcrumbs:** Home > About Sound Transit > News and events > News releases > Sound Transit to host community meetings about bus rapid transit on the SR 522/Northeast 145th Street corridor.
- Left Sidebar:** About Sound Transit, Board of Directors, CEO, News and events, News Releases, Calendar, Reports, Jobs, Doing business with us, Environment & sustainability, Accountability, Taxing district, Open Transit Data.
- Main Content:**
  - Title:** Sound Transit to host community meetings about bus rapid transit on the SR 522/Northeast 145th Street corridor
  - Date:** Sep 10, 2018
  - Share Buttons:** Facebook, Twitter, and Google+.
  - Text:**

Members of the public are invited to learn about project refinements made since open houses held in the spring.

Sound Transit will hold a series of public meetings where the public can receive updates and help shape bus rapid transit (BRT) on SR 522 and Northeast 145th Street.

Sound Transit will share new information about project refinements based on further technical work and public feedback at these upcoming community meetings:

    - Kenmore**  
Thursday, Sept. 20, 1 – 3 p.m. and 5:30 – 7:30 p.m. at The Hangar at Town Square, 6728 N.E. 181st St.
    - Lake Forest Park**  
Thursday, Sept. 25, 1 – 3 p.m. and 6 – 8 p.m. at Lake Forest Park City Hall, 17425 Ballinger Way N.E.
    - Bothell and Woodinville**  
Monday, Oct. 8, 1 – 3 p.m. and 6 – 8 p.m. at UW Bothell, North Creek Event Center, 18225 Campus Way N.E.
    - Seattle, Shoreline**  
Wednesday, Oct. 17, 1 – 3 p.m. and 6 – 8 p.m. at Shoreline Unitarian Universalist Church, 14724 1st Ave. N.E.

Each community meeting will give attendees the opportunity to provide input on parking, sidewalks and traffic configurations in the surrounding area.

Those who aren't able to attend can provide comments through an online survey at [sr522brt.participate.online](#). The survey will be open through October 19.

The **SR 522/NE 145th BRT Project** will provide fast, frequent and reliable bus-based transit service from north Lake Washington communities to the new Shoreline South/145th light rail station. Riders will be able to transfer between the SR 522/NE 145th BRT, I-405 BRT, Link light rail and other transit service provided by Sound Transit, Community Transit and King County Metro.

During 2018, Sound Transit will consider and evaluate refinements to the representative project reviewed by voters in 2016 and recommend a proposed project to the Sound Transit Board. The board will then advance the refined project into the conceptual design and environmental review phase in 2019. Construction will begin in 2023, with service starting in 2024.

In addition to launching BRT service, Sound Transit is simultaneously working to extend light rail north, south, east and west, opening new stations every few years to form a 116-mile regional system by 2041. The agency is on track to open extensions to Seattle's University District, Roosevelt and Northgate neighborhoods in 2021, followed by service to Mercer Island, Bellevue and Redmond's Overlake area in 2023. Additional extensions to Shoreline, Mountlake Terrace, Lynnwood, Kent/Des Moines, Federal Way and downtown Redmond are planned in 2024. Further light rail extensions are scheduled to reach West Seattle, Fife and Tacoma in 2030; Ballard in 2035; Paine Field and Everett in 2036; and South Kirkland and Issaquah in 2041. Additional investments will expand service on the Sounder south commuter rail line and expand access to regional transit services across the region.

Appendix C: Postcard

The images below show the front and back of the postcard mailed to residents in Shoreline, North Seattle (within a half mile of the project corridor) Lake Forest Park, Kenmore, Bothell and Woodinville. Postcards were mailed in early September 2018.



Appendix D: Poster

The image below shows the poster that was placed at retail, commercial, and community facilities along the project corridor.

**SOUNDTRANSIT**

# A new kind of bus service is coming

**We want your feedback on topics such as parking, sidewalks and traffic lanes**

Learn about the project at an open house or go online:

<p><b>Kenmore</b> Thursday, Sept. 20 1-3 p.m. and 5:30-7:30 p.m. The Hangar at Town Square</p>	<p><b>Lake Forest Park</b> Tuesday, Sept. 25 1-3 p.m. and 6-8 p.m. Lake Forest Park City Hall</p>
<p><b>Bothell &amp; Woodinville</b> Monday, Oct. 8 1-3 p.m. and 6-8 p.m. UW Bothell North Creek Events Center</p>	<p><b>Seattle &amp; Shoreline</b> Wednesday, Oct. 17 1-3 p.m. and 6-8 p.m. Shoreline Unitarian Church</p>

**SR 522/NE 145th Bus Rapid Transit**

**RSVP or comment online**

**sr522brt.participate.online**

**Submit your comments by Oct. 19**

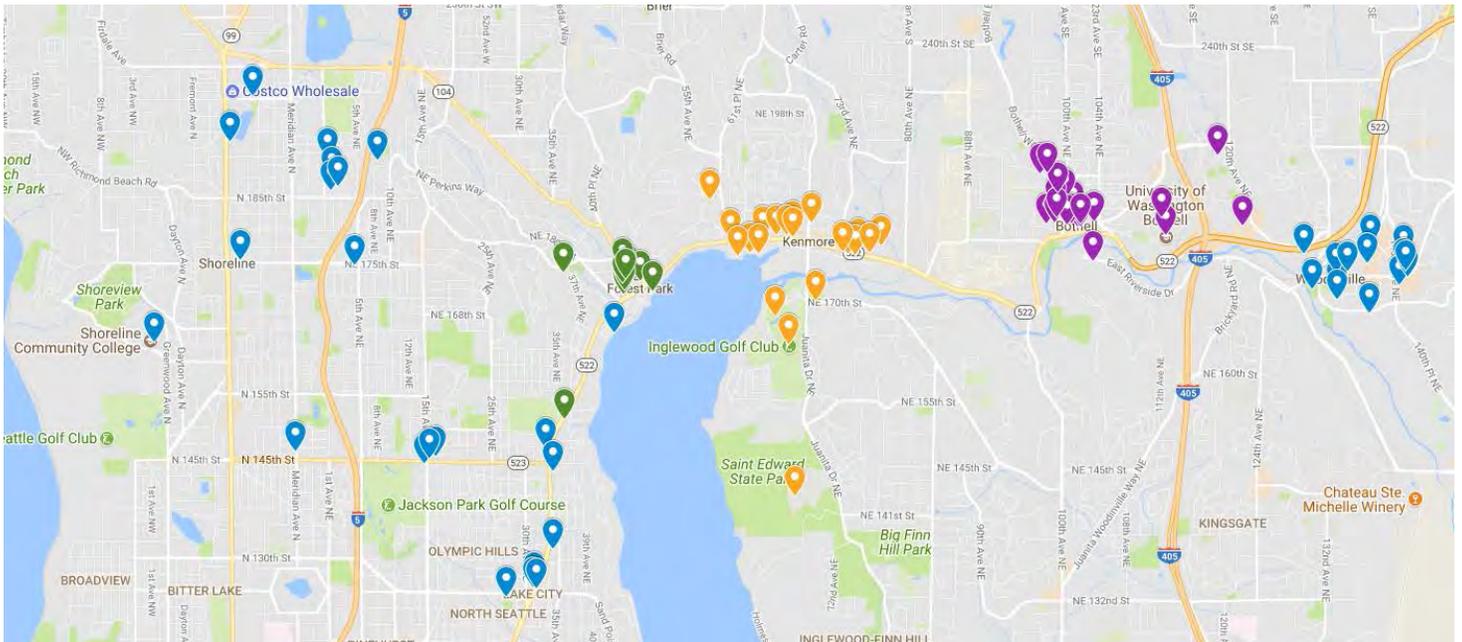
**Online:** [sr522brt.participate.online](http://sr522brt.participate.online) // **Email:** [brt@soundtransit.org](mailto:brt@soundtransit.org) // **Phone:** 206-398-5470  
**Mail:** SR 522/NE 145th BRT, c/o Blake Jones, Sound Transit, 401 S. Jackson St., Seattle WA 98104

Para información acerca del proyecto llame al: 1-800-823-9230 // Звоните 1-800-823-9230, чтобы получить информацию о проекте  
 프로젝트에 관한 정보는 다음으로 연락하십시오: 1-800-823-9230 // 如果你需要此信息請撥中文 請致電 1-800-823-9230

To request accommodations for persons with disabilities or information in alternative formats, call 1-800-201-4900/  
 TTY Relay: 711 or email [accessibility@soundtransit.org](mailto:accessibility@soundtransit.org).

Sound Transit is planning for new BRT projects. The 3-mile SR 522/NE 145th BRT project will connect north Lake Washington communities to the new Shoreline South/145th light rail station, I-405 BRT and other transit services. The 27-mile I-405 BRT project will connect communities along I-405 and SR 520 from Tyee road to Duane.

The map and list below show the approximately 80 locations where Sound Transit delievered posters.



**Shoreline:**

- Aurora Village Transit Center | 1524 N 200th Street, Shoreline, WA 98133
- Shoreline City Hall | 17500 Midvale Avenue N, Shoreline, WA 98133
- Shoreline Pool | 19030 1st Avenue N.E., Shoreline, WA 98155
- Shoreline Library | 345 N.E. 175th Street, Shoreline, WA 98155
- Shoreline School District | 18560 1st Avenue N.E., Seattle, WA 98155
- Shoreline Lake Forest Park Senior Center | 18560 1st Avenue N.E., Shoreline, WA
- Dale Turner Family YMCA | 19290 Aurora Avenue N, Shoreline, WA
- Shoreline Community College | 16101 Greenwood Avenue N, Shoreline, WA 98133
- Spartan Recreation Center | 202 N.E. 185th Street, Shoreline, WA 98155
- Shoreline Children’s Center | 816 N.E. 190th Street, Shoreline, WA 98155
- North Seattle Family Center | 2611 N.E. 125th Street #145, Seattle, WA 98125
- Goodwill Shoreline | 14500 15th Avenue N.E., Shoreline, WA 98155
- Fred Meyer | 13000 Lake City Way N.E., Seattle, WA 98125
- Flo-Anna’s Diner | 14707 Bothell Way N.E., Shoreline, WA 98155
- Heaven Sent Fried Chicken | 14330 Lake City Way N.E., Seattle, WA 98125
- Starbucks | 14359 15th Avenue N.E., Seattle, WA 98125
- Java Jane | 14500 15th Avenue N.E., Shoreline, WA 98155
- QFC | 1531 N.E. 145th Street, Seattle, WA 98155
- Elliott Bay Public House & Brewery | 12537 Lake City Way N.E., Seattle, WA 98125
- Kaffeeklatsch Seattle | 12513 Lake City Way N.E. #H, Seattle, WA 98125
- Beyond the Bowl Poke | 12518 Lake City Way N.E., Seattle, WA 98125
- Yu Shan Chinese Restaurant | 7605, 14553 Bothell Way N.E., Seattle, WA 98155

**Lake Forest Park:**

- Lake Forest Park Library | 17171 Bothell Way N.E., Lake Forest Park
- City of Lake Forest Park City Hall | 17425 Ballinger Way N.E., Lake Forest Park
- Lake Forest Park Civic Club | 17301 Beach Dr N.E., Lake Forest Park
- Brookside Elementary | 17447 37th Avenue N.E., Lake Forest Park
- Third Place Books | 17171 Bothell Way N.E., Seattle, WA
- Briley's BBQ and Grill | 15030 Bothell Way N.E., Lake Forest Park
- Lake Forest Bar & Grill | 17535 Ballinger Way N.E., Lake Forest Park
- Starbucks – Lake Forest Park | 17039 N.E. Bothell Way, Lake Forest Park
- MOD Pizza | 17171 Bothell Way N.E. a004, Lake Forest Park, WA 98155
- Papa Murphy's Take 'N' Bake Pizza | 17171 Bothell Way N.E., Lake Forest Park, WA 98155
- Great Harvest Bread Co | 17171 Bothell Way N.E., Lake Forest Park, WA 98155

**Kenmore:**

- Kenmore Park-and-Ride | WA-522, Kenmore, WA 98028
- Kenmore Library | 6531 N.E. 181st Street, Kenmore, WA 98028
- Kenmore Community Club | 7304 N.E. 175th Street, Kenmore, WA 98028
- City of Kenmore City Hall | 2701, 18120 68th Avenue N.E., Kenmore, WA 98028
- Kenmore Senior Center | 6910 N.E. 170th Street, Kenmore, WA 98028
- Kenmore Lanes | 7638 Bothell Way N.E., Kenmore, WA 98028
- 192 Brewing Company | 7324 N.E. 175th Street F, Kenmore, WA 98028
- Cairn Brewing | 7204 N.E. 175th Street, Kenmore, WA 98028
- Ingelwood Golf Club | 6505 Inglewood Road N.E., Kenmore, WA 98028
- Bastyr University | 14500 Juanita Drive N.E., Kenmore, WA 98028
- Tai Ho Restaurant | 6312 Bothell Way N.E., Kenmore, WA 98028
- Kidd Valley Burger And Fries | 6434 N.E. Bothell Way, Kenmore, WA 98028
- Pagliacci Pizza | 6504 N.E. Bothell Way, Kenmore, WA 98028
- Espresso Works | 6532 N.E. Bothell Way, Kenmore, WA 98028
- Dolce Vita Espresso | 6524 N.E. 181st Street, Kenmore, WA 98028
- HodgePodge Cafe | 6016 Bothell Way N.E. suite J, Kenmore, WA 98028
- Jay's Café | 7520 N.E. Bothell Way, Kenmore, WA 98028
- Aqua Club | 18512 58th Avenue N.E., Kenmore, WA 98028
- North Lake Marina | 6201 N.E. 175th Street, Kenmore, WA 98028
- Harbour Village Marina | 6155 N.E. 175th Street, Kenmore, WA 98028
- Kenmore Air Harbor | 6321 N.E. 175th Street, Kenmore, WA 98028

**Bothell:**

- Bothell Library | 18215 98th Avenue N.E., Bothell, WA 98011
- University of Washington Bothell | 18115 Campus Way N.E., Bothell, WA 98011
- Bothell City Hall | 18415 101st Avenue N.E., Bothell, WA 98011
- Cascadia College | 18345 Campus Way N.E., Bothell, WA 98011
- Social Grounds Coffee & Tea Co. | 18333 Bothell Way N.E. #103, Bothell, WA
- Café Ladro | 18610 Bothell Way N.E., Bothell, WA 98011
- The Hop and Hound | 18116 101st Avenue N.E., Bothell, WA 98011
- Alexa's Café and Catering | 10115 Main Street, Bothell, WA 98011
- Zulu's Board Game Café | 10234 Main Street, Bothell, WA 98011

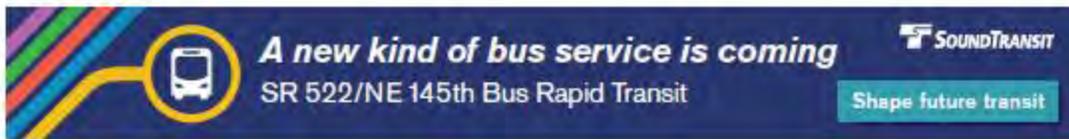
- Northshore Senior Center | 10201 E Riverside Drive, Bothell, WA 98011
- Northshore YMCA | 11811 N.E. 195th Street, Bothell, WA 98011
- Countryside Donut House | 10032 Main Street, Bothell, WA 98011
- Hillcrest Bakery | 10010 Main Street, Bothell, WA 98011
- Steve's Café | 10116 Main Street, Bothell, WA 98011
- Pinkabella Cupcakes | 9924 N.E. 185th Street suite 106, Bothell, WA 98011
- Blue Box Bakery | 18333 Bothell Way N.E. #117, Bothell, WA 98011
- The Home Depot | 18333 120th Avenue N.E., Bothell, WA 98011
- McMenamins North Shore Lagoon | 9815 N.E. 188th Street, Bothell, WA 98011
- Starbucks | 18931 Bothell Way N.E. #1, Bothell, WA 98011
- Beca's Brews | 19005 Bothell Way N.E., Bothell, WA 98011

Woodinville:

- Woodinville City Hall | 17301 133rd Avenue N.E., Woodinville, WA 98072
- Woodinville Park-and-Ride | 17800 140th Ave. N.E., Woodinville
- Wilmot Gateway Park | 17301 131st Avenue N.E., Woodinville, WA 98072
- 21 Acres Center | 13701 N.E. 171st Street, Woodinville, WA 98072
- Woodinville Bagel Bakery | 14126 N.E. Woodinville Duvall Road, Woodinville, WA
- Starbucks | 13780 N.E. 175th Street #110, Woodinville, WA 98072
- Starbucks | 18025 Garden Way N.E., Woodinville, WA 98072
- Barnes & Noble | 18025 Garden Way N.E., Woodinville, WA 98072
- Woodinville Bicycle | 13210 N.E. 175th Street, Woodinville, WA 98072
- Fairwinds – Brittany Park | 17143 133rd Avenue NE
- Mi Tierra | 13400 N.E. 175th Street, Woodinville, WA 98072
- Topsy Cow | 14111 N.E. Woodinville Duvall Road, Woodinville, WA 98072
- Woodinville Café | 14170 N.E. Woodinville Duvall Road, Woodinville, WA 98072
- Haggen | 17641 Garden Way N.E., Woodinville, WA 98072
- Crucible Brewing – Woodinville Forge | 12826 N.E. 178th Street Suite C, Woodinville, WA 98072

Appendix E: Online and print advertisements

The images below are examples of the online and print advertisements that were published to announce the community meetings and link to the online open house.



Online: 728x90 px



Online: 300x250 px



Print: 5.2x5.5 inches



Online: 250x400 px



Print: 4.125x5 inches

The following screenshots show the online advertisements in publications.

The screenshot shows the homepage of The Seattle Medium website. At the top, there is a navigation bar with links for 'About us', 'Archive Sitemap', 'Contact Us', 'Email Updates', and 'Business Directory'. Below this is a 'TRENDING TOPICS' section with links to 'Metro League Football Schedule Sept. 6-8, 2018' and 'A Young Boy's Act Of Compassion Inspires A Community'. The main header features the date 'SEPTEMBER 7, 2018', the site name 'The Seattle Medium', and the tagline 'A Message From The People... To The People'. A search bar is located on the left, and a 'Breaking' news alert for 'O'Dea - Running Wild' is on the right. A horizontal menu below the header lists various categories: NEWS, OP-ED, LIFESTYLE, SPORTS, OBITUARIES, PODCASTS, AUTO, ENTERTAINMENT, COMM ROOTS, and PEOPLE SPEAK. A 'VIDEO' section is also present.

Two advertisements are visible on the page:

- Sound Transit Advertisement:** Located at the top and on the right side, it features a blue background with a yellow bus icon and the text: "A new kind of bus service is coming SR 522/NE 145th Bus Rapid Transit Shape future transit".
- Seattle City Light Advertisement:** Located on the right side, it has a green vertical bar with the word 'HIRING' and the text: "Skilled Trades Are you a skilled trades professional, electrician, or engineer? City Light has positions available. Apply today. Seattle City Light".

News articles shown include:

- Tesla In Turmoil: Executives Bail And Stock Plunges**: Accompanied by a photo of Elon Musk, the article discusses top executives leaving Tesla and a stock price drop.
- Obama Returns To Political Spotlight With Illinois Speech Previewing Midterms**: A short article by Dan Merica, CNN.
- McConnell Cites Possible Ethics Investigation For Booker**: A short article about New Jersey Democratic Senator Corey Booker.

ADVERTISEMENT



## News



### City of Kenmore plans temporary closure of pier at Log Boom Park

The pier will be closed to the public from Sept. 4-14.

1 week ago



### Eastside's Zangaglia honored for nonprofit work

The HopeFest has served 6,500 low-income or homeless people in King County.

1 week ago

Bothell neighbors 'conserve' their community with rain gardens

City Council member James McNeal thwarts vehicle prowler | Police blotter

Reykdal: Washington State will not arm its teachers

Update: Man arrested in hit and run, reported vehicle as stolen

Caliber Home Loans opens expansion in Bothell

More in News >

ADVERTISEMENT



**International Examiner**  
Seattle's Asian Pacific Islander nonprofit news source since 1974.

**A new kind of bus service is coming**  
SR 522/NE 145th Bus Rapid Transit  
Shape future transit

Friday, Sept. 14  
**CHILDREN'S MID-AUTUMN MOON FESTIVAL**  
4-6 PM

NEWS | OPINION | COMMUNITY | ARTS | CLASSIFIEDS | COMMUNITY RESOURCE DIRECTORY | ARCHIVES | SUPPORT US

**BUSH GARDEN, SYMBOL OF CHANGES IN THE CID, LOOKS TO THE FUTURE**  
On a hot, smoky Wednesday evening, Czech electronica performer Lenka takes the stage at Bush

**2018/19 POETRY SERIES**  
CELEBRATED ICON  
**ALICE WALKER**  
shares poems & stories  
**OCT 4**  
#SALWalker

Visit lectures.org or call 206.621.2230 x10 **sal** **seattle arts & lectures**

**COMMUNITY >>**

The International Examiner also provided statistics for the performance of the SR 522BRT/NE 145th Leaderboard, which were:

Number of Impressions	54,361
Number of Clicks	30
Click Through Rate	0.05%

**A new kind of bus service is coming**  
SR 522/NE 145th Bus Rapid Transit

Shape future transit

Seattle weather back to normal: Cloudy with a chance of showers [Updated 8:17 am](#)

'Gateway' leads to happiness in this busy, beloved Chinatown park | Seattle Sketcher

How did we get here? This isn't the first time Seattle streetcars have caused giant headaches. [Updated 8:49 am](#)

These three occupations use public transit far more than most in King County | FYI Guy [Updated 9:08 am](#)

Family of unarmed black man killed by SWAT sniper settles for \$13 million

Federal-court ruling on homeless camps won't affect Seattle, city attorney says

Obamacare premiums dip, but 18% increase proposed in Washington state

Port Townsend shelter sees increase of older clients [Updated 9:14 am](#)



*The Norse Peak fire near Crystal Mountain last year killed most of the trees in this forest stand. Mount Rainier is in the background. Researchers are setting up sites within the Norse Peak fire zone to assess what happened to the forest and its lessons for the future. (Steve Ringman / The Seattle Times)*

**Environment**  
**In a changing climate, will fire make a bigger run in Western Washington forests?**

A research team studying the impact of the 2017 Norse Peak fire cautions that tactics used to reduce fire risk east of the Cascades are not likely to work as well in west-side forests, which are forecast to burn more often. [VIEW](#)

**Washington has underfunded efforts to control wildfire burning, despite smothering smoke**

After wildfires, Washington's outdoors industry braces for smoky summers ahead

Port of Seattle  
SEATTLE-TACOMA INTERNATIONAL AIRPORT

Your input counts.

**Sustainable Airport Master Plan**  
Near-Term Projects  
Environmental Review - Scoping

Open houses: September 10, 12, 17, and 19

**Learn more**

# WORLD ARTHRITIS DAY

## OCTOBER 12

Learn more about the latest treatments for joint pain, connecting with a care team, and finding support to help manage arthritis. [Click here for more information.](#)

Seattle's transportation department struggles with rising costs, unkept promises

How did we get here? This isn't the first time Seattle streetcars have caused giant headaches. [Updated 9:41 am](#)

These three occupations use public transit far more than most in King County | FYI Guy [Updated 9:08 am](#)

Sound Transit is taking a \$300 million gamble on a new I-405 bus station in Kirkland

New options for Seattle light-rail routes could add big dollars to expansion project

The region's toughest red-light camera busted drivers 24,000 times last year



### What we can learn from Seattle's bike-counter data

While millions of public dollars are going for bike lanes in Seattle, the city's data collection on actual bike-lane ridership is scattered and incomplete. Given they're the best the public can get, here's what those numbers can tell us about who's riding where.

**City Council calls for a full bike-lane network in downtown Seattle by 2020**

**Are you new to bicycling? We'd like to hear your experiences**

**A new kind of bus service is coming**  
SR 522/NE 145th Bus Rapid Transit

The Seattle Times

### News for people in a hurry.

Catch up quickly with the Morning Brief email newsletter.

[Sign up](#)



# tú Decides

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**Welcome to tu Decides bilingual newspaper**

What makes our newspaper unique? We are reaching the community through English and Spanish. As a bilingual newspaper, we realize that our readers come from many different backgrounds. Each one has their own personal tastes when it comes to getting their news.

Our publication is distributed free of charge every Friday. We recognize that the future is here and that more readers are now reading newspapers in a digital format so we are excited to have over 18,000 digital newspaper subscribers throughout Washington. You can also find printed copies in grocery stores, gas stations, restaurants, libraries, and of course online at [www.tudecidesmedia.com](http://www.tudecidesmedia.com).

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3, 10am (← Noche de Agave Tequila Tasting – Sat, Sep 8, 2018, 5:30pm (← The Odd Couple (E

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**Se acerca un nuevo tipo de servicio de autobús**

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Forma el tránsito futuro

Appendix F: Social media posts

Below are Sound Transit’s Facebook posts announcing each of the community meetings.



**SEP 20** SR522 NE 145th Bus Rapid Transit  
Kenmore Public Meeting  
Public - Hosted by Sound Transit

★ Interested

🕒 Thursday, September 20, 2018 at 1:00 PM – 3:00 PM PDT  
about 2 weeks ago

📍 The Hangar  
6728 NE 181st St., Kenmore, Washington 98028 [Show Map](#)

**4 Went · 22 Interested**  
Share this event with your friends

**Details**

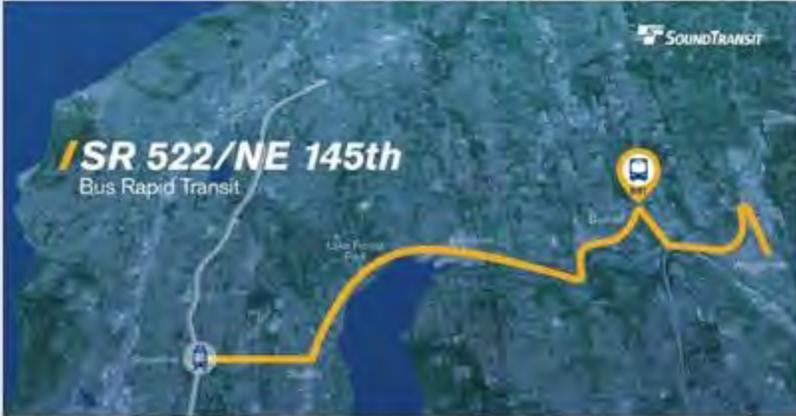
We’re hosting afternoon and evening community meetings in September and October to share new information about project refinements based on further technical work and public feedback gathered last May.

Attend a meeting to provide your input on parking, sidewalks and traffic lane configurations in your neighborhood. Each meeting will focus on refinements specific to that community.

During these meetings, you’ll have the opportunity to:

- Learn how your input from May informed new refinement options
- Give feedback on project refinement options
- Talk with project staff to learn more and share your ideas

Please RSVP:  
Visit [sr522brt.participate.online](http://sr522brt.participate.online) to RSVP for one of the upcoming community meetings, learn more about the project and share your thoughts with us online, especially if you cannot make it in person. We’ll collect feedback on refinement options through October 19, 2018.



**SR 522/NE 145th**  
Bus Rapid Transit

**SEP 20** SR522 NE 145th Bus Rapid Transit  
Kenmore Public Meeting  
Public - Hosted by Sound Transit

★ Interested

🕒 Thursday, September 20, 2018 at 5:30 PM – 7:30 PM PDT  
about 2 weeks ago

📍 The Hangar  
6728 NE 181st St., Kenmore, Washington 98028 [Show Map](#)

**0 Went • 2 Interested**  
Share this event with your friends

**Details**

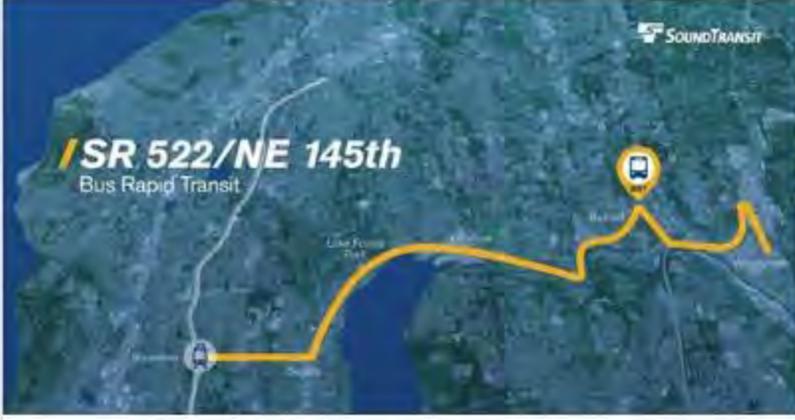
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**SR 522/NE 145th**  
Bus Rapid Transit

**SEP 25** SR522 NE 145th Bus Rapid Transit Lake Forest Park Public Meeting  
Public - Hosted by Sound Transit

★ Interested

Tuesday, September 25, 2018 at 1:00 PM – 3:00 PM PDT  
about 1 week ago

Lake Forest Park Munciple Court  
17425 Ballinger Way NE, Lake Forest Park, Washington 98155 [Show Map](#)

**0 Went • 27 Interested**  
Share this event with your friends

**Details**

We're hosting afternoon and evening community meetings in September and October to share new information about project refinements based on further technical work and public feedback gathered last May.

Attend a meeting to provide your input on parking, sidewalks and traffic lane configurations in your neighborhood. Each meeting will focus on refinements specific to that community.

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**SR 522/NE 145th**  
Bus Rapid Transit

**SEP 25** SR522 NE 145th Bus Rapid Transit Lake Forest Park Public Meeting  
Public · Hosted by Sound Transit

★ Interested

Tuesday, September 25, 2018 at 6:00 PM – 8:00 PM PDT  
about 1 week ago

Lake Forest Park Municipal Court  
17425 Ballinger Way NE, Lake Forest Park, Washington 98155 [Show Map](#)

**0 Went · 3 Interested**  
Share this event with your friends

**Details**

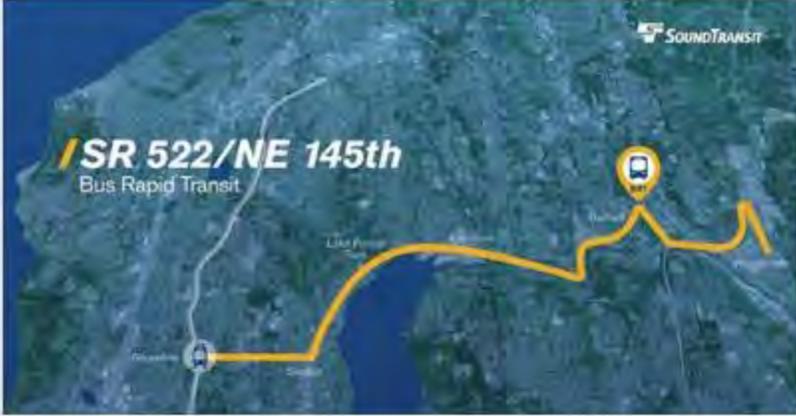
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**SR 522/NE 145th**  
Bus Rapid Transit

**OCT 8** SR522 NE 145th BRT project Bothell & Woodinville Public Meeting  
Public · Hosted by Sound Transit

★ Interested ✉ Invite

🕒 Monday, October 8, 2018 at 1:00 PM – 3:00 PM PDT  
Next Week: 10–14°C Rain Showers

📍 UW Bothell / Cascadia College Campus Library Show Map  
18225 Campus Way NE, Bothell, Washington 98011

**1 Going · 21 Interested**  
Share this event with your friends

**Details**

We're hosting four community meetings in September and October to share new information about project refinements based on further technical work and public feedback gathered last May. Attend a meeting to provide your input on parking, sidewalks and traffic lane configurations in your neighborhood. Each meeting will focus on refinements specific to that community.

During these meetings, you'll have the opportunity to:

- Learn how your input from May informed new refinement options
- Give feedback on project refinement options
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Please RSVP  
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**SR 522/NE 145th**  
Bus Rapid Transit

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**0 Going - 2 Interested**  
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**SR 522/NE 145th**  
Bus Rapid Transit

**OCT 17** SR522 NE 145th BRT project Seattle & Shoreline Public Meeting  
Public - Hosted by Sound Transit

★ Interested ✉ Invite

🕒 Wednesday, October 17, 2018 at 1:00 PM – 3:00 PM PDT

📍 Shoreline Unitarian Universalist Church  
14724 1st Ave NE, Shoreline, Washington 98155 Show Map

**1 Going · 19 Interested**  
Share this event with your friends

**Details**

We're hosting four community meetings in September and October to share new information about project refinements based on further technical work and public feedback gathered last May. Attend a meeting to provide your input on parking, sidewalks and traffic lane configurations in your neighborhood. Each meeting will focus on refinements specific to that community.

During these meetings, you'll have the opportunity to:

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- Give feedback on project refinement options
- Talk with project staff to learn more and share your ideas

**Please RSVP**  
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**SR 522/NE 145th**  
Bus Rapid Transit

**OCT 17** SR522 NE 145th BRT project Seattle & Shoreline Public Meeting  
Public - Hosted by Sound Transit

★ Interested ✉ Invite

🕒 Wednesday, October 17, 2018 at 6:00 PM – 8:00 PM PDT

📍 Shoreline Unitarian Universalist Church  
14724 1st Ave NE, Shoreline, Washington 98155 Show Map

**1 Going · 1 Interested**  
Share this event with your friends

**Details**

We're hosting four community meetings in September and October to share new information about project refinements based on further technical work and public feedback gathered last May. Attend a meeting to provide your input on parking, sidewalks and traffic lane configurations in your neighborhood. Each meeting will focus on refinements specific to that community.

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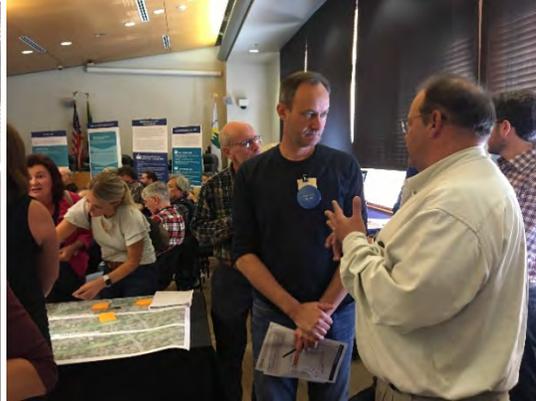
**Appendix G: Event photos**

The photos below show attendees participating in the community meetings.

Kenmore



Lake Forest Park



Bothell



Shoreline



Appendix H: Display boards

The following display boards were featured at each community meeting.

### FUTURE SERVICE

**Sound Transit system expansion will:**

- Establish Bus Rapid Transit (BRT) to the north, east and south of Lake Washington.
- Build a 116-mile light rail network extending from Everett to Tacoma, and from Seattle neighborhoods to Redmond and Issaquah.
- Expand Sounder south line capacity and service, adding two new stations.
- Improve access and expand parking at stations.

The map displays the Sound Transit system expansion with various lines and stations. Key locations include Everett, Seattle, Bellevue, and Tacoma. The map is dated Spring 2018.

**SOUNDTRANSIT** Spring 2018

### WHAT IS BUS RAPID TRANSIT?

**BRT** is a fast, frequent and reliable transit system that features:

- Transit speed and reliability** (Image: BRT bus on a street)
- Transit improvements including bus lanes and transit priority** (Image: BRT bus lane on a road)
- All-door entry and exit** (Image: BRT bus interior showing multiple doors)
- Off-board fare payment** (Image: BRT fare payment device)
- Convenient, all-day service** (Image: BRT station at night)
- Real-time rider information** (Image: BRT real-time information sign)
- Sheltered and comfortable stations** (Image: BRT station shelter)
- Unique brand identity for buses and stations** (Image: BRT bus with unique branding)
- Specialized BRT buses** (Image: BRT bus with specialized features)

**SOUNDTRANSIT** Summer 2018

### CONNECTING THE REGION



**I-405 BRT** will have two lines connecting communities along I-5, I-405 and SR 518 from Lynnwood to Bellevue and Bellevue to Burien with a new transit center in South Renton and 11 BRT stations. Connections to Link light rail will be available at Lynnwood, Bellevue and Tukwila.



**SR 522/NE 145th BRT** will connect communities from Shoreline to Woodinville via NE 145th Street and SR 522. The route has nine BRT stations and an expanded transit center at UW Bothell/Cascadia College. It will connect to Link light rail at the Shoreline South/145th Station and to I-405 BRT in Bothell.



### SR 522/NE 145TH BRT PROJECT

The SR 522/NE 145th Bus Rapid Transit (BRT) Project will run along NE 145th Street and SR 522 from the future Link light rail station at I-5 and NE 145th Street in Shoreline to Bothell and Woodinville.

Service will run every 10 minutes, all day between Shoreline and Bothell; service continuing to Woodinville will run every 20 minutes. Riders will be able to connect to Link light rail at the Shoreline South/145th Station, and to I-405 BRT in Bothell.

#### Representative project

The representative projects were developed after extensive community input and were included in the ST3 Plan, which was approved by voters, to serve as the basis for refining the project and identifying the project to be built.



#### The representative project includes:

- On NE 145th Street, transit signal priority and bus queue jumps to facilitate BRT travel through corridor traffic bottlenecks.
- On SR 522, new business access and transit (BAT) lanes through most of Lake Forest Park, Kenmore and Bothell, with transit-supportive improvements on arterials from downtown Bothell to UW Bothell/Cascadia College.
- Nine new BRT station pairs along the route.
- An expanded transit center at UW Bothell/Cascadia College.
- Additional parking in Lake Forest Park, Kenmore and Bothell.
- New curbs and sidewalks where lane changes are implemented.

### FROM REPRESENTATIVE PROJECT TO REFINED PROJECT

The ST3 Plan approved by voters established the SR 522/NE 145th representative project, which included the project scope, high-level cost estimates and ridership forecasts. It also established transit mode, corridor, number of stations and representative station locations.

During 2018, we started with the representative project and considered and evaluated project refinements to ultimately recommend a proposed project to the Sound Transit Board. The board will then advance the refined project into the conceptual design and environmental review phase in 2019.



#### Types of project refinements Sound Transit considered in 2018

- Station locations.
- Parking locations and type of parking within Lake Forest Park, Kenmore and Bothell.
- Roadway improvements for Bus Rapid Transit (BRT) priority, including business access and transit lanes, lanes re-purposed for transit, bus queue jumps and transit signal priority.
- Sidewalk improvements as required to support BRT access and as found consistent with Sound Transit's system access policy.
- Service integration with King County Metro, Community Transit, ST Express and I-405 BRT.
- Connection to I-405 BRT and into Woodinville.
- Access for pedestrians and bicyclists.
- BRT service branding.



Fall 2018

### HOW THE COMMUNITY INITIATED THIS PROJECT

The SR 522/NE 145th BRT Project was first proposed by Shoreline, Lake Forest Park, Kenmore, Bothell and Woodinville elected officials and staff, as well as the community coalition 522 Transit NOW! The coalition's continued advocacy helped to ensure that the SR 522/NE 145th BRT Project was included on the Sound Transit 3 (ST3) ballot for the voters' consideration.



#### 2015 community efforts

- **Spring** // City Managers Group started working together to support SR 522/NE 145th BRT Project.
- **June/July** // 522 Transit NOW! Coalition formed.
- **August 27** // Sound Transit added SR 522/NE 145th BRT Project to the list of ST3 candidate projects.



#### 2016 community efforts

- **January 12** // Joint City Council meeting held to show support for the SR 522/NE 145th BRT Project.
- **March** // SR 522/NE 145th BRT Project added to Draft ST3 Plan.
- **June** // Sound Transit Board released ST3 Plan.
- **November 8** // Voters approved ST3, including SR 522/NE 145th BRT Project.



### Project Schedule



\*Construction for most of the BRT project is expected to begin by 2021 and be completed by 2024. Construction of some elements may begin before 2020, and others may occur after service starts in 2024.



Spring 2018

## TRANSIT INTEGRATION

The SR 522/NE 145th BRT project area connects six cities: Seattle, Shoreline, Lake Forest Park, Kirkland and Bothell, with service every 20 minutes to Woodinville. Like the rest of the Puget Sound region, these cities are expected to grow over the coming years due to increases in population and job opportunities, placing a greater demand on public transit. Between now and 2024, the regional transit system will change significantly to support this growth.

Sound Transit is working closely with our transit agency partners, including King County Metro and Community Transit, to determine how the Bus Rapid Transit (BRT) system will best integrate with other bus routes to:

- Complement each other
- Provide reliable and frequent service
- Reduce travel times
- Provide for easy transfers
- Improve the customer experience
- Avoid duplicative service
- Make efficient use of taxpayer dollars

As the project develops, Sound Transit will continue to work with our transit partners to improve service in the north Lake Washington area to help transit riders get where they need to go.



### What transit plans are underway?

Our transit partners have developed plans for regional or local transit service changes as BRT and other transit system improvements begin service, including Link light rail to both Northgate and Lynnwood. These transit plans include:

- King County Metro: Metro Connects Long Range Transit Plan.
- Community Transit: Long Range Plan.

Transit routes in these long-range plans include connections to BRT and service complementary to BRT, including:

- Express bus service in the SR 522 and I-405 corridors, including connections to Woodinville.
- Local routes and frequent routes that connect to the BRT corridor and transit centers.

### What is changing in the area?

The transit landscape will be changing substantially in north King and Snohomish Counties over the next eight years. Sound Transit, King County Metro and Community Transit are evaluating and developing transit plans that take several upcoming Sound Transit projects into consideration:

- 2021:** Northgate Link light rail, with stations in the U District, Roosevelt and Northgate.
- 2024:** Lynnwood Link light rail, with stations serving Shoreline, Mountlake Terrace and Lynnwood.
- 2024:** Bus Rapid Transit along NE 145th/SR 522 and I-405.

Available funding, area growth, and ridership may also affect transit plan implementation.

### How will the addition of new service affect existing or planned transit service?

As we saw with the opening of University Link in 2016, transit routes and schedules in the vicinity may change to improve access to the new service. Sound Transit's goal is to ensure that the future BRT system complements and supports the most efficient local and regional transit service for the community.

Sound Transit will continue to communicate with the public as routes are added and/or changed. Any potential changes to King County Metro or Community Transit service will be shared with the community well in advance for public input through separate community engagement processes.



**SOUNDTRANSIT**

Fall 2018

## PROJECT GOALS AND EVALUATION CRITERIA

In order to meet our project goals, Sound Transit considered the following evaluation criteria when developing potential project refinements:

### 1 GOAL: Deliver the SR 522 BRT project on time and within the assigned budget

- A. Meet project delivery schedule
- B. Meet project budget

### 2 GOAL: Expand fast, frequent and reliable BRT service to the communities along the corridor, enhancing overall transit service for these communities and the region

- A. Fast service
- B. Frequent service
- C. Reliable service

### 3 GOAL: Increase transit capacity and enhance connectivity to meet growing demand

- A. Connects (to regional transit)

### 4 GOAL: Make recommendations that are technically and financially feasible and sustainable

- A. Cost
- B. Constructability

### 5 GOAL: Maximize ridership, improve mobility and provide access for multiple modes and users

- A. Non-motorized access
- B. Transit integration
- C. Motorized / vehicle access to parking
- D. Attracts ridership

### 6 GOAL: Promote health and sustainability

- A. Minimize impacts to properties
- B. Minimize environmental impacts
- C. Supportive of land use & transit-oriented development
- D. Minimize impacts to traffic operations

### 7 GOAL: Consider input from stakeholders, communities along the corridor, and the public

- A. Equitable approach to transit planning

### 8 GOAL: Make recommendations that are consistent with local plans

- A. Consistency with local plans

**SOUNDTRANSIT**

Fall 2018

**PROJECT REFINEMENTS SCREENING PROCESS**

**1 Started with the voter-approved representative project**

The voter approved-representative project provided the starting point for potential parking locations, station locations, sidewalks and more.

**2 Developed potential project refinements**

Sound Transit took the representative project out to the community and to stakeholder groups, including the Elected Leadership Group, City Managers Group and Interagency Group, to determine which elements of the representative project needed refinement. We then developed potential project refinements to address these elements.

**3 Reviewed potential refinements**

The project team reviewed all potential project refinements, with additional input from stakeholder groups to determine which refinements appeared to support the project goals. Those options that did not support the project goals were not carried forward.

**4 Evaluating potential refinements**

Sound Transit is evaluating the remaining refinement options using the identified evaluation criteria and technical analysis. The project team will further narrow down potential project refinements with additional feedback from the community and stakeholder groups to develop a refined project for the full corridor.

**5 Share refined project**

After determining which project refinements best serve the community and meet the project goals, Sound Transit will incorporate them into one refined project. We will share the refined project with the community, Interagency Group, and Elected Leadership Group for further input. Sound Transit will then present proposed project refinements to the Sound Transit Board of Directors in early 2019 and seek approval to begin conceptual engineering and environmental review.



Fall 2018

WE ARE HERE!

**WHAT WE HEARD**

We asked for community feedback in May 2018 to help inform the development of potential project refinements. Here's some of what we heard:

**Evaluation criteria**

The top five highest ranked evaluation criteria (in order of importance to the local community) were:

- 1 **Fast service**
- 2 **Reliable service**
- 3 **Frequent service**
- 4 **Connects (to regional transit)**
- 5 **Minimize environmental impacts**

**Key themes**

- General support for transit priority improvements throughout the project corridor to keep BRT service fast and reliable.
- Questions about property impacts.
- Request for extended hours of operation and increased frequency of BRT service.
- Desire for more parking options.
- Access to BRT stations and parking locations should be improved by creating better options for walking, biking, rideshare and shuttle services.
- Questions about how the new SR 522/NE 145th BRT line might affect existing service.



**How will the feedback help lead us to the refined project?**

We've used this feedback to develop potential project refinements. We will continue to keep this feedback and any subsequent feedback in mind when developing the final refined project.



Fall 2018

## Project Refinements Considered in Kenmore

Based on feedback that we gathered during our May 2018 outreach period and further technical analyses, we developed three potential parking and station project refinements to the representative project within Kenmore, and no potential roadway/transit refinements to the representative project. The table below shows preliminary scores for each refinement in relation to project goals.

Visit the maps station to learn more about each of these potential project refinements!

GOALS	ROADWAY AND TRANSIT OPTIONS	PARKING OPTIONS		STATION OPTIONS			
		Kenmore Park-and-Ride (Representative)	Near Lakepointe (Refinement option)	SR 522 and 67th/68th Ave NE (Representative)	Kenmore Park-and-Ride (Representative)	SR 522 and 61st Ave NE (Refinement option)	SR 522 and 90th Ave NE/83rd Ave NE (Refinement option)
The ideal refined project meets these goals:	Conceptual Plan - SR 522 Kenmore: Representative	Kenmore Park-and-Ride (Representative)	Near Lakepointe (Refinement option)	SR 522 and 67th/68th Ave NE (Representative)	Kenmore Park-and-Ride (Representative)	SR 522 and 61st Ave NE (Refinement option)	SR 522 and 90th Ave NE/83rd Ave NE (Refinement option)
1) Deliver the SR 522 BRT project on time and within the assigned budget	●	●	◐	●	●	○	○
2) Expand fast, frequent and reliable BRT service to the communities along the corridor, enhancing overall transit service for these communities and the region	●	●	●	●	●	◐	◐
3) Increase transit capacity and enhance connectivity to meet growing demand	●	●	●	●	●	●	●
4) Make recommendations that are technically and financially feasible and sustainable	●	◐	◐	●	●	○	○
5) Maximize ridership, improve mobility and provide access for multiple modes and users	●	◐	●	●	●	●	●
6) Promote a healthy and sustainable environment	●	◐	◐	●	●	●	●
7) Consider input from stakeholders, communities along the corridor, and the public	●	●	●	●	●	●	●
8) Make recommendations that are consistent with local plans	●	●	●	●	●	●	●

● Meets goal      ◐ Partially meets goal      ○ Does not meet goal

Scoring based on analysis to date; analysis is continuing. Community and partner agency input will be taken into consideration during additional analysis.

Fall 2018

## Project Refinements Considered in Lake Forest Park

Based on feedback that we gathered during our May 2018 outreach period and further technical analyses, we developed two potential parking and station project refinements to the representative project within Lake Forest Park, and two potential roadway/transit refinements to the representative project. The table below shows preliminary scores for each refinement in relation to project goals.

Visit the maps station to learn more about each of these potential project refinements!

GOALS	ROADWAY AND TRANSIT OPTIONS			PARKING OPTIONS	STATION OPTIONS			
	Conceptual Plan - SR 522 Lake Forest Park: Representative	Conceptual Plan - SR 522 Lake Forest Park: Refinement 1 (Lake Forest Park Safe Highways Preferred)	Conceptual Plan - SR 522 Lake Forest Park: Refinement 2 (no TWLTL*)		Lake Forest Park Town Center (Representative)	SR 522 and NE 155th St (Representative)	SR 522 at the Lake Forest Park Town Center (Representative)	SR 522 and NE 153rd St (Refinement option)
The ideal refined project meets these goals:								
1) Deliver the SR 522 BRT project on time and within the assigned budget	●	●	●	●	○	●	●	●
2) Expand fast, frequent and reliable BRT service to the communities along the corridor, enhancing overall transit service for these communities and the region	●	●	●	●	●	●	●	●
3) Increase transit capacity and enhance connectivity to meet growing demand	●	●	●	●	●	●	●	●
4) Make recommendations that are technically and financially feasible and sustainable	●	●	●	●	○	●	●	●
5) Maximize ridership, improve mobility and provide access for multiple modes and users	●	●	●	●	●	●	●	●
6) Promote a healthy and sustainable environment	●	●	●	●	○	●	●	●
7) Consider input from stakeholders, communities along the corridor, and the public				●				
8) Make recommendations that are consistent with local plans	●	●	●	●	●	●	●	●

\* TWLTL = Two-way left-turn lanes

● Meets goal      ● Partially meets goal      ○ Does not meet goal

Scoring based on analysis to date; analysis is continuing. Community and partner agency input will be taken into consideration during additional analysis.

Fall 2018



# Project Refinements Considered in Bothell and Woodinville

Based on feedback that we gathered during our May 2018 outreach period and further technical analyses, we developed eight potential parking and station project refinements to the representative project within Bothell and Woodinville, and 10 potential roadway/transit refinements to the representative project. The table below shows preliminary scores for each refinement in relation to project goals.

Visit the maps station to learn more about each of these potential project refinements!

GOALS	ROADWAY AND TRANSIT OPTIONS										
	Representative Project Alignment (North Campus) (Areas A, B, C, D)	Area A Refinement 1 - Add eastbound SR 522 BAT lane between Wayne Curve and NE 180th St	Area A Refinement 2 - Add eastbound left turn bus lane	Area A Refinement 3 - Extend proposed SR 522 westbound BAT lane to 98th Ave NE	Area B Refinement 1 - Transit only along a section of NE 185th St between Beardlee Blvd and Bothell Way NE	Area B Refinement 2 - Intersection control changes in downtown Bothell	Area C Refinement 1 - Route south from Downtown via Kayaner and Bothell P&R and connect with I-405 BRT at South Campus	Area C Refinement 2 - Route north from Downtown and connect with I-405 BRT at new I-405/SR 522 interchange (WSDOT project; construction not funded)	Area C Refinement 3 - Route from Downtown potentially on or close to Main St to North Campus; walk connection to I-405 BRT north of Bothell P&R	Area C Refinement 4 - Approach to campus via Beardlee Blvd and 110th Ave NE through existing bus routing instead of via 185th cut-through	Area D Refinement 1 - Alternative Woodinville service options
The ideal refined project meets these goals:											
1) Deliver the SR 522 BRT project on time and within the assigned budget	●	●	●	●	●	●	●	○	●	●	TBD
2) Expand fast, frequent and reliable BRT service to the communities along the corridor, enhancing overall transit service for these communities and the region	●	●	●	●	●	●	●	●	●	●	TBD
3) Increase transit capacity and enhance connectivity to meet growing demand	●	●	●	●	●	●	●	●	●	●	TBD
4) Make recommendations that are technically and financially feasible and sustainable	●	●	●	●	●	●	●	○	●	●	TBD
5) Maximize ridership, improve mobility and provide access for multiple modes and users	●	●	●	●	●	●	●	●	●	●	TBD
6) Promote a healthy and sustainable environment	●	●	●	●	●	●	●	●	●	●	TBD
7) Consider input from stakeholders, communities along the corridor, and the public	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD
8) Make recommendations that are consistent with local plans	●	●	●	●	●	●	○	●	●	●	TBD

● Meets goal      ● Partially meets goal      ○ Does not meet goal

Scoring based on analysis to date; analysis is continuing. Community and partner agency input will be taken into consideration during additional analysis.

Fall 2018

# Project Refinements Considered in Bothell and Woodinville

Based on feedback that we gathered during our May 2018 outreach period and further technical analyses, we developed eight potential parking and station project refinements to the representative project within Bothell and Woodinville, and 10 potential roadway/transit refinements to the representative project. The table below shows preliminary scores for each refinement in relation to project goals.

Visit the maps station to learn more about each of these potential project refinements!

GOALS	PARKING OPTIONS			STATION OPTIONS											
	Representative Parking - Lot P South, Bothell	Parking Refinement 1 - Expand existing parking at Pop Kaeny	Parking Refinement 2 - Expand existing Bothell P&R	Representative Station - 98th Ave NE/NE 183rd St	Representative Station - 101st Ave NE/NE 185th St	Representative Station - Existing UW Bothell/Cascadia College Transit Center	Representative Station (4-405 BRT) - NE 195th St/4-405 (station pair on I-405 ramp)	Refinement 1 - One station on Boardlake Blvd west of southbound I-405 on-ramp for non-Woodinville-bound buses	Refinement Station 2 - UW Bothell/Cascadia College Transit Center on Boardlake Blvd	Refinement Station 3 - UW Bothell/Cascadia College Transit Center at South Campus	Refinement Station 4 - Main St/Kyene Way near existing Bothell P&R	Refinement Station 5 - NE 185th St/Hohmann St	Refinement Station 6 - UW Bothell/Cascadia College Transit Center on NE 185th St near UW Bothell housing	Representative Station (no capital improvements) - Existing Woodinville P&R	
The ideal refined project meets these goals:															
1) Deliver the SR 522 BRT project on time and within the assigned budget	●	●	●	●	●	●	●	○	●	●	●	●	●	●	●
2) Expand fast, frequent and reliable BRT service to the communities along the corridor, enhancing overall transit service for these communities and the region	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
3) Increase transit capacity and enhance connectivity to meet growing demand	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
4) Make recommendations that are technically and financially feasible and sustainable	●	●	●	●	●	●	●	○	●	●	●	●	●	●	●
5) Maximize ridership, improve mobility and provide access for multiple modes and users	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
6) Promote a healthy and sustainable environment	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
7) Consider input from stakeholders, communities along the corridor, and the public	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD
8) Make recommendations that are consistent with local plans	●	●	●	●	●	●	●	●	●	○	●	●	●	●	●

● Meets goal      ◐ Partially meets goal      ○ Does not meet goal

Scoring based on analysis to date; analysis is continuing. Community and partner agency input will be taken into consideration during additional analysis.

Fall 2018



## Project Refinements Considered in Shoreline and Seattle

Based on feedback that we gathered during our May 2018 outreach period and further technical analyses, we developed one potential parking and station project refinement to the representative project within Shoreline and Seattle, and four potential roadway/transit refinements to the representative project. The table below shows preliminary scores for each refinement in relation to project goals.

Visit the maps station to learn more about each of these potential project refinements!

PROJECT & REFINEMENT OPTIONS	KEY CONSIDERATIONS
<b>Roadway refinement options</b>	
<b>NE 145th Street:</b> Representative alignment	<ul style="list-style-type: none"> <li>Adds queue jumps at congested intersections, improves bus operations.</li> <li>Sidewalks added where roadway is widened.</li> <li>Buses operate in general purpose lanes where no queue jump lanes exist.</li> <li>Property impacts.</li> <li>Consistent with ST3 plan and partially consistent with local plans.</li> </ul>
<b>NE 145th Street: Refinement 1.</b> Repurposed general purpose lanes for BAT lanes	<ul style="list-style-type: none"> <li>Reconfigures roadway to one general purpose lane in each direction, adds BAT lanes and sidewalks in both directions.</li> <li>Degrades general purpose traffic; overall roadway operation effectiveness reduced.</li> <li>Improves bus operations, buses travel in BAT lanes.</li> <li>Lower cost and lower property impacts (smallest footprint) compared to Representative alignment.</li> <li>Inconsistent with City of Shoreline NE 145th Street plan.</li> </ul>
<b>NE 145th Street: Refinement 1a.</b> Repurposed general purpose lanes for BAT lanes, with Roundabouts	<ul style="list-style-type: none"> <li>Reconfigures roadway to one general purpose lane in each direction, adds BAT lanes and sidewalks in both directions.</li> <li>Roundabouts instead of signalized intersections. Analysis for potential roundabouts required by WSDOT.</li> <li>Higher cost and more property impacts than Refinement 1, repurposed lanes.</li> <li>Buses travel in dedicated lane, effect of roundabouts to be determined.</li> <li>Inconsistent with City of Shoreline NE 145th Street plan.</li> </ul>
<b>NE 145th Street: Refinement 2.</b> Shorter queue jump lanes and more sidewalks	<ul style="list-style-type: none"> <li>Adds shorter queue jumps at congested intersections compared to the representative alignment.</li> <li>Westbound bus operations improved less than representative alignment, eastbound bus operations improved more than representative alignment.</li> <li>Sidewalks added in both directions.</li> <li>Buses operate in general purpose lanes where no queue jump lanes exist.</li> <li>Higher cost and more property impacts than representative alignment due to additional sidewalks.</li> <li>Partially consistent with local plans.</li> </ul>
<b>NE 145th Street:</b> Intersection Refinement, additional turn lane to improve bus movement from NE 145th Street to SR 522	<ul style="list-style-type: none"> <li>Widens the intersection at NE 145th Street and SR 522, longer pedestrian crossing.</li> <li>Included in Refinement 2, but could be applied to any of the options listed above.</li> <li>Improves bus operations eastbound from NE 145th Street to SR 522.</li> <li>Cost and property impacts.</li> <li>Consistent with City of Shoreline plans.</li> </ul>
<b>Station refinement options</b>	
Representative: Shoreline South/145th LRT Station	Provides connection to Link light rail.
Representative: NE 145th Street at 15th Avenue NE	Near high activity area along NE 145th Street.
Representative: NE 145th Street at 25th Avenue NE	Modest ridership projection.
Representative: NE 145th Street and SR 522, both stations on NE 145th Street	Location of eastbound station on NE 145th Street provides slower transition to SR 522.
Refinement: NE 145th Street and SR 522, eastbound station on SR 522	Location of eastbound station on SR 522 provides faster transition from NE 145th to SR 522.

Fall 2018

## WOODINVILLE SERVICE

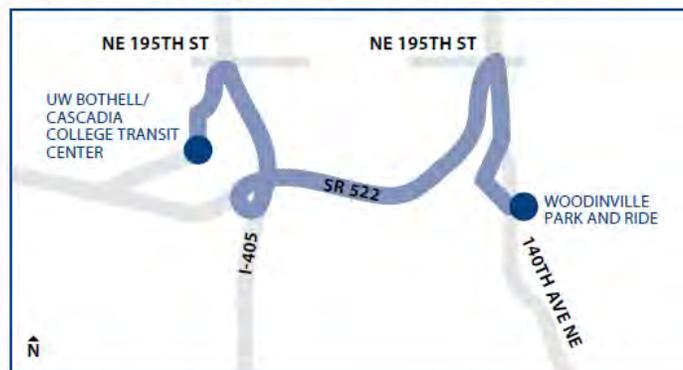
### Sound Transit's Representative Project to Woodinville

- Service to Woodinville every 20 minutes.
- Hours of service will be consistent with the overall SR522/NE 145th operating plan.
- The representative project in the Sound Transit 3 (ST3) plan, as approved by voters in November 2016, does not include any plans or funds for capital improvements east of the UW Bothell/Cascadia College Transit Center (e.g., none are included in Woodinville).

### Key considerations

- The project is an opportunity to review how best to connect Woodinville to the high-capacity transit system.
- The City of Woodinville, Sound Transit and King County Metro are working together to evaluate transit options for Woodinville.

Representative Project Map – Service to Woodinville



### Goals for Woodinville service

- Implement the ST3 plan and connect Woodinville to high-capacity transit service.
- Provide overall service to Woodinville at or better than existing service levels.
- Connect Woodinville riders to key destinations and connection points.
- Provide complementary and integrated services with transit partners.
- Provide service that supports efficient and reliable Bus Rapid Transit operations.

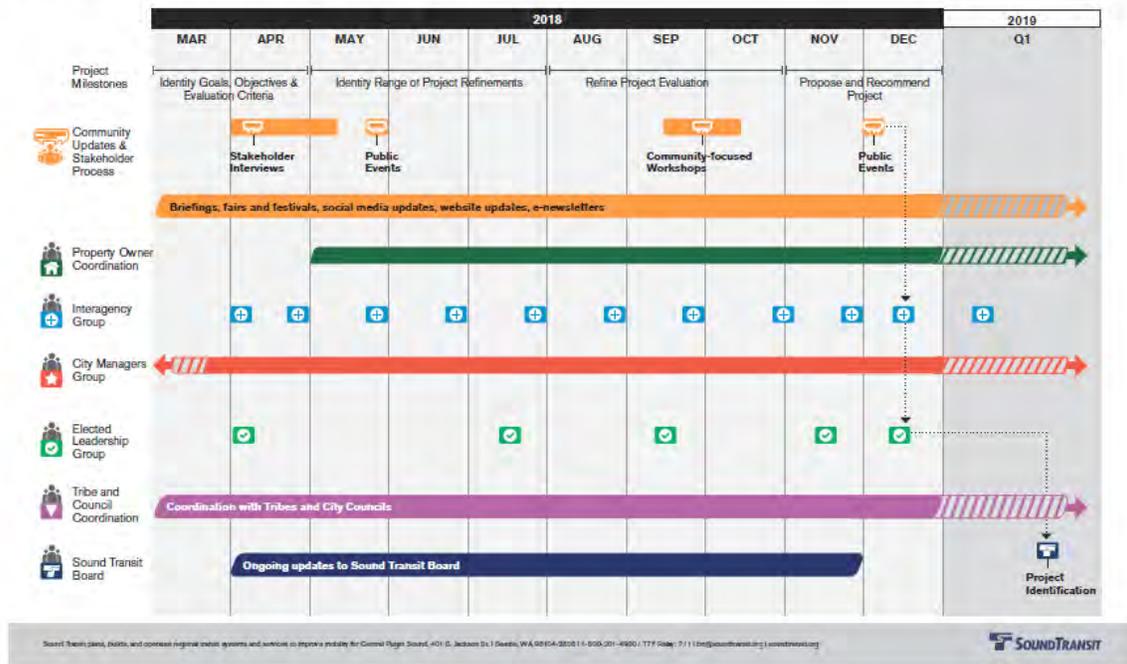


Fall 2018



# COMMUNITY ENGAGEMENT PROCESS

The schedule below shows our community engagement plan for 2018 and into early 2019. The SR 522/NE 145th BRT Project is engaging with many different groups of stakeholders and the public to ensure diverse voices contribute to the success of the project.



Fall 2018



## COMMUNITY ENGAGEMENT PROCESS



### **City Managers Group**

Made up of city managers representing Shoreline, Lake Forest Park, Kenmore, Bothell and Woodinville, this group has been working together since 2015 and helped ensure the project was included in the ST3 Plan for voter's consideration. They are continuing to meet at key project milestones to keep all jurisdictions focused on a corridor-wide perspective and make sure their respective councils are informed about the project as it progresses.



### **Elected Leadership Group**

Made up of elected officials who represent the five cities along the project corridor, the Sound Transit Board and Washington State Department of Transportation, this group is focusing on reaching local agreement around key decisions, working through project issues, and making recommendations on the refined project.



### **Interagency Group**

Sound Transit is working closely to coordinate with agencies and governments as this project moves forward at a technical level, ensuring consistency with other city and agency plans and projects. This group is meeting monthly to provide technical expertise and input on the project refinement process.



### **Sound Transit Board**

The Sound Transit Board oversees the implementation and delivery of the project, and has final authority on identification of the refined project and other major decisions. The board will consider recommendations and feedback from the Elected Leadership Group, Interagency Group and the public when making decisions.



Fall 2018

## NEXT STEPS & STAYING ENGAGED

Thank you

Thank you for attending this event. We welcome your feedback to help refine the project.

### CONTACT US

- EMAIL** with questions, concerns or comments: [bri@soundtransit.org](mailto:bri@soundtransit.org)
- MAIL** SR 522/NE 145th BRT Project c/o Blake Jones  
Sound Transit, 401 S. Jackson St., Seattle, WA 98104
- CALL** the project line to speak with an Outreach Specialist 206-398-5470
- FILL OUT** a comment card in person

### GO ONLINE

- Learn about the project**  
[soundtransit.org/SR522BRT](http://soundtransit.org/SR522BRT)

**Respond to online SURVEYS**
- Subscribe to EMAIL UPDATES**  
[soundtransit.org/subscribe](http://soundtransit.org/subscribe)

**Follow on SOCIAL MEDIA**

### STAY INVOLVED

- ATTEND COMMUNITY WORKSHOPS**  
 Roll up your sleeves and participate in a planning workshops to help ensure the interests of your community are heard and considered along with the project wide goals of fast, frequent and reliable BRT service.
- ATTEND PUBLIC EVENTS**  
 Come to public events to learn about how the community's input has helped shape the project. Provide your feedback and comment on current plans.  
**Stay Informed about upcoming events:**  
[soundtransit.org/subscribe](http://soundtransit.org/subscribe)

### What we'll do with your feedback:

- Share community input with the City Managers Group, Interagency Group, Elected Leadership Group and the Sound Transit Board.
- Consider community input when making decisions about project refinements.
- Share potential project refinements with the public at future community engagement events.

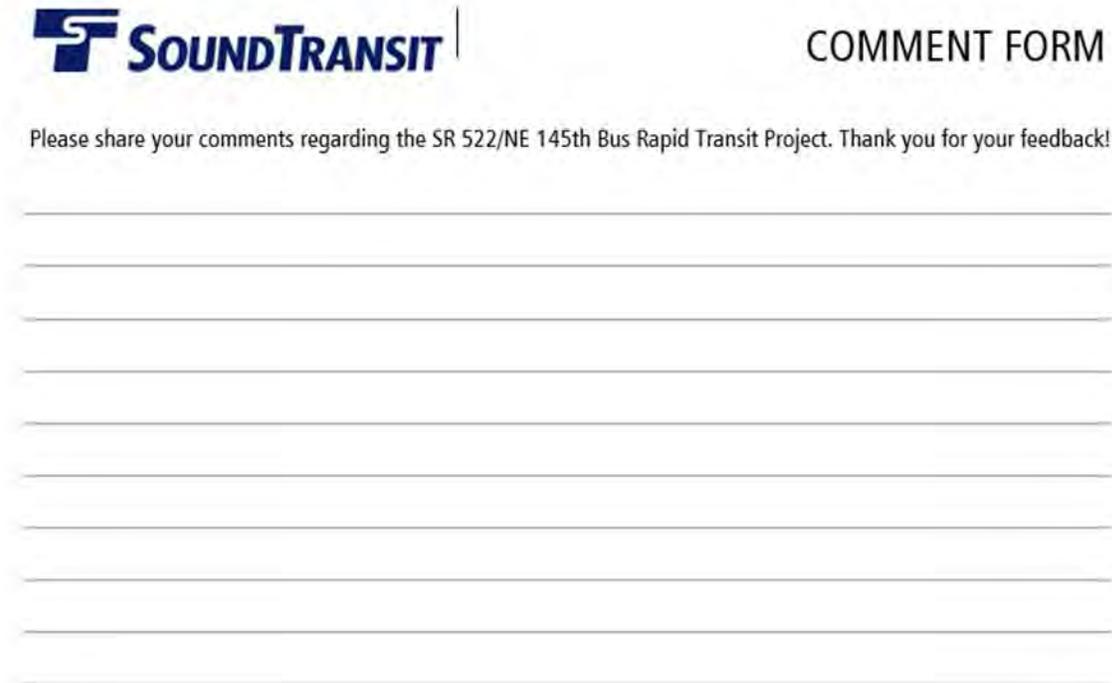
To request accommodations for persons with disabilities or information in alternative formats, call 1-800-201-4900 / TTY Relay: 711 or email [accessibility@soundtransit.org](mailto:accessibility@soundtransit.org).

Para información acerca del proyecto llame al: 1-800-823-9230 // 要瞭解項目資訊，請致電：1-800-823-9230 // 프로젝트에 관한 정보는 다음으로 연락하십시오: 1-800-823-9230 // Звоните 1-800-823-9230, чтобы получить информацию о проекте

Spring 2018

Appendix I: Comment forms

The following images show the front and back side of the comment form that was provided to attendees at the community meetings.



Thank you for attending this public meeting and taking the time to share your feedback! Please provide your contact information if you would like a response or if you would like to receive project updates. Feel free to leave your comment form at the comment station before you leave or send it to us via the contact information below.

We hope you will continue to engage with us as this project moves forward!

**Name:**

**Organization (optional):**

**Address:**

**Email:**

**Email:** [brt@soundtransit.org](mailto:brt@soundtransit.org)

**Mail:** SR 522/NE 145th BRT Project c/o Blake Jones, Sound Transit, 401 South Jackson Street, Seattle, WA 98104

**Call:** 206-398-5470

**Go online** to sign up for email updates, take online surveys and future events: [soundtransit.org/SR522BRT](http://soundtransit.org/SR522BRT)

**Follow us on social media** [@soundtransit](https://twitter.com/soundtransit)

- Sign me up for SR 522/NE 145th Bus Rapid Transit Project email updates

To request accommodations for persons with disabilities or information in alternative formats, call 1-800-201-4900/TTY Relay: 711 or email [accessibility@soundtransit.org](mailto:accessibility@soundtransit.org). Please feel free to ask anyone with a Sound Transit nametag for assistance.

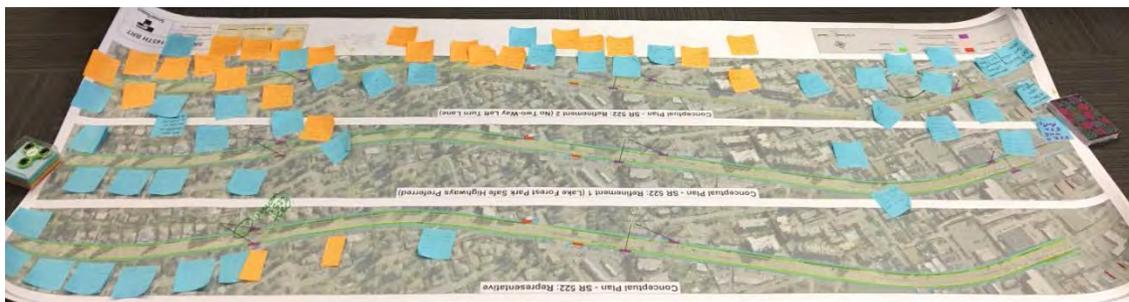
Para información acerca del proyecto llame al: 1-800-823-9230 // [Звоните 1-800-823-9230, чтобы получить информацию о проекте](tel:1-800-823-9230) // [프로젝트에 관한 정보는 다음으로 연락하십시오: 1-800-823-9230](tel:1-800-823-9230)

**Appendix J: Maps**

The following maps show the comments provided by attendees to the community meetings in Kenmore.



The following maps show the comments provided by attendees to the community meetings in Lake Forest Park.



The following maps show the comments provided by attendees to the community meetings in Bothell.

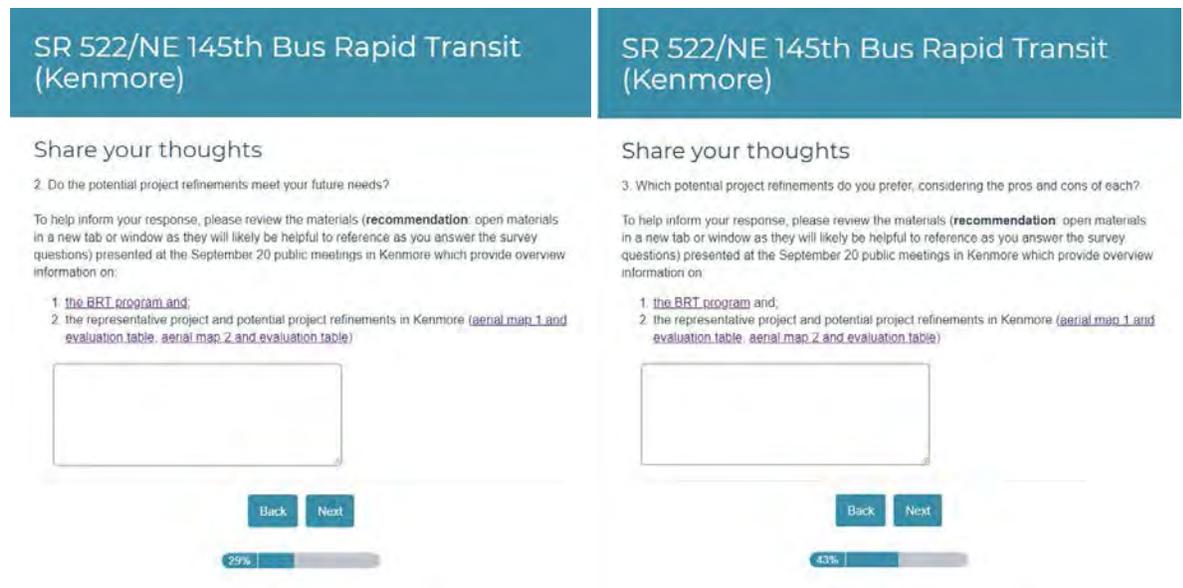
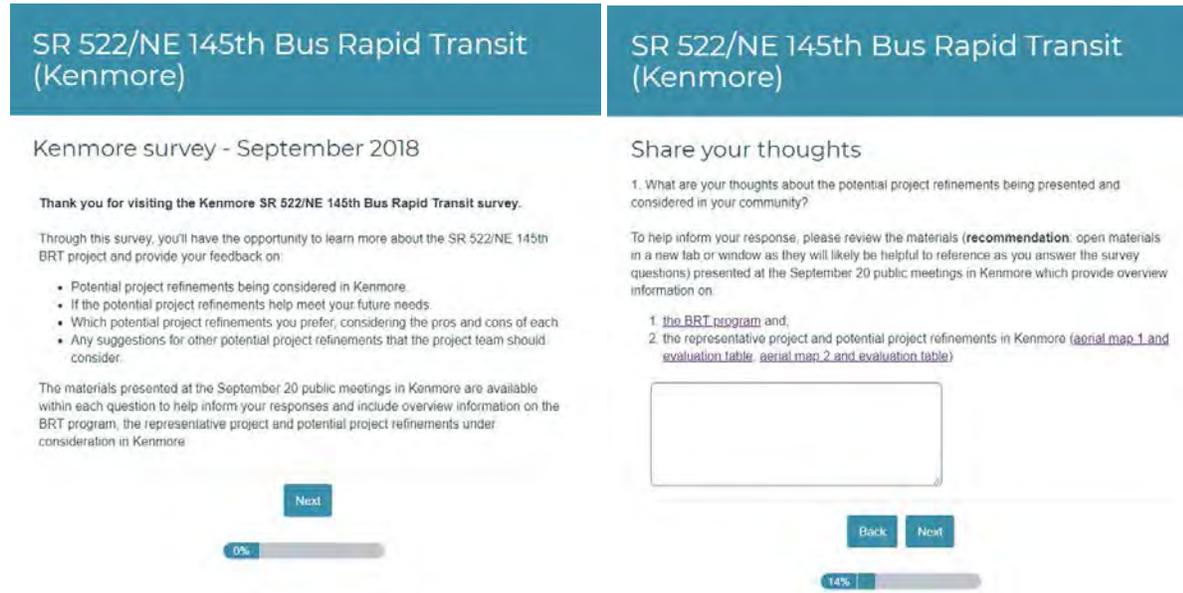






Appendix K: Online surveys

The following screenshots show the webpages of the online surveys that ran from September 5 to October 18. This example shows the survey for Kenmore, but there were unique surveys for Lake Forest Park, Bothell/Woodinville, and Seattle/Shoreline that included the specific project refinements in each location.



## SR 522/NE 145th Bus Rapid Transit (Kenmore)

### Share your thoughts

4. Do you have suggestions for any other potential project refinements that the project team should consider?

To help inform your response, please review the materials (**recommendation** open materials in a new tab or window as they will likely be helpful to reference as you answer the survey questions) presented at the September 20 public meetings in Kenmore which provide overview information on:

1. [the BRT program](#) and;
2. the representative project and potential project refinements in Kenmore ([aerial map 1 and evaluation table](#), [aerial map 2 and evaluation table](#))

[Back](#) [Next](#)

67%

7. What ethnic or racial group do you consider yourself a part of or feel closest to?

- African-American/Black
- Asian/Pacific Islander
- Caucasian/White
- Hispanic/Latinx
- Native American/American Indian
- Mixed Race
- I'd prefer not to say
- Other - Write In

8. What gender do you identify with?

- Male
- Female
- I'd rather not say
- I'd prefer to self-describe

11. What category best describes your annual household income?

- Under \$30,000
- \$30,001 to \$60,000
- \$60,001 to \$90,000
- \$90,001 to \$120,000
- More than \$120,000
- I'd prefer not to say

12. Do you own or rent your current residence?

- Rent
- Own

[Back](#) [Next](#)

71%

### Tell us about you

5. How did you learn about this survey?

- Postcard
- Poster
- Email from Sound Transit
- Social media: Facebook
- Social media: Twitter
- Online advertisement
- Printed display advertisement in newspaper
- News article/blog
- Word of mouth
- Other - Write In (Required)

6. What is your home zip code?

9. Would accommodations in any of the following areas make engaging on this project easier or more comfortable for you? Check all that apply and describe your needs.

- Mobility
- Vision
- Hearing
- Cognitive
- Other - Write In

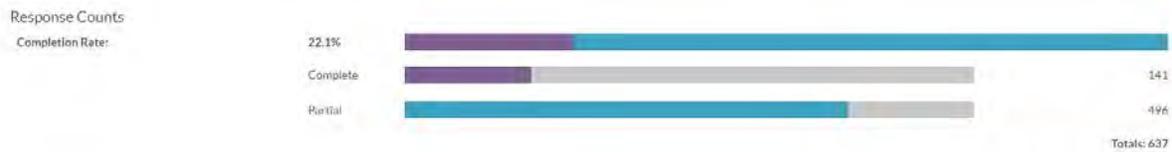
10. What is your current age?

- <18
- 19-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75+

Appendix L: Online survey analytics

The following screenshots shows the analytics of the online survey, including the number of total partial and complete responses to the survey by jurisdiction.

Report for SR 522/NE 145th Bus Rapid Transit (Kenmore)



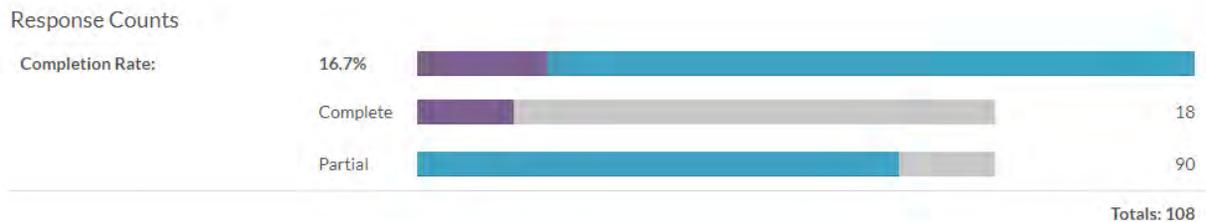
Report for SR 522/NE 145th Bus Rapid Transit (Lake Forest Park)

Nov 27, 2018



Report for SR 522/NE 145th Bus Rapid Transit (Seattle/Shoreline)

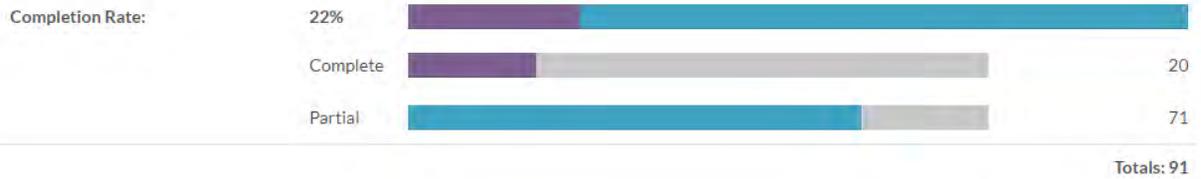
Nov 27, 2018



## Report for SR 522/NE 145th Bus Rapid Transit (Bothell/Woodinville)

Nov 27, 2018

### Response Counts



[soundtransit.org/sr522brt](https://soundtransit.org/sr522brt)

[brt@soundtransit.org](mailto:brt@soundtransit.org)  
206-398-5470

