

May/June 2018 Public Events Summary

July 2018

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Overview

The State Route 522/NE 145th Bus Rapid Transit (BRT) Project will provide fast, frequent and reliable bus-based transit service from north Lake Washington communities to the future Shoreline South/145th Link light rail station at N.E. 145th Street and Interstate-5 (I-5). Riders will be able to connect to and transfer between the SR 522/NE 145th BRT, I-405 BRT, Link light rail and other transit service provided by Sound Transit, Community Transit and King County Metro. During 2018, Sound Transit will start with the voter-approved, representative project and consider and evaluate other project refinements to ultimately recommend a proposed project to the Sound Transit Board. The board will then advance the refined project into the conceptual engineering and environmental review phase in early 2019.

In May 2018, Sound Transit launched the first opportunity for the broader public to engage in and hear about the SR 522/NE 145th BRT Project. Public outreach was conducted to share the voter-approved, representative project as a starting point for potential refinements. Sound Transit asked for feedback on the representative project elements and ideas for potential refinements to inform a series of community workshops later this year.

Public outreach objectives

The objectives of the May/June 2018 public outreach were as follows:

- Celebrate the start of the project with the community
- Inform potentially affected communities about the details, schedule and goals for the project, including the elements of bus rapid transit and the voter-approved representative project
- Share and explain the community engagement process and upcoming events for the project refinement and identification phase during 2018 that will lead to project identification in January 2019 by the Sound Transit Board
- Share the types of project elements that are established (i.e., BRT route) for the project and the project refinements Sound Transit will consider this year
- Share the initial list of evaluation criteria and gather input on potential additional criteria that Sound Transit will use to evaluate the project refinements
- Gather input on key issues of local importance to inform the focus of upcoming community-focused workshops
- Create outreach and engagement opportunities that are equitable, inclusive and meaningful

This public event summary outlines the notification and community involvement strategies used during May/June 2018.

Participation by the numbers

- Approximately 175 people attended public events held at UW Bothell and in the cities of Bothell and Lake Forest Park
- Over **880 unique participants** visited the online open house
- 244 online surveys, 34 comment forms, and 126 comments on flip charts and sticky notes were submitted, in addition to feedback received during in-person events on representative project maps and through dot exercises and conversations with staff

Audience

The audience for this initial outreach phase was intended to be corridor wide. Audience groups included the broader public, local community groups and organizations, property owners, residents, and businesses along the representative project corridor.

Outreach during this initial phase included methods to reach historically underrepresented populations, with the overall goal of equitably engaging current and potential future transit riders in line with Sound Transit's commitment to equal engagement opportunities for all interested members of the public. Historically underrepresented populations include people of color, people who are currently limited-English speaking, people with varying abilities, and people who are currently living with a low income. Sound Transit conducted a preliminary demographic analysis to identify targeted populations within the project area. Based on this analysis, Sound Transit used the following strategies to engage these populations during this early planning phase:

- Conducted early stakeholder interviews with local leadership, agency representatives and service organizations
- Provided translated text on event advertisement posters in Spanish and traditional Chinese
- Offered interpreter services for all in-person events
- Provided translated handouts in Spanish and traditional Chinese
- Publicized events online and in print with language-specific media publications
- Provided translated text on the online open house web pages, as well as the embedded the Google Translate tool
- Provided screen-reader compatible versions of online information and handouts
- Hosted in-person events accessible via transit and accessible to people with varying abilities

As the project moves forward, Sound Transit will continue to conduct interviews with community leaders, jurisdictions and social service providers to identify additional ways to reach historically underrepresented populations.

Ways to comment

Between May 30 and June 13, 2018, the public could provide comments in the following ways:

- Online open house: sr522brt.participate.online
- Email: brt@soundtransit.org
- *Phone*: (206) 398-5470
- Mail: Sound Transit, 401 S. Jackson St., Seattle, WA 98104
- Public event: written comment form, interactive boards/roll plots and computer survey

Outreach methods and tools

The project team used several public outreach and notification methods to maximize awareness of the project and invite the public to participate. Jurisdictions and agency partners also shared information about the project via their communications channels.

Outreach by the numbers

- Two Facebook posts were published on Sound Transit's Facebook page (~30,000 subscribers) and two Twitter posts were published on Sound Transit's Twitter page (~81,500 followers)
- About 125 posters were distributed to approximately 80 locations throughout the project area between North Seattle/Shoreline and Woodinville
- More than **57,000 postcards were mailed** to homes, apartments and businesses in Shoreline, North Seattle, Lake Forest Park, Kenmore, Bothell and Woodinville
- One press release and three email update notices were sent to a total of 540 Sound Transit project email list subscribers
- **Display advertisements** were placed in **seven** local online and print publications, including in-language publications

Notifications

Project website

Public announcements of the public events and online open houses were posted on the project website (soundtransit.org/sr522brt).

Email updates

A total of three email updates were sent to the project listserv of approximately 540 recipients on May 18, May 30 and June 11 (Appendix A). These emails were also forwarded to community organizations and groups. The first email update served to announce the dates and times of the public events as well as beginning of the online open house. The second email update served as a reminder about the public events and the ongoing online open house The third and final email update was sent on June 11 to notify recipients that the online open house would close on June 13.

Press release and earned media

Sound Transit issued a news release on May 29 to announce the dates and times of the public events and online open house (Appendix B). Approximately four articles in local newspapers and prominent community blogs ran in May/June 2018 about the project and outreach opportunities (Appendix B).

Postcard notices and poster distribution

A postcard was distributed to over 57,000 individual family homes, apartments and businesses along the entire project corridor in early May 2018. The postcard included information about the upcoming in-person public events and online open house, and encouraged recipients to engage with the project (Appendix C).

A poster with similar content was developed and distributed to approximately 80 different locations in North

Seattle, Shoreline, Lake Forest Park, Kenmore, Bothell and Woodinville (Appendix D).

Online and print display advertisements

Online and print advertisements ran in the weeks prior to the public events and online open house (Appendix E). Table 1 lists the publication dates and details.

Table 1. Online and print advertisements and run dates.

| Publication | Print ad(s) run dates | Online ad(s) run dates |
|---|-----------------------|------------------------|
| Woodinville Weekly | May 21 | n/a |
| Bothell-Kenmore Reporter | May 25 | May 16-30 |
| Tu Decides (featuring Spanish translated ads) | May 18 | May 17-31 |
| Seattle Times | May 20 | May 20-25 |
| Seattle Daily Journal of Commerce | May 18 | n/a |
| Seattle Medium | n/a | May 18-30 |
| International Examiner | n/a | May 17-31 |

Social media notifications

Social media announcements on Sound Transit's Facebook and Twitter pages publicized the public events and online open house, and encouraged public participation. Two Facebook posts on May 21 and May 29 and two Twitter posts on May 30 informed Sound Transit's followers of the events, online open house and other comment methods (Appendix F). The Facebook posts reached a total of approximately 5,100 individuals, and the Twitter posts reached a total of approximately 12,000 individuals. Local community groups and organizations also shared information about the public events and online open house through their own social media and communications channels.

Public involvement opportunities

Public events

Sound Transit hosted three in-person public events in the north Lake Washington area to inform community members of project engagement opportunities, and receive feedback on evaluation criteria and potential refinements. The public events were held at UW Bothell/Cascadia College (May 21) from 2:30-4:30 p.m. and in Bothell (May 30) and Lake Forest Park (May 31), both from 6-8 p.m. (Appendix G). Approximately 175 total attendees attended the three public events.

The public event at UW Bothell/Cascadia College was held to provide students and faculty with an opportunity to engage with the project prior to the end of the academic year. Attendees were able to visit stations with visual displays, talk with members of the project team, and provide their feedback (Appendix H). Approximately 30 people attended this event, where eight comments were collected via comment forms and notes on visual displays (Appendix I).

The public events in Bothell and Lake Forest Park were held to allow the public to learn more about the project and to provide their feedback. The public events included a 20-minute presentation, followed by a 15-minute facilitated question and answer session. The remaining time was used for an interactive open house, where

attendees could visit a series of stations with visual displays, talk with members of the project team, and provide their feedback (Appendix H). Maps showing the project corridor and the representative alignment were laid out on tables, and visitors were encouraged to leave their location-specific comments on sticky notes (Appendix J). Laptops with screen reading capabilities were set up at the venues for attendees to leave feedback via the online open house, and printed comment forms were also available for anyone who wished to provide general feedback (Appendix I). Fact sheets and FAQs about the project, in addition to general Sound Transit informational materials, were available for participants to take with them. Translated factsheets in Spanish and traditional Chinese were also made available based on the communities' demographics. Approximately 45 people attended the event in Bothell and approximately 100 people attended the event in Lake Forest Park. Over a total of 120 comments were collected from both events, in the form of comment forms and notes on the visual displays (Appendix I).

Online open house (SR522BRT.partcipate.online)

An online open house was available from May 30 to June 13, 2018 and included the same information, displays, and feedback opportunities as the in-person public events (Appendix K). In lieu of printed project maps, an interactive map allowed online open house visitors to leave location specific comments. The online open house received approximately 880 unique visitors during this outreach phase (Appendix L).

Stakeholder briefings

In addition to the public events, Sound Transit staff provided project briefings to individuals and community organizations along SR 522/NE 145th St by request, or as initiated by Sound Transit. These briefings provided opportunities for members of the community to voice their specific feedback and learn more about the project from Sound Transit staff. Briefing attendees were encouraged to attend a public event, visit the online open house, or email brt@soundtransit.org to leave additional feedback.

Email, phone and mail comments

Through the notification methods listed above, people were encouraged to submit feedback over the phone (206-398-5470), via email (brt@soundtransit.org), and by mail (SR 522 BRT, Sound Transit, 401 S. Jackson St., Seattle, WA 98104) if they were not able to provide comments via the public events or online open house; 17 comments were received through these means.

What we heard

During the interactive open house at the public events, attendees were able to visit a series of stations with visual displays to engage with project staff, learn about the project and provide their feedback. Visitors to the online open house were also able to view the same the information and feedback opportunities.

Key themes

Over 160 open-ended comments were received through the three public events, where the comments were provided through comment forms, notes on flip charts, and notes on the representative project maps. A total of 244 comments were received through the online open house's survey and feedback questions. People were asked to answer the following open-ended questions:

- What else do you think Sound Transit should consider when refining the project?
- What unique aspects of your community should Sound Transit consider as we refine the project?

Participants were also encouraged to leave their location-specific comments on maps showing the project corridor and the representative alignment at the public events, and on an interactive map on the online open house.

Please see below for a list of key feedback themes identified relevant to the full corridor, as well as for each jurisdiction.

Key themes corridor wide

The following themes emerged from the public events in both Bothell and Lake Forest Park. Example public comments related to key themes are included throughout this section.

- More parking spaces should be built and designated for transit service users. Select commenters
 noted that park-and-ride lots and station parking spaces are currently near or at full capacity, where
 drivers are unable to easily use transit due to the difficulty of finding parking.
- Transit priority improvements should be implemented throughout the project corridor. Select
 commenters asked for dedicated bus lanes, Business Access and Transit (BAT lanes), queue jumps, and
 transit signal priorities wherever possible to ensure reliability and speed of service.

- BRT should extend hours of operation and increase frequency of service to meet growing demands for transit service. Select commenters wanted transit services to run later in the evening and to run more frequently than every 10 or 20 minutes to decrease the time spent waiting for transit.
- The addition of sidewalks along both sides of SR 522 was both strongly supported and opposed. Supporters of sidewalks commented that sidewalks would allow for connection between communities along the corridor and allow residents to better access transit services on SR 522. Those who opposed sidewalks commented that the sidewalks would not be accessible or convenient due to the low number of houses facing SR 522.
- Improvements should be made to ensure the safety of pedestrians on SR 522. Select commenters asked for more and improved crossings for pedestrians accessing transit services on SR 522, such as at the intersection of SR 522 and N.E. 165th Street, to ensure that cars turning onto and driving on SR 522 are aware of pedestrians.
- Access to BRT stations and parking locations should be improved by creating better options for walking, biking, rideshare, and shuttle services. Ideas included improving the safety of crossings, building pedestrian bridges and bike lanes, and implementing a rideshare or shuttle service to bring residents to stations. Select commenters were interested in accessing transit through modes other than driving, which would not require finding parking in spaces that are limited in capacity.
- BRT station and parking garage design should incorporate facilities to increase ease of use for individuals not driving and to allow a mix of uses for community events. Select commenters asked for designated bike parking locations as well as designated pick-up/drop-off locations for rideshare, or the possibility of shuttling from nearby neighborhoods. When stations and garages are not being used for transit service, commenters would like to see the spaces reserved for events such as farmers markets and festivals.

Example public comments regarding the corridor:

"Rather than build expensive park and rides that will never be big enough... Sound Transit should consider ride-share options. I'm thinking an Uber/Lyft like service that provides on-demand rides from people's home to the transit center. This is something to experiment with and refine."

"Parking will fill in a few years, like all the other transit station parking. How about on-demand neighborhoodcirculating vans? Or contract for home-totransit ride hailing (Lyft/Uber)?"

"I am interested in bicycle-friendly transit. I have an e-bike which is my transportation to the bus. Would be great to have a covered area to park bikes. Also please make it easy to get the bikes on and off the bus when we need to take our bikes with us."

"A [parking] structure architecturally designed and planned for multiple uses could reduce paved parking surfaces and create additional space at the Town Center for open space and/or mixed-use development."

"Transit signal priority for EVERY signal and as many traffic signal queue jumps as possible are paramount for this service to succeed."

- Estimates for existing and future travel times using BRT seem inaccurate. Select commenters noted that the estimated existing travel time for evening peak periods from Bothell and Lake Forest Park to downtown Seattle seemed inconsistent with their personal experiences of the commutes, where they are usually shorter. Commenters asked for clarification on how the estimates were calculated and how variables such as population growth, growing congestion, the addition of transit priority improvements, and the proposed transfer from BRT to light rail will affect the estimates of travel time.
- Environmental impacts should be considered throughout each phase of the project. The addition of sidewalks and widening of the road may impact the land and trees, including private property, near the SR 522 corridor. Select commenters asked for the project to maintain green areas as the project progresses, and to be aware of the noise and pollution that the project will contribute to local areas.
- Consider the project's potential impact on the availability
 of existing affordable housing stock. Select commenters are
 concerned that property acquisition and the implementation of
 BRT service will lower the availability of low-income housing
 and increase the rate of rent in the area. The project should
 work with housing agencies or build new, affordable housing
 units to increase affordability and availability of housing.
- Maintain the Route 522 ST Express Bus service from
 Woodinville, through the Lake City Way corridor, to
 downtown Seattle. Select commenters liked the reliable
 travel time and no-transfer service option that the Route 522
 service currently provides to access downtown Seattle and
 communities along the SR 522 corridor.

Example public comments regarding the corridor, continued:

"Bothell/Kenmore/Lake Forest Park have a very beautiful natural habitat: trees, birds, waterways, fish, etc. We must keep and enhance this as we build our transit system."

"Eliminating the ST 522 Express bus would be a mistake. It connects communities all along the vital SR 522 corridor from Woodinville to Maple Leaf and provides a direct way to get to & from downtown Seattle without transferring. During non-commute hours it is very fast, and it's hard to believe it would be quicker to ride the SR 522 BRT to the Shoreline Link station at 145th and transfer to the train, especially when walking and waiting times are factored in."

"Keep the 522 Express to downtown and Woodinville. The speed and ease encourage mass transit ridership."

"...providing fast, reliable and integrated service is what will attract ridership leading to the best long term environmental and traffic impacts."

- Outreach to the public should be transparent and accessible to all jurisdictions and populations
 along the corridor. Low-income and disabled populations should be informed about the project's
 goals, process, and opportunities to provide feedback. Impacted residents and property owners should
 also be informed of how the project will affect them.
- BRT should provide fast, frequent, and reliable service and be smoothly integrated into the regional transit system. Select commenters highlighted the importance of having service that is

frequent and dependable. BRT service should also integrate with local transit services to connect as many communities as possible in the region.

Key themes in North Seattle/Shoreline

The following themes and unique community aspects emerged concerning the jurisdictions of North Seattle/Shoreline:

- Transit priority improvements such as Business
 Access and Transit (BAT) lanes and queue jumps
 should be implemented on N.E. 145th Street due to
 high levels of congestion. Select commenters would
 like BRT service to be fast and reliable.
- Crosswalks should be added along N.E. 145th
 Street and near SR 522 to increase pedestrian
 safety. Select commenters were concerned about the
 number of accidents and near accidents caused by
 drivers not being able to see pedestrians crossing the
 street.
- Street improvements and BRT station locations should be refined with accessibility in mind. Select

commenters noted that many residents near N.E. 145th Street are elderly and/or disabled, where safety and ease of use will ensure that residents will be able to access and use BRT services.

and ease of use will ensure that residents will be able to ac

Key themes in Lake Forest Park

The following themes and unique community aspects emerged concerning the jurisdiction of Lake Forest Park:

• The Lake Forest Park area contains many residential neighborhoods near transit stations and the SR 522 corridor, where existing transit users often use onstreet neighborhood parking to access transit. Select commenters asked for on-street parking restrictions such as residential parking permits or 2- to 4-hour parking limits in these neighborhoods, which include Sheridan Beach and the "Brookside triangle" near Brookside Boulevard N.E.

Example public comments regarding North Seattle/Shoreline:

Make all sidewalks on N.E. 145th Street wheelchair accessible. Currently, there are poles in the middle of the sidewalk which make it impassible according to ADA standards.

"Many residents are elderly and/or disabled and cannot walk up the hill to 25th, and don't want to hold up traffic crossing Lake City Way. Consider a stop pairing approximately here [at the intersection of 30th Avenue N.E. and N.E. 145th Street) so they don't have to either climb a hill or cross the street in order to catch the BRT."

Example public comments regarding Lake Forest Park:

"ST needs to seriously consider the implications of each action (construction to implementation) on ancillary roads that will affect traffic patterns in neighborhood streets."

"I live in Lake Forest Park. Our 'Town Center' is the closest thing we have to an identity. It is not exactly a beautiful park, but it is our physical and social gathering space, and it's all we have." The Lake Forest Park Town Center serves as the community's social space and business hub, where the proposed parking garage will have a big impact on the Town Center's character and connection with the community. Select commenters ask for the project to consider the location of additional parking near the Town Center with the needs of Lake Forest Park's residents and commuters in mind. Opposers of parking near the Town Center are concerned that the additional capacity and building structure will negatively impact the Town Center's identity. Supporters of parking near the Town

Example public comments regarding Lake Forest Park, continued:

"Throughout the refinement, development, and design phases of this project, please consider the principle of 'every foot counts' when it comes to roadway/cross section widths. Each foot of width can have a significant impact on adjacent property owner."

Center would like the improved access to the BRT station, parking garage, and Town Center's businesses.

 Right-of-way expansion should only be done if necessary. Many Lake Forest Park homes located next to the SR 522 corridor will be affected by property acquisition if the road is widened for the project.

Key themes in Kenmore

The following themes and unique community aspects emerged concerning the jurisdiction of Kenmore:

- Existing transit users are currently using the
 Kenmore Park-and-Ride and city parking lots to
 near full capacity. Select commenters were
 supportive of the addition of more parking as well as
 improving access to stations by creating better options
 for walking.
- Many commenters preferred the proposed BRT station at 68th Avenue N.E. and SR 522 to be relocated to the existing bus stop at 61st Avenue N.E. and SR 522. Concerns included the lack of parking near 68th Avenue N.E. and the ample amount of parking near 61st Avenue N.E., the proximity of the proposed station to another BRT station at 73rd Avenue N.E. and SR 522, and the growing demand for existing transit services near 61st Avenue N.E.

Example public comments regarding Kenmore:

"175th along this stretch is an 'informal' park-and-ride right now. Better pedestrian access to transit would help clean up this problem and the commuter use of the parking in the Kenmore Town Square lot."

"A BRT stop at or near 61st and Bothell Way would be ideal. Northwest Kenmore has suffered since Metro cancelled the 306 and this area is seeing increasing demand for transit. 68th and Kenmore park-and-ride are not far apart. 61st would make more sense as a stop between Kenmore park-and-ride and Lake Forest Park."

Example public comment regarding

"Sidewalks along 522 Corridor are

Currently, Ithere is no sidewalk for

several blocks between Yakima Fruit

essential to provide access to bus stops.

Market and Beyond... towards Biddle Car

Bothell:

Key themes in Bothell

The following themes and unique community aspects emerged concerning the jurisdiction of Bothell:

- Bothell is currently experiencing tremendous growth with many new apartment units and businesses being built. Select commenters asked for BRT services to be increased in the area to meet the growing demand.
- Some areas in Bothell are hard to navigate on foot due to a lack of sidewalks. Select commenters asked for the addition of sidewalks and safe crossings near existing bus stops and the proposed BRT stations.
- High levels of congestion occur near downtown Bothell and UW Bothell/Cascadia College.
 Transit priority improvements such as BAT lanes should be implemented in the area to ensure fast and reliable service. There was concern about the feasibility and reliability of locating the BRT route on downtown streets that are currently not improved to accommodate high-capacity transit and local traffic.

Key themes in Woodinville

The following theme and unique community aspect emerged concerning the jurisdiction of Woodinville:

 Woodinville is currently experiencing tremendous growth with many new apartment units, recently renovated businesses, and the civic center. Select commenters would like to see more frequent service to Woodinville as well as improvements to the Woodinville Park-and-Ride to accommodate the projected growing demand.

Example public comment regarding

Woodinville:

"There are a lot of new apartments being built right now and plans for adding more near the play fields (tearing down the old school). We're going to need more public transit sooner rather than later. This P&R may not fill every bus, but it's a great starting hub for both the 311 and 522 now. With a BRT starting here...it'll be busy if it proves it can gets us downtown (via a Link) quicker and faster than the 311."

Survey results

Using a visual display at the public events and through a survey on the online open house, participants were asked to note where they lived and where they worked or frequently traveled to (Appendix H). The results are summarized below. About 70 and 80 people, respectively, participated in the visual display activities at public events, and about 214 people answered the survey question on the online open house.

Table 2. Locations of residence of public event and online open house visitors who participated in the activity.

| Where do you live? | | | |
|--|----|-------------------|-------|
| Jurisdiction Public Events Online Open House | | Online Open House | Total |
| Lake Forest Park | 27 | 85 | 112 |
| Kenmore | 5 | 42 | 47 |
| Bothell | 13 | 29 | 42 |
| Shoreline | 16 | 25 | 41 |
| Woodinville | 5 | 12 | 17 |
| Seattle | 4 | 11 | 15 |
| Other areas | 0 | 10 | 10 |
| Total | 70 | 214 | 284 |

Table 3. Frequent travel destinations of public event and online open house visitors who participated in the activity.

| Where do you work or frequently travel to? | | | | |
|--|---------------|-------------------|-------|--|
| Jurisdiction | Public Events | Online Open House | Total | |
| Seattle | 42 | 101 | 143 | |
| Bellevue | 10 | 14 | 23 | |
| Bothell | 8 | 12 | 20 | |
| Retired / Does not work | - | 17 | 17 | |
| Everett | 5 | 9 | 13 | |
| Redmond | 1 | 10 | 11 | |
| Kenmore | 1 | 9 | 10 | |
| Travel for work or work from home | - | 9 | 9 | |
| Lake Forest Park | - | 8 | 8 | |
| SeaTac | 5 | 2 | 7 | |
| Kirkland | 1 | 5 | 6 | |
| Shoreline | 2 | 4 | 6 | |
| Issaquah | 2 | 1 | 3 | |
| Woodinville | - | 3 | 3 | |
| Edmonds | - | 2 | 2 | |
| Kent | - | 2 | 2 | |
| Lynnwood | 1 | 1 | 2 | |
| Renton | 2 | - | 2 | |

| Lake Steven | - | 1 | 1 |
|------------------|----|-----|-----|
| Toronto (Canada) | - | 1 | 1 |
| Tukwila | - | 1 | 1 |
| Total | 80 | 212 | 292 |

Evaluation criteria

Attendees at the two public events, visitors to the online open house, and attendees at the informal public event at UW Bothell were asked to choose three evaluation criteria that they considered the most important for Sound Transit to consider in refining the project. Results are provided in Table 4, with the top five criteria highlighted in red.

Table 4. Evaluation criteria scoring by public event and online open house visitors who participated in the activity.

| Project goal | Evaluation criteria | Bothell and Lake Forest Park open houses | Online open house | UW Bothell/Cascadia College | Total count |
|--|--------------------------------------|---|----------------------|-----------------------------------|----------------|
| Deliver project on time and on | Meet project delivery schedule | 13 | 4 | 3 | 20 |
| budget | Meet project budget | 8 | 7 | 1 | 16 |
| Expand fast, | Fast service | 18 | 34 | 2 | 54 |
| frequent and | Frequent service | 14 | 34 | 3 | 51 |
| reliable BRT service | Reliable service | 16 | 34 | 3 | 53 |
| Increase transit capacity and enhance connectivity | Connects (to regional transit) | 22 | 22 | 2 | 46 |
| Make feasible | Cost | 2 | 5 | 1 | 8 |
| recommendations | Constructability | 2 | 0 | 0 | 2 |
| Maximize | Non-motorized access | 16 | 4 | 2 | 22 |
| ridership | Transit integration | 13 | 11 | 0 | 24 |
| | Motorized/vehicle access to parking | 9 | 10 | 4 | 23 |
| | Attracts ridership | 7 | 4 | 4 | 15 |
| Promote health and sustainability | Minimize impacts to properties | 12 | 9 | 0 | 21 |
| | Minimize environmental impacts | 13 | 13 | 5 | 31 |

| | Supportive of land use | 9 | 7 | 0 | 16 |
|-----------------|------------------------|---|---|-------|-----|
| | and transit-oriented | | | | |
| | development | | | | |
| | Minimize impacts to | 2 | 7 | 1 | 10 |
| | traffic operations | | | | |
| Consider input | Equitable approach to | 7 | 0 | 1 | 8 |
| | transit planning | | | | |
| Make | Consistency with local | 7 | 7 | 1 | 15 |
| recommendations | plans | | | | |
| consistent with | | | | | |
| local plans | | | | | |
| | | | | Total | 435 |

Demographics

Visitors to the online open house were asked to answer demographics questions on the 'Thank You' tab of the webpage. The results are summarized below. A total of 27 people gave an answer for their race or ethnicity, 26 people gave an answer for their gender, 28 people gave an answer regarding accommodations, and 27 people gave an answer for their age.

Table 5. Race or ethnicity information provided by open house visitors who participated in the activity.

| What race or ethnicity best describes you? | |
|--|----|
| Asian or Pacific Islander | 1 |
| Black or African-American | 2 |
| White or Caucasian | 21 |
| I'd rather not say | 2 |
| Other | 1 |
| Total | 27 |
| What gender do you identify with? | |
| Female | 13 |
| Male | 12 |
| I'd rather not say | 1 |
| Total | 26 |

Table 7. Accommodation information provided by open house visitors who participated in the activity.

| Would accommodations in any of the following areas make engaging on this project easier or more comfortable for you? Check all that apply and describe your needs. | | |
|--|---|--|
| Cognitive | 2 | |
| Hearing | 1 | |
| Mobility | 3 | |
| Vision | 1 | |

| None | 21 |
|-------------------|----|
| Total | 28 |
| What is your age? | |
| 18-25 | 1 |
| 26-35 | 5 |
| 36-45 | 3 |
| 46-55 | 8 |
| 56-65 | 6 |
| 66-75 | 3 |
| 76+ | 1 |
| Total | 27 |

Appendices

Appendix A: Email updates

Appendix B: Press releases and earned media

Appendix C: Postcard
Appendix D: Poster

Appendix E: Online and print advertisements

Appendix F: Social media posts Appendix G: Event photos Appendix H: Display boards Appendix I: Comment forms

Appendix J: Maps

Appendix K: Online open house

Appendix L: Online open house analytics

Appendix A: Email updates

The following email shows text from the Sound Transit subscription list email sent on May 18 to announce the public events and the beginning of the online open house.



Project update:

SR 522/NE 145th

Join us! SR 522/NE 145th BRT Project public meetings

Welcome! Thank you for joining the email list for the SR 522 NE 145th Bus Rapid Transit (BRT) Project, which will add eight miles of new high-capacity transit service to the region. We're kicking off our first phase of outreach for this project with two upcoming public meetings in May and an online open house throughout May and June. Please join us at one of the events below to learn more about the project and share your thoughts.

Bothell Public Meeting

Wednesday, May 30, 8-8 p.m. (presentation at 6:30 p.m.) Northshore Senior Center // 10201 E. Riverside Dr.

Lake Forest Park Public Meeting

Thursday, May 31, 6-8 p.m. (presentation at 6:30 p.m.) Brookside Elementary School // 17447 37th Ave. N.E.

During these public meetings, you'll have the opportunity to:

- . Learn more about the project purpose, goals and schedule
- · Give feedback on potential project features
- · Talk with project staff to learn more and share your ideas

Can't make it in person?

Visit sr522brt.participate.online to learn more and share your thoughts. We'll be collecting feedback starting May 30 through June 13, 2018.

Background on the SR 522/NE 145th BRT Project

The <u>SR 522/NE 145th BRT Project</u> will provide fast, frequent and reliable bus-based transit service from north Lake Washington communities to the new Shoreline South/145th light rail station. Riders will be able to transfer between the SR 522/NE145th BRT, I-405 BRT, Link light rail and other transit service provided by Sound Transit, Community Transit and King County Metro. Approved by the region's voters through the Sound Transit 3 plan, the representative project includes nine stations in the north Lake Washington area, with stops in Seattle, Shoreline, Lake Forest Park, Kenmore and Bothell, with every other trip running to Woodinville. Through this project, Sound Transit will also build additional parking in Lake Forest Park, Kenmore and Bothell.

Schedule

Planning for this project is underway and your participation is important. To start construction as fast as possible, the project team has established an ambitious planning and environmental analysis timeline. Throughout 2018, staff will engage with neighboring communities to learn about their priorities and ideas for the project. It's critical for the community to engage during this early project development phase, as this feedback will help shape the refined project.

For more information

- soundtransit.org/sr522brt
- 206-398-5470 or brt@soundtransit.org

The following emails show text from the Sound Transit subscription list emails sent on May 30 and June 11 as a reminder about the public events and the start and end of the online open house.



Project update:

SR 522/NE 145th Bus Rapid Transit Project

Provide your feedback online! SR 522/NE 145th BRT Project

Our online open house is now live! Please visit sr622brt.participate.online by June 13 to learn more about the SR 522/NE 145th Bus Rapid Transit (BRT) project and share your thoughts.

If you'd like to learn more about the project in-person, please join us tonight or tomorrow night at one of the following events:

Bothell Public Meeting

Wednesday, May 30, 6-8 p.m. (presentation at 6:30 p.m.) Northshore Senior Center // 10201 E. Riverside Dr.

Lake Forest Park Public Meeting

Thursday, May 31, 6-8 p.m. (presentation at 6:30 p.m.) Brookside Elementary School // 17447 37th Ave. NE

During these public meetings, you'll have the opportunity to:

- · Learn more about the project purpose, goals and schedule
- · Give feedback on potential project features
- · Talk with project staff to learn more and share your ideas

Background on the SR 522/NE 145th BRT Project

The <u>SR 522/NE 145th BRT Project</u> will provide fast, frequent and reliable bus-based transit service from north Lake Washington communities to the new Shoreline South/145th light rail station. Riders will be able to transfer between the SR 522/NE145th BRT, I-405 BRT, Link light rail and other transit service provided by Sound Transit, Community Transit and King County Metro. Approved by the region's voters through the Sound Transit 3 plan, the representative project includes nine stations in the north Lake Washington area, with stops in Seattle, Shoreline, Lake Forest Park, Kenmore and Bothell, with every other trip running to Woodinville. Through this project, Sound Transit will also build additional parking in Lake Forest Park. Kenmore and Bothell.

Schedule

Planning for this project is underway and your participation is important. To start construction as fast as possible, the project team has established an ambitious planning and environmental analysis timeline. Throughout 2018, staff will engage with neighboring communities to learn about their priorities and ideas for the project. It's critical for the community to engage during this early project development phase, as this feedback will help shape the refined project.

For more information

- soundtransit.org/sr522brt
- Read our Community Engagement Guide
- Community Engagement team, 208-398-5470 or brt@soundtransit.org
- 24-hour construction hotline: 888-298-2395

SOUNDTRANSIT

Project update:

SR 522/NE 145th Bus Rapid Transit Project

Visit us online! SR 522/NE 145th BRT online open house

Thank you to everybody who joined us in person on May 30 and 31 for our first SR 522/NE 145th Bus Rapid Transit (BRT) public meetings.

As a reminder, we'll continue to collect feedback through our online open house through Wednesday, June 13, 2018. Be sure to visit sr522brt.participate.online to learn more and share your thoughts.

Through the online open house, you'll have the opportunity to:

- · Learn more about the project purpose, goals and schedule
- · Give feedback and share your ideas on potential project features

Background on the SR 522/NE 145th BRT Project

The <u>SR 522/NE 145th BRT Project</u> will provide fast, frequent and reliable bus-based transit service from north Lake Washington communities to the new Shoreline South/145th light rail station. Riders will be able to transfer between the SR 522/NE145th BRT, I-405 BRT, Link light rail and other transit service provided by Sound Transit, Community Transit and King County Metro. Approved by the region's voters through the Sound Transit 3 plan, the representative project includes nine stations in the north Lake Washington area, with stops in Seattle, Shoreline, Lake Forest Park, Kenmore and Bothell, with every other trip running to Woodinville. Through this project, Sound Transit will also build additional parking in Lake Forest Park. Kenmore and Bothell.

Schedule

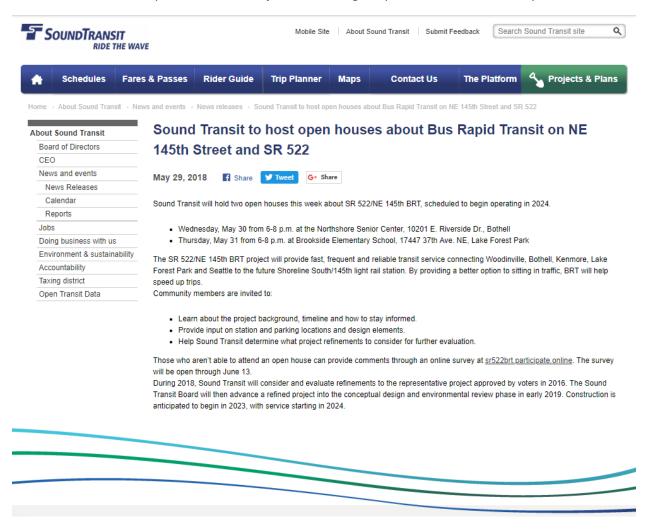
Planning for this project is underway and your participation is important. To start construction as fast as possible, the project team has established an ambitious planning and environmental analysis timeline. Throughout 2018, staff will engage with neighboring communities to learn about their priorities and ideas for the project. It's critical for the community to engage during this early project development phase, as this feedback will help shape the refined project.

For more information

- soundtransit.org/sr522brt
- Read our Community Engagement Guide
- Community Engagement team, 208-398-5470 or brt@soundtransit.org

Appendix B: Press releases & earned media

Sound Transit issued one press release on May 29 announcing the public events and online open house.



Articles referencing the project, public events, and online open house are listed below.

| Publication | Article title | Date published |
|----------------------|--|----------------|
| Seattle Transit Blog | "SR522 BRT Meetings This Week" | May 29, 2018 |
| Shoreline Patch | "Sound Transit Bus Rapid Transit Event Coming To | May 30, 2018 |
| | Lake Forest Park" | |
| The Urbanist | "SR-522 BRT Planning Is Underway" | May 31, 2018 |
| Seattle Transit Blog | "ST Releases SR522 BRT Details" | June 5, 2018 |

Appendix C: Postcard

The images below show the front and back of the postcard mailed to residents in Shoreline, North Seattle (within a half mile of the project corridor) Lake Forest Park, Kenmore, Bothell and Woodinville. Postcards were mailed in early May of 2018.



Join the conversation!

BRT helps everyone get where they need to go.

Engage online: sr522brt.participate.online

The SR 522 BRT Project will provide fast, frequent, and reliable bus-based transit service from North Lake Washington to the new Shoreline South/NE 145th Station. By getting more cars off the road, Bus Rapid Transit helps speed up commutes, no matter what your mode of transportation is.

Join us in-person online for your first opportunity to:

- · Learn about the project background, timeline and how to stay informed and involved.
- Provide input on station and parking locations and design elements.
- Help us determine what project refinements should be considered for further evaluation.

Tell us what you think by June 13 (in person, online, mail or email)

Online: sr522brt.participate.online // Email: brt@soundtransit.org // Phone: 206-398-5470 // Mail: SR 522 BRT, c/o Name, Sound Transit, 401 S. Jackson St. Seattle, WA 98104

Sound Transit is planning two new Bus Rapid Transit (BRT) projects in the greater Seattle area. The 8 mile SR 522 BRT Project will connect North Lake Washington communities to the new Shoreline Station at Shoreline SouthNE 145th, providing access to 1-405 BRT, Link Light Rail, and other transit service. The 37 mile SR 405 BRT project will connect communities along 1-405 and SR 13f form Lynnwood to Burlen.

*This is the first of several opportunities to get involved and provide your input this year.

To request accommodations for persons with disabilities or information in alternative formats, call 1-800-201-4900/TTY Relay: 711 or email accessibility@soundtransit.org.

Para información acerca del proyecto llame al: 1-800-823-9230 // Звоните 1-800-823-9230, чтобы получить информацию о проекте // 프로젝트에 관한 정보는 다음으로 연락하십시오: 1-800-823-9230

SOUNDTRANSIT

Union Station 401 S. Jackson St. Seattle, WA 98104-2826

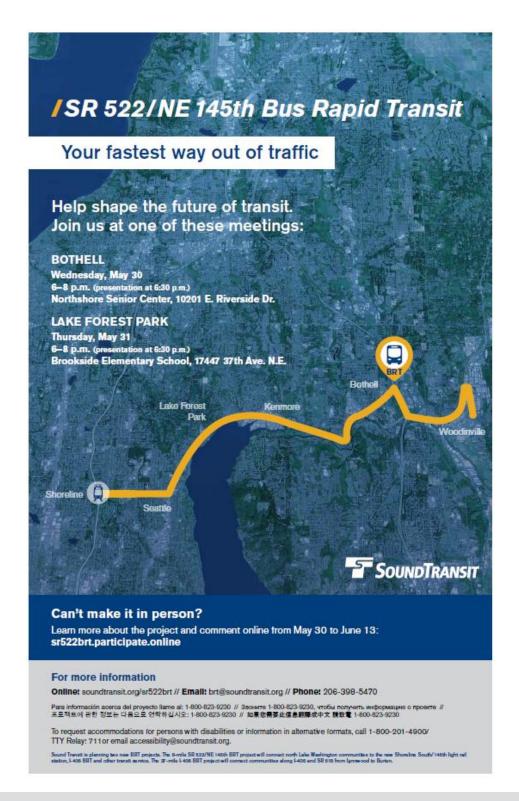
More info and to sign up for project news:

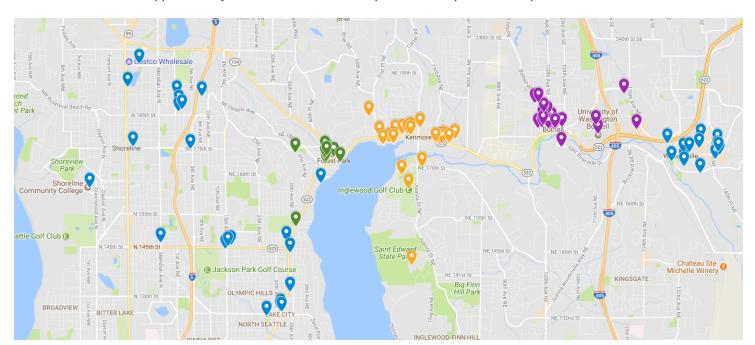
soundtransit.org/sr522brt

PRESORTED
STANDARD
U.S. POSTAGE
PAID
SEATTLE, WA
PERMIT NO 1801

Appendix D: Poster

The image below shows the poster that was placed at retail, commercial, and community facilities along the project corridor.





Below are the approximately 80 locations at which the poster was requested to be placed.

Shoreline:

- Aurora Village Transit Center | 1524 N 200th Street, Shoreline, WA 98133
- Shoreline City Hall | 17500 Midvale Avenue N, Shoreline, WA 98133
- Shoreline Pool | 19030 1st Avenue N.E., Shoreline, WA 98155
- Shoreline Library | 345 N.E. 175th Street, Shoreline, WA 98155
- Shoreline School District | 18560 1st Avenue N.E., Seattle, WA 98155
- Shoreline Lake Forest Park Senior Center | 18560 1st Avenue N.E., Shoreline, WA
- Dale Turner Family YMCA | 19290 Aurora Avenue N, Shoreline, WA
- Shoreline Community College | 16101 Greenwood Avenue N, Shoreline, WA 98133
- Spartan Recreation Center | 202 N.E. 185th Street, Shoreline, WA 98155
- o Shoreline Children's Center | 816 N.E. 190th Street, Shoreline, WA 98155
- North Seattle Family Center | 2611 N.E. 125th Street #145, Seattle, WA 98125
- o Goodwill Shoreline | 14500 15th Avenue N.E., Shoreline, WA 98155
- Fred Meyer | 13000 Lake City Way N.E., Seattle, WA 98125
- Flo-Anna's Diner | 14707 Bothell Way N.E., Shoreline, WA 98155
- Heaven Sent Fried Chicken | 14330 Lake City Way N.E., Seattle, WA 98125
- Starbucks | 14359 15th Avenue N.E., Seattle, WA 98125
- o Java Jane | 14500 15th Avenue N.E., Shoreline, WA 98155
- o QFC | 1531 N.E. 145th Street, Seattle, WA 98155
- Elliott Bay Public House & Brewery | 12537 Lake City Way N.E., Seattle, WA 98125
- Kaffeeklatsch Seattle | 12513 Lake City Way N.E. #H, Seattle, WA 98125
- Beyond the Bowl Poke | 12518 Lake City Way N.E., Seattle, WA 98125
- Yu Shan Chinese Restaurant | 7605, 14553 Bothell Way N.E., Seattle, WA 98155

Lake Forest Park:

- o Lake Forest Park Library | 17171 Bothell Way N.E., Lake Forest Park
- o City of Lake Forest Park City Hall | 17425 Ballinger Way N.E., Lake Forest Park
- o Lake Forest Park Civic Club | 17301 Beach Dr N.E., Lake Forest Park
- o Brookside Elementary | 17447 37th Avenue N.E., Lake Forest Park
- Third Place Books | 17171 Bothell Way N.E., Seattle, WA
- o Briley's BBQ and Grill | 15030 Bothell Way N.E., Lake Forest Park
- o Lake Forest Bar & Grill | 17535 Ballinger Way N.E., Lake Forest Park
- o Starbucks Lake Forest Park | 17039 N.E. Bothell Way, Lake Forest Park
- o MOD Pizza | 17171 Bothell Way N.E. a004, Lake Forest Park, WA 98155
- o Papa Murphy's Take 'N' Bake Pizza | 17171 Bothell Way N.E., Lake Forest Park, WA 98155
- o Great Harvest Bread Co | 17171 Bothell Way N.E., Lake Forest Park, WA 98155

Kenmore:

- Kenmore Park and Ride | WA-522, Kenmore, WA 98028
- o Kenmore Library | 6531 N.E. 181st Street, Kenmore, WA 98028
- o Kenmore Community Club | 7304 N.E. 175th Street, Kenmore, WA 98028
- City of Kenmore City Hall | 2701, 18120 68th Avenue N.E., Kenmore, WA 98028
- Kenmore Senior Center | 6910 N.E. 170th Street, Kenmore, WA 98028
- Kenmore Lanes | 7638 Bothell Way N.E., Kenmore, WA 98028
- o 192 Brewing Company | 7324 N.E. 175th Street F, Kenmore, WA 98028
- o Cairn Brewing | 7204 N.E. 175th Street, Kenmore, WA 98028
- o Ingelwood Golf Club | 6505 Inglewood Road N.E., Kenmore, WA 98028
- Bastyr University | 14500 Juanita Drive N.E., Kenmore, WA 98028
- Tai Ho Restaurant | 6312 Bothell Way N.E., Kenmore, WA 98028
- Kidd Valley Burger And Fries | 6434 N.E. Bothell Way, Kenmore, WA 98028
- Pagliacci Pizza | 6504 N.E. Bothell Way, Kenmore, WA 98028
- Espresso Works | 6532 N.E. Bothell Way, Kenmore, WA 98028
- Dolce Vita Espresso | 6524 N.E. 181st Street, Kenmore, WA 98028
- HodgePodge Cafe | 6016 Bothell Way N.E. suite J, Kenmore, WA 98028
- Jay's Café | 7520 N.E. Bothell Way, Kenmore, WA 98028
- o Aqua Club | 18512 58th Avenue N.E., Kenmore, WA 98028
- North Lake Marina | 6201 N.E. 175th Street, Kenmore, WA 98028
- Harbour Village Marina | 6155 N.E. 175th Street, Kenmore, WA 98028
- Kenmore Air Harbor | 6321 N.E. 175th Street, Kenmore, WA 98028

Bothell:

- Bothell Library | 18215 98th Avenue N.E., Bothell, WA 98011
- University of Washington Bothell | 18115 Campus Way N.E., Bothell, WA 98011
- Bothell City Hall | 18415 101st Avenue N.E., Bothell, WA 98011
- Cascadia College | 18345 Campus Way N.E., Bothell, WA 98011
- o Social Grounds Coffee & Tea Co. | 18333 Bothell Way N.E. #103, Bothell, WA
- o Café Ladro | 18610 Bothell Way N.E., Bothell, WA 98011
- o The Hop and Hound | 18116 101st Avenue N.E., Bothell, WA 98011
- Alexa's Café and Catering | 10115 Main Street, Bothell, WA 98011

- Zulu's Board Game Café | 10234 Main Street, Bothell, WA 98011
- o Northshore Senior Center | 10201 E Riverside Drive, Bothell, WA 98011
- Northshore YMCA | 11811 N.E. 195th Street, Bothell, WA 98011
- o Countryside Donut House | 10032 Main Street, Bothell, WA 98011
- Hillcrest Bakery | 10010 Main Street, Bothell, WA 98011
- Steve's Café | 10116 Main Street, Bothell, WA 98011
- Pinkabella Cupcakes | 9924 N.E. 185th Street suite 106, Bothell, WA 98011
- o Blue Box Bakery | 18333 Bothell Way N.E. #117, Bothell, WA 98011
- The Home Depot | 18333 120th Avenue N.E., Bothell, WA 98011
- McMenamins North Shore Lagoon | 9815 N.E. 188th Street, Bothell, WA 98011
- O Starbucks | 18931 Bothell Way N.E. #1, Bothell, WA 98011
- Beca's Brews | 19005 Bothell Way N.E., Bothell, WA 98011

Woodinville:

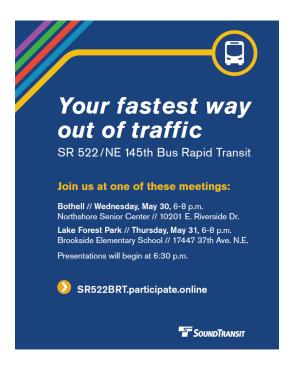
- o Woodinville City Hall | 17301 133rd Avenue N.E., Woodinville, WA 98072
- o Woodinville Park and Ride | 17800 140th Ave. N.E., Woodinville
- Wilmot Gateway Park | 17301 131st Avenue N.E., Woodinville, WA 98072
- o 21 Acres Center | 13701 N.E. 171st Street, Woodinville, WA 98072
- Woodinville Bagel Bakery | 14126 N.E. Woodinville Duvall Road, Woodinville, WA
- Starbucks | 13780 N.E. 175th Street #110, Woodinville, WA 98072
- Starbucks | 18025 Garden Way N.E., Woodinville, WA 98072
- o Barnes & Noble | 18025 Garden Way N.E., Woodinville, WA 98072
- Woodinville Bicycle | 13210 N.E. 175th Street, Woodinville, WA 98072
- o Fairwinds Brittany Park | 17143 133rd Avenue NE
- Mi Tierra | 13400 N.E. 175th Street, Woodinville, WA 98072
- Tipsy Cow | 14111 N.E. Woodinville Duvall Road, Woodinville, WA 98072
- Woodinville Café | 14170 N.E. Woodinville Duvall Road, Woodinville, WA 98072
- o Haggen | 17641 Garden Way N.E., Woodinville, WA 98072
- Crucible Brewing Woodinville Forge | 12826 N.E. 178th Street Suitte C, Woodinville, WA 98072

Appendix E: Online and print advertisements

The images below are examples of the online and print advertisements that were published to announce the public events and link to the online open house.



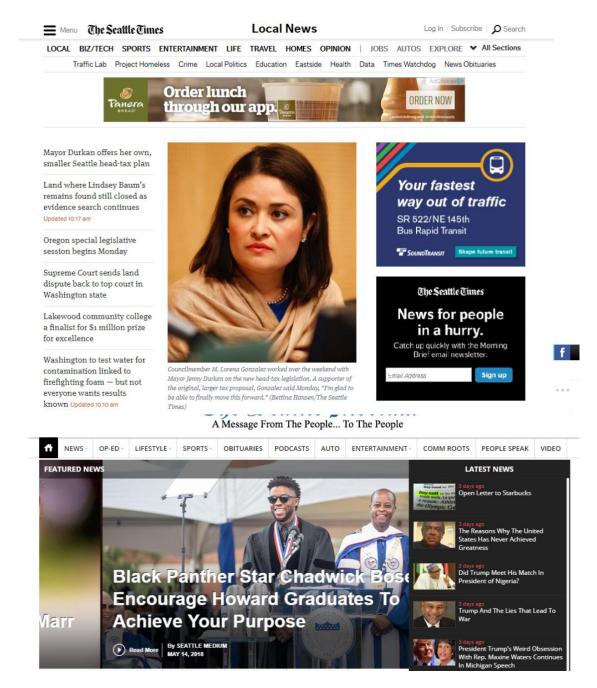








The following screenshots show the online advertisements in publications.





REPORTER

Subscribe Today

News

Sports

Life Business

Opinion

Calendar

Letters to the Editor

Obituaries

Classifieds



Murray introduces new bill to combat child care cost

The bill would ensure families pay no more than seven percent of income toward child care

1 hour ago



Candidates file for state, federal office

3 days ago



Shifting SIFF

3 days ago



Bothell proclaims 'Cup of Kindness Day'

days ago



Bastyr University appoints Harlan Patterson as new president

days ago



NAMEDANAL

Can King County win its lawsuit against Big Oil?

4 days ago



Seattle head tax worries Eastside business organizations

4 days ago











Bothell-Kenmore Reporter transitions to subscription model

1 day ago



Bothell native wins \$50,000 and Intel Young Scientist Award

3 hours ago



Sound Publishing appoints new president and vice president

2 days ago

Kenmore opens the Squire's Landing Park

The city will host a ribboncutting celebration this Saturday.

3 days ago



Your fastest way out of traffic

SR 522/NE 145th Bus Rapid Transit

SoundTransit

Shape future transit

2w

tú Decides - A Bilingual Newspaper

3 de marzo 2013

- NACIONAL -

La mayoría de los padres hispanos hablan español con sus hijos

Por Mark Hugo Lopez, Jens Manuel Krogstad y Antonio Flores, Centro de Investigación Pew

os latinos de Estados Unidos dicen que hablar español es algo importante para las futuras generaciones de hispanos, y que la gran mayoría de ellos les habla en ese idioma a sus hijos. Sin embargo, la proporción de padres latinos que se aseguran de que el idioma viva en sus hijos disminuye cada vez más a manera que sus raíces inmigrantes se vuelven

más distantes, de acuerdo a un nuevo análisis realizado por el Centro de Investigación Pew.

En general, el 85% de los padres latinos dicen hablar español con sus hijos de acuerdo a la Encuesta Nacional de Latinos de 2015 realizada por este centro. Entre los padres inmigrantes, casi todos (97%) dicen hacer esto. Pero la proporción disminuye al 71% entre los padres latinos de



segunda generación, quienes nacieron en Estados Unidos) aquellos con al menos un padre inmigrante). Y la proporción baja a un 49% entre padres latinos de terceras generaciones o mayores, quienes nacieron en los Estados Unidos de padres que también nacieron en los Estados Unidos.

El uso del español ha bajado también en familias mixtas en los que la esposa o el esposo no es latino. Alrededor del 92% de los padres latinos con una esposa o esposo latino hablan español a sus hijos. En contraste, tan solo el 55% de los padres latinos con una esposa o esposo no latino hablan español a sus hijos.

Además de hablar español a sus hijos, los padres hispanos pueden transmitir el idioma animando a sus hijos a que lo hablen. Alrededor del 70% de padres hispanos dicen que brindan este ánimo frecuentemente, pero, de nuevo, las generaciones sucesivas son menos proclives que los padres inmigrantes a decir que hacen esto.

El español ha formado parte de la vida de los adultos latinos por mucho tiempo. Nueve de cada diez (90%) dicen que se labló español en su casa al crecer, y el 81% dice que sus padres los animaban frecuentemente a hablar en español cuando eran chicos. (Notablemente, el 20% de los adultos latinos dicen que sus padres a veces o frecuentemente los desanimaban a hablar en español cuando eran chicos). Hoy en día, casi todos los latinos (el 96%) dicen que sus padres hablan español, y a diferencia de otras medidas de lenguaje, esta medida se mantiene en proporción a través de las generaciones.

No solo es el hecho de que todos los hispanos adultos tienen una conexión con el español, sino que también expresan su deseo porque el idioma continúe: El 88% dice que es importante para ellos que futuras generaciones de hispanos que viven en los Estados Unidos sepan hablar español, y la gran mayoría mantiene este punto de vista a través de las diferentes generaciones.

En general, alrededor de 40 millones de personas hablan español en casa en los Estados Unidos, lo cual hace de este idioma el segundo más hablado después del inglés.

Contenidos

- NACIONAL: La mayoría de los padres hispanos hablan español con sus hijos
- 3 ESTATAL: Seattle aprueba impuesto a empresas para ayudar a personas sin hogar
- 4 EDUCACIÓN FINANCIERA: Cómo administrar tu dinero en tiempos buenos y malos
- [5] INMIGRACIÓN: Aumentan auditorías en compañías para revisar permisos de trabajo
- B LA FE EN NUESTRAS VIDAS: No Solo de Pan
- NACIONAL: Puerto Rico se alista para inicio de temporada de huracanes
- 12 DEPORTES: "Canelo" Álvarez anuncia que se someterá a pruebas de dopaje durante todo el año



tù Decides Newspaper 8220 W. Gage Blvd., #715 Kennewick, WA 99336 Phone: 509-591-0495 Fax: 800-790-4145

Web Site: www. TuDecidesMedia.com Suscripciones

|Suscribase! Seis meses \$26.00.

tú Decides es un periódico semanal realizado por tú Decides Media Inc. que se publica todos los viernes. El día y hora limite para el envio de noticias es el lunes a las 5 p.m., y para anuncios el martes al mediodía.

> Albert Torres, CEO y Presidente Albert@tudecidesmedia.com

Ismael G. Campos, Propietario Melgitudecidesmedia.com

Gracie Campos, Propietaria Gracie@tudecidesmedia.com

> Fernando Aceves Redacción y Ventas

Dr. Claudia Romay Traducciones

Reportera
Félix Connection, Isaiah Torres, Ezequiel Torres
Distribución

Perechos reservados. No se puede reproducir parte del periòdico sin la autorización por escrito de tú Decides Media Inc.

Su camino más rápido para salir del tráfico

SR 522/NE 145th Autobus de Tránsito Rápido

Únete a nosotros en una de estas reuniones

Bothell // miércoles, 30 de mayo, 6-8 p.m. Northshore Senior Center // 10201 E. Riverside Dr.

Lake Forest Park // jueves, 31 de mayo, 6-8 p.m. Brookside Elementary School // 17447 37th Ave. N.E.

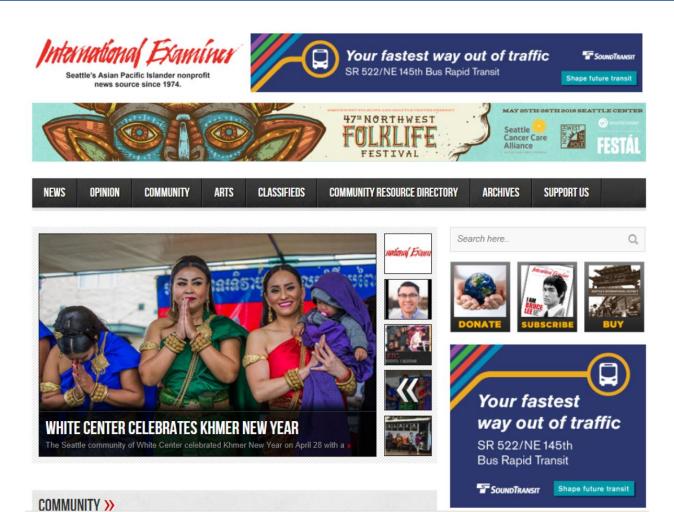
Las presentaciones comenzarán a las 6:30 p.m.



SR522BRT.participate.online

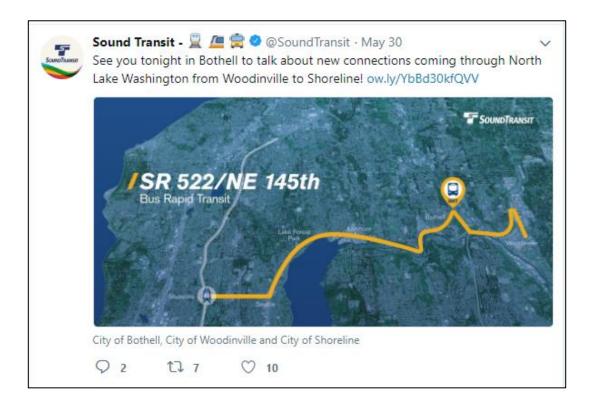


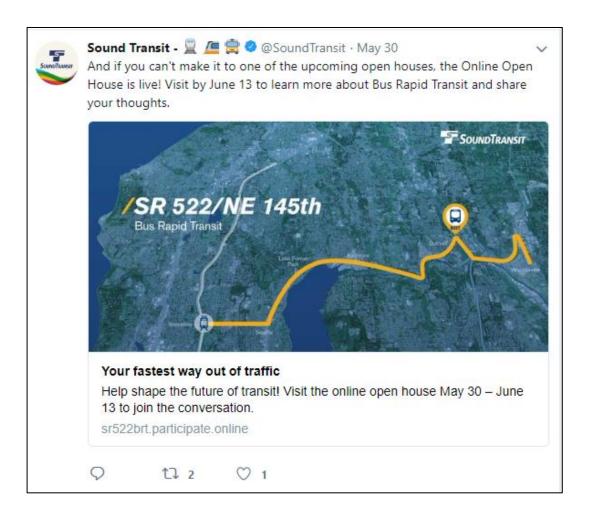
Sabiduría para las decisiones

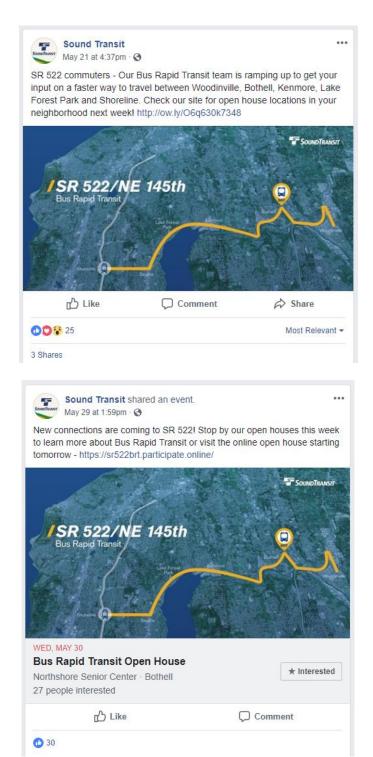


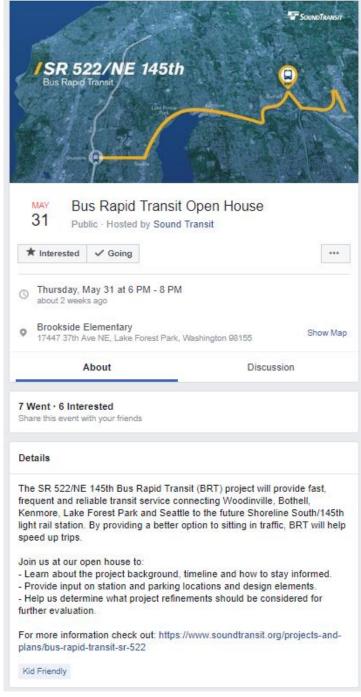
Appendix F: Social media posts

Below are Sound Transit's Facebook and Twitter posts announcing the public events and online open house.









Appendix G: Event photos

The photos below show attendees participating in the public events.













Appendix H: Display boards

The following display boards were featured at each public event.





WHO IS SOUND TRANSIT? We plan, build and operate regional transit systems and services to improve mobility in urban areas of King, Pierce and Snohomish counties. ST Express bus ST Express bus routes serve urban centers in Pierce, King and Snohomish Counties. Twenty-eight routes provide fast service between major cities and job centers and allow for easy transfers to train service and local buses. ST Express service is offered seven days a week for many routes. **Bus Rapid Transit** (coming soon!) The BRT system will be designed for fast arrivals and departures, with features such as off-board fare payment and multiple-door entry and exit. Transit improvements such as new business access and transit larse and bus queue jumps will help riders avoid traffic congestion and enjoy more frequent and reliable service. (Example BRT coach pictured) Sounder commuter rail Sounder trains travel between Lakewood and Sounder frams traver between Lawwood and Seattle (making stops in South Tacoma, Tacoma, Puyallup, Sumner, Aubum, Kent and Tukwila) and between Everett and Seattle (making stops in Mukitise and Edmonda). Sounder regularly runs weekday mornings and aftamoons with weekend service for major events. Link light rail Currently, Link light rail runs from Angle Lake and Sea-Tac Airport through downtown Seattle and to the University of Washington. Construction is underway to extend service to Northgate in 2021 and to Ballorus and east King County by 2023. 2024, service will further extend to Federal Way, Lymwood and downtown Radmond. Link light rail nans seven days a weak with trains running every 8, 10 or 15 minutes depending on the time of day. Our Board Sound Transit is governed by an 19-member board made up of local elected officials and the Secretary of the Washington State Department of Transportation. The board establishes policies and gives direction and oversight. und Transit's system is paid for with a combination of voter approved local ss, federal grants, farebox revenues, borrowed funds and interest revenues

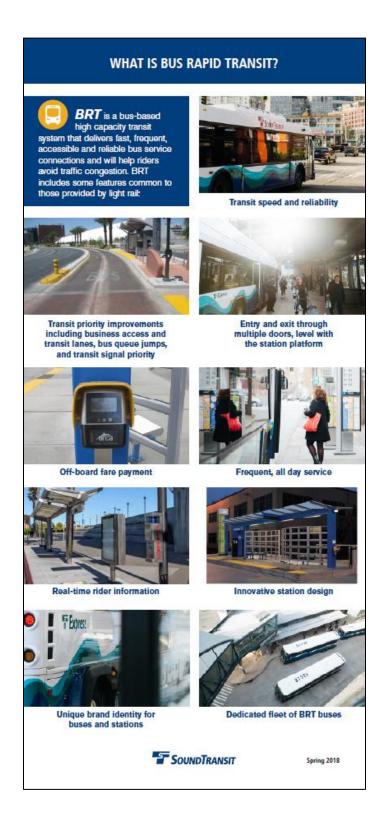
FUTURE SERVICE

Sound Transit system expansion will:

- Establish Bus Rapid Transit (BRT) to the north, east and south of Lake Washington.
- Build a 116-mile light rail network extending from Everett to Tacoma, and from Seattle neighborhoods to Redmond and Issaquah.
- Expand Sounder south line capacity and service, adding two new stations.
- Improve access and expand parking at stations.



SOUNDTRANSIT





SR 522/NE 145TH BRT PROJECT

The SR 522/NE 145th Bus Rapid Transit (BRT) Project will run along NE 145th Street and SR 522 from the future Link light rail station at I-5 and NE 145th Street in Shoreline to Bothell and Woodinville.

Service will run every 10 minutes, all day between Shoreline and Bothell; service continuing to Woodinville will run every 20 minutes. Riders will be able to connect to Link light rail at the Shoreline South/145th Station, and to I-405 BRT in Bothell.

Representative project

The representative projects were developed after extensive community input and were included in the ST3 Plan, which was approved by voters, to serve as the basis for refining the project and identifying the project to be built.



The representative project includes:

- On NE 145th Street, transit signal priority and bus queue jumps to facilitate BRT travel through corridor traffic bottlenecks.
- On SR 522, new business access and transit (BAT) lanes through most of Lake Forest Park, Kenmore and Bothell, with transit-supportive improvements on arterials from downtown Bothell to UW Bothell/Cascadia College.
- · Nine new BRT station pairs along the route.
- An expanded transit center at UW Bothell/Cascadia College.
- Additional parking in Lake Forest Park, Kenmore and Bothell.
- New curbs and sidewalks where lane changes are implemented.



Spring 2018

PROJECT GOALS Deliver the SR 522/NE 145th BRT Project on time and within the assigned budget. Expand fast, frequent and reliable BRT service to the communities along the corridor, enhancing overall transit service for these communities and the region. Increase transit capacity and enhance connectivity to meet growing demand. Make recommendations that are technically and financially feasible and sustainable. Maximize ridership, improve mobility and provide access for multiple modes and users. Promote a healthy and sustainable environment. Consider input from stakeholders, communities along the corridor and the public. Make recommendations that are consistent with local plans. Fast and frequent service to your destination: ake Forest Park to 50... 61...

SOUNDTRANSIT



SHARE YOUR THOUGHTS

Questions:

- 1 What would make your commute by Sound Transit BRT enjoyable?
- 2 How should Sound Transit BRT be different from other transit services in the region?
- Why will current non-riders decide to take Sound Transit BRT?



How to comment

Add your thoughts to:

- Flipcharts.
- Comment forms.
- Agree with something someone else said? Write "+1" next to it to add your voice.



FROM REPRESENTATIVE PROJECT TO REFINED PROJECT

The ST3 Plan approved by voters established the representative project, which included the project scope, high-level cost estimates and ridership forecasts. It also established transit mode, corridor, number of stations and representative station locations.

During 2018, we'll start with the representative project and consider and evaluate project refinements to ultimately recommend a proposed project to the Sound Transit Board. The board will then advance the refined project into the conceptual design and environmental review phase in 2019.



Types of project refinements Sound Transit will consider in 2018

- Station locations
- Parking locations and type of parking within Lake Forest Park, Kenmore and Bothell.
- Roadway improvements for BRT priority, including business access and transit lanes, bus queue jumps and transit signal priority.
- Sidewalk improvements.
- Service integration with King County Metro, Community Transit, ST Express and I-405 BRT.
- Connection to I-405 BRT and into Woodinville.
- Access for pedestrians and bicyclists.
- Bus Rapid Transit service branding.



HOW THE COMMUNITY INITIATED THIS PROJECT

The SR 522/NE 145th BRT Project was first proposed by Shoreline, Lake Forest Park, Kenmore, Bothell and Woodinville elected officials and staff, as well as the community coalition 522 Transit NOW! The coalition's continued advocacy helped to ensure that the SR 522/NE 145th BRT Project was included on the Sound Transit 3 (ST3) ballot for the voters' consideration.



2015 community efforts

- Spring // City Managers Group started working together to support SR 522/NE 145th BRT Project.
- June/July // 522 Transit NOW! Coalition formed.
- August 27 // Sound Transit added SR 522/NE 145th BRT Project to the list of ST3 candidate projects.



2016 community efforts

- January 12 // Joint City Council meeting held to show support for the SR 522/NE 145th BRT Project.
- March // SR 522/NE 145th BRT Project added to Draft ST3 Plan.
- June // Sound Transit Board released ST3 Plan.
- November 8 // Voters approved ST3, including SR 522/NE 145th BRT Project.

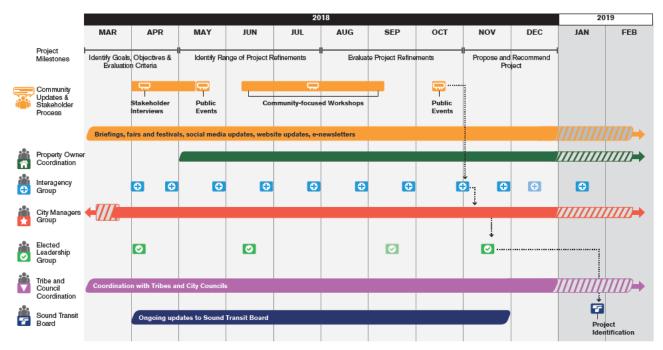






COMMUNITY ENGAGEMENT PROCESS

The schedule below shows our community engagement plan for 2018 and into early 2019. The SR 522/NE 145th BRT Project is engaging with many different groups of stakeholders and the public to ensure diverse voices contribute to the success of the project.



SOUNDTRANSIT



COMMUNITY ENGAGEMENT PROCESS



City Managers Group

Made up of city managers representing Shoreline, Lake Forest Park, Kenmore, Bothell and Woodinville, this group has been working together since 2015 and helped ensure the project was included in the ST3 Plan for voter's consideration. They are continuing to meet at key project milestones to keep all jurisdictions focused on a corridor-wide perspective and make sure their respective councils are informed about the project as it progresses.



Elected Leadership Group

Made up of elected officials who represent the five cities along the project corridor, the Sound Transit Board and Washington State Department of Transportation, this group is focusing on reaching local agreement around key decisions, working through project issues, and making recommendations on the refined project.



Interagency Group

Sound Transit is working closely to coordinate with agencies and governments as this project moves forward at a technical level, ensuring consistency with other city and agency plans and projects. This group is meeting monthly to provide technical expertise and input on the project refinement process.



Sound Transit Board

The Sound Transit Board oversees the implementation and delivery of the project, and has final authority on identification of the refined project and other major decisions. The board will consider recommendations and feedback from the Elected Leadership Group, Interagency Group and the public when making decisions.





UNIQUE ASPECTS OF YOUR COMMUNITY



What unique aspects of your community should Sound Transit consider as we refine the project? Add your comments to this board using sticky notes or on the adjacent flip chart pages. Agree with something someone else said? Write "+1" next to it to add your voice.





EVALUATION CRITERIA



In order to meet our project goals, Sound Transit will consider the following evaluation criteria as we refine the project.

Place up to three dots next to the criteria you think are most important for Sound Transit to consider.

| 1 GOAL: Deliver project on time and on budget | GOAL: Expand fast, frequent and reliable BRT service |
|--|---|
| A. Meet project delivery schedule | A. Fast service |
| B. Meet project budget | B. Frequent service |
| | C. Reliable service |
| GOAL: Increase transit capacity and enhance connectivity | 4 GOAL: Make feasible recommendations |
| A. Connects (to regional transit) | A. Cost |
| | B. Constructability |



EVALUATION CRITERIA



In order to meet our project goals, Sound Transit will consider the following evaluation criteria as we refine the project.

Place up to three dots next to the criteria you think are most important for Sound Transit to consider.

| 5 GOAL: Maximize ridership | 6 GOAL: Promote health and sustainabilit |
|---|--|
| A. Non-motorized access | A. Minimize impacts to properties |
| B. Transit integration | B. Minimize environmental impacts |
| C. Motorized / vehicle access to parking | C. Supportive of land use & transit-oriented development |
| D. Attracts ridership | D. Minimize impacts to traffic operations |
| 7 GOAL: Consider input | 8 GOAL: Make recommendations consists with local plans |
| A. Equitable approach to transit planning | A. Consistency with local plans |

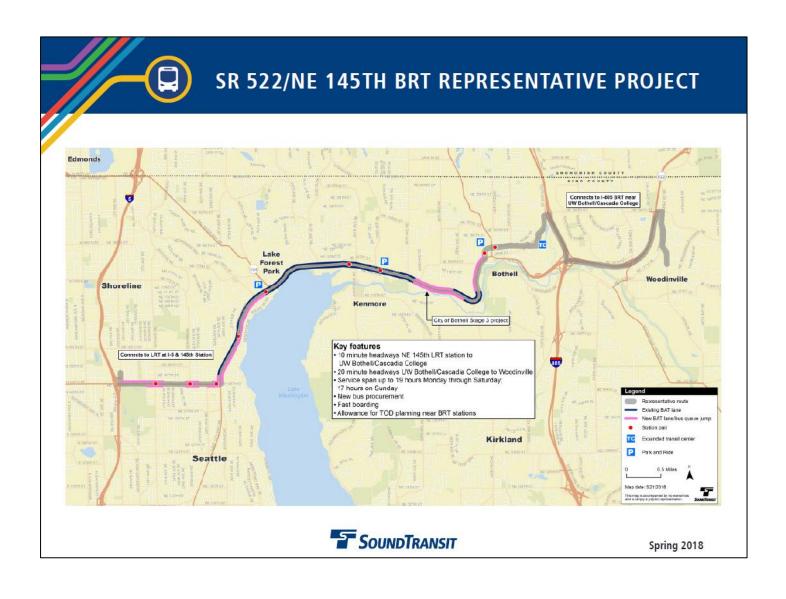


OTHER EVALUATION CRITERIA



What else do you think Sound Transit should consider when refining the project? Add your feedback to this board using sticky notes.







SHARE YOUR THOUGHTS

Questions:

- What about the new bus rapid transit service are you excited about?
- What concerns do you have about the SR 522/NE 145th BRT Project fitting into your community?
- 3 Do you have any location-specific comments or key issues of local importance to share with Sound Transit?
- What early ideas do you have for project refinements, including station and parking locations and bus lanes along the corridor?

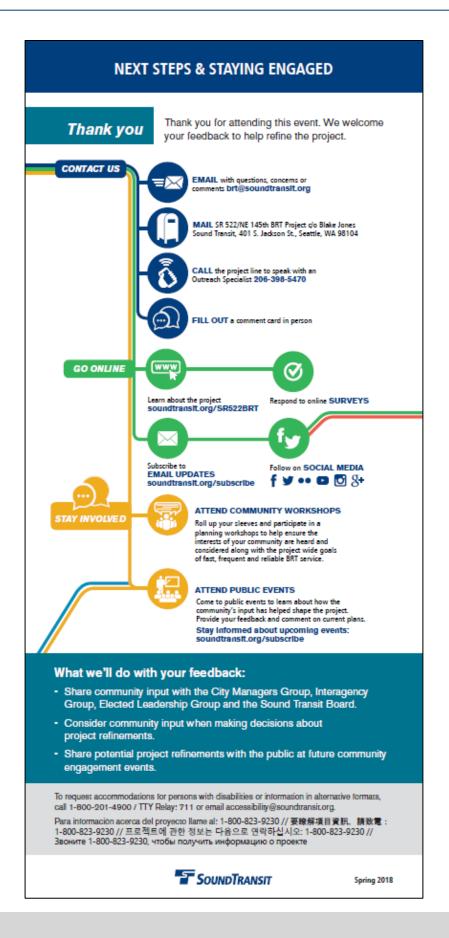


How to comment

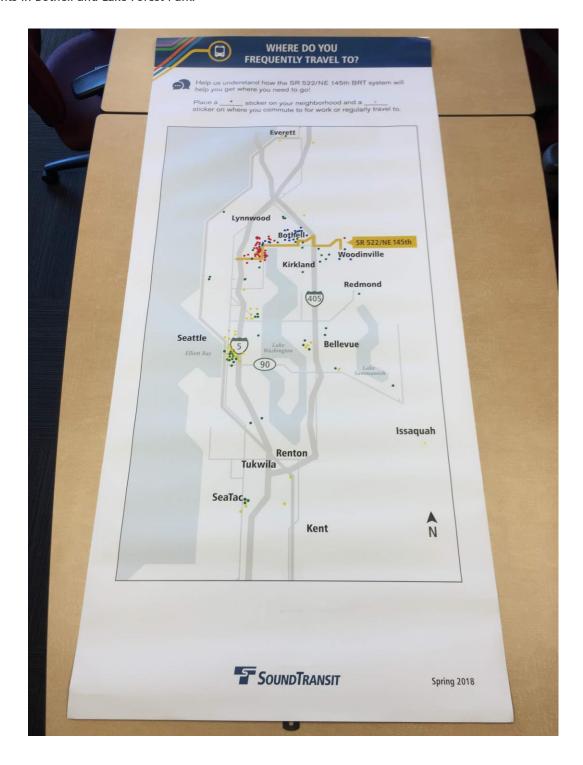
Add your thoughts to:

- Maps.
- Flipcharts.
- Comment forms.
- Agree with something someone else said? Write "+1" next to it to add your voice.





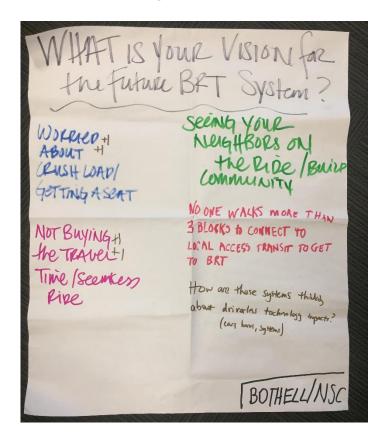
The following display boards and flip chart sheets show the comments provided by attendees to the public events in Bothell and Lake Forest Park.

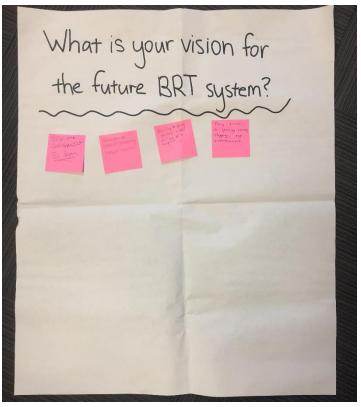


At the public event in Bothell, attendees used a blue sticker to note where they lived and a green sticker to note

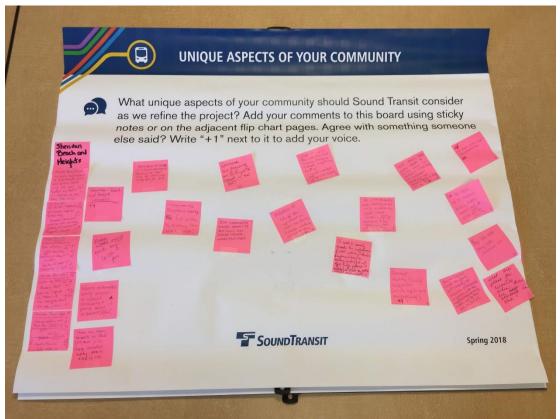
where they worked or frequently traveled to. At the public event in Lake Forest Park, attendees used a red sticker to note where they lived and a yellow sticker to note where they worked or frequently traveled to.

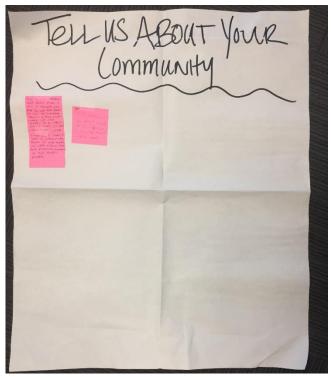
The below flip chart sheets show the comments that attendees provided following the display boards titled "Share Your Thoughts."

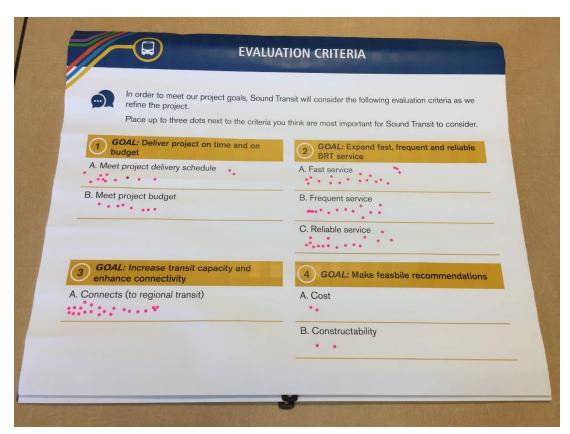


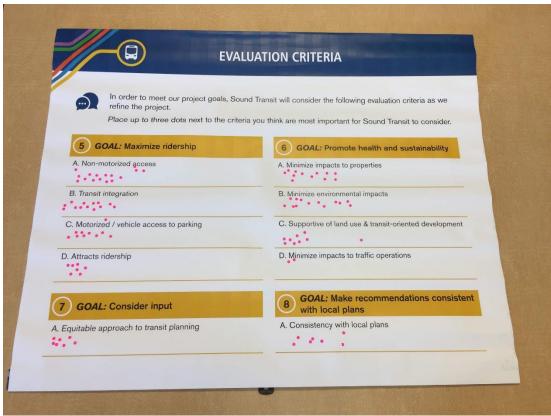


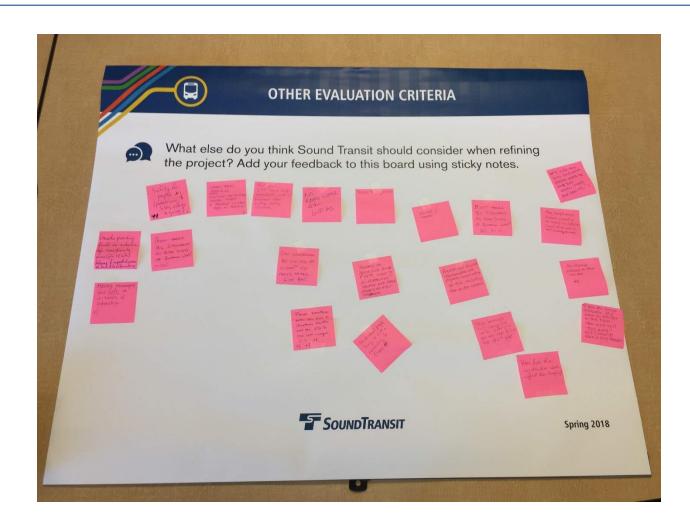
The below flip chart sheets show the comments that attendees provided following the display board titled "Unique Aspects of Your Community."



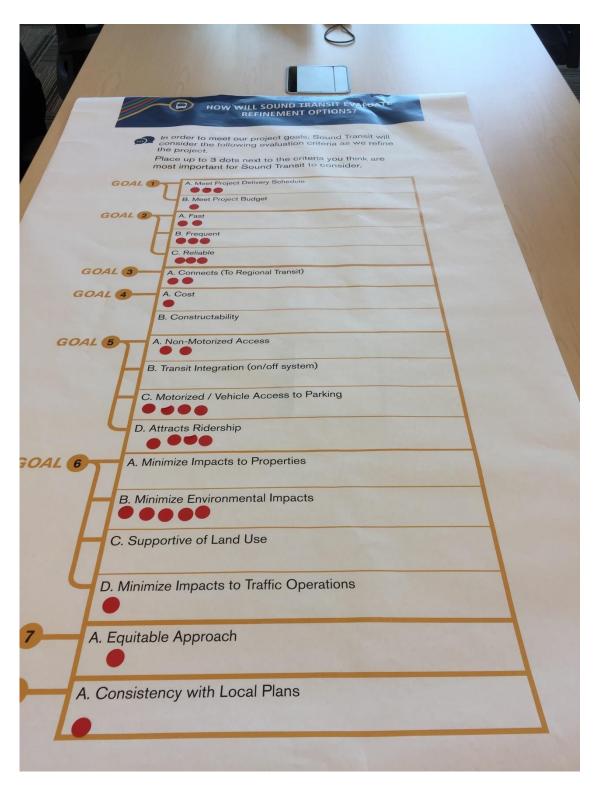






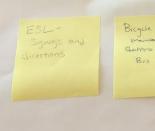


The following display boards and flip chart sheets show the comments provided by attendees to the informal public event at UW Bothell.



UNIQUE ASPECTS OF YOUR COMMUNITY

aspects of your community should Sound Transithe project? Add your comments to this board use adjacent flip chart pages. Agree with something "+1" next to it to add your voice.



HOW WILL SOUND TRANSIT EVALUATE REFINEMENT OPTIONS?

ou think Sound Transit should consider when your feedback to this board using sticky



COMMENT FORM

Appendix I: Comment forms

SOUND TRANSIT

The following images show the front and back side of the comment form that was provided to attendees at the public events.

| Please share your comments regarding the SR 522/NE 145th Bus Rapid Transit Project. Thank you for your feedback |
|---|
| |
| |
| |
| |
| |
| |
| |
| |

Thank you for attending this public meeting and taking the time to share your feedback! Please provide your contact information if you would like a response or if you would like to receive project updates. Feel free to leave your comment form at the comment station before you leave or send it to us via the contact information below.

We hope you will continue to engage with us as this project moves forward!

Name: Organization (optional): Address: Email:

 Sign me up for SR 522/NE 145th Bus Rapid Transit Project email updates Email: brt@soundtransit.org

Mail: SR 522/NE 145th BRT Project c/o Blake Jones, Sound Transit, 401 South Jackson Street, Seattle, WA 98104

Call: 206-398-5470

Go online to sign up for email updates, take online surveys

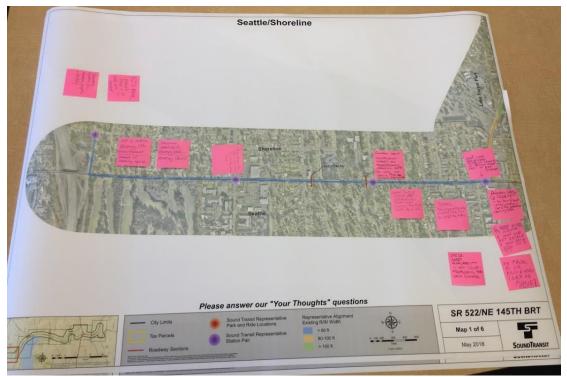
and future events: soundtransit.org/SR522BRT Follow us on social media @soundtransit

To request accommodations for persons with disabilities or information in alternative formats, call 1-800-201-4900/TTY Relay: 711 or email accessibility@soundtransit.org. Please feel free to ask anyone with a Sound Transit nametag for assistance.

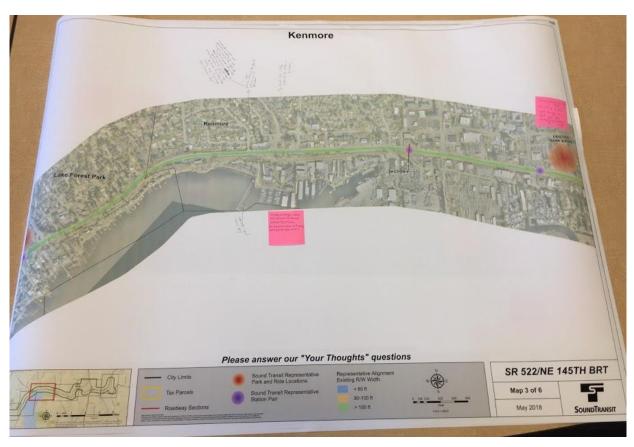
Para <u>información acerca</u> del <u>proyecto llame</u> al: 1-800-823-9230 // <u>Звоните</u> 1-800-823-9230, <u>чтобы получить</u> информацию о проекте // 프로젝트에 관한 정보는 다음으로 연락하십시오: 1-800-823-9230

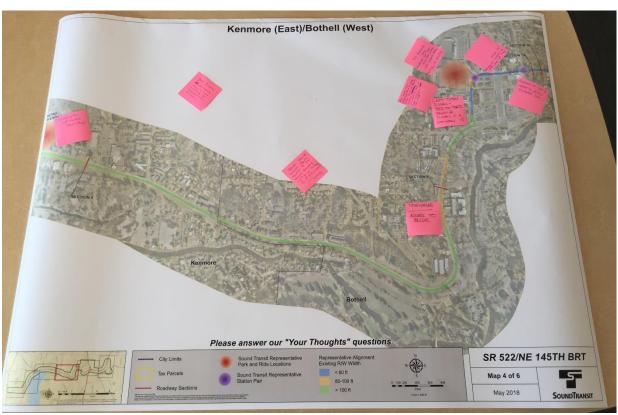
Appendix J: Maps

The following maps show the comments provided by attendees to the public event in Bothell.

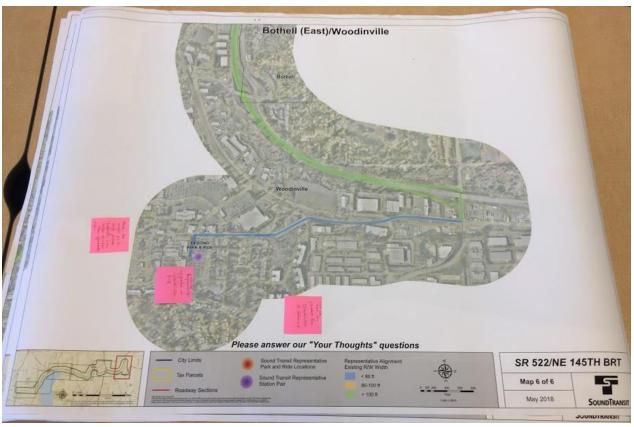




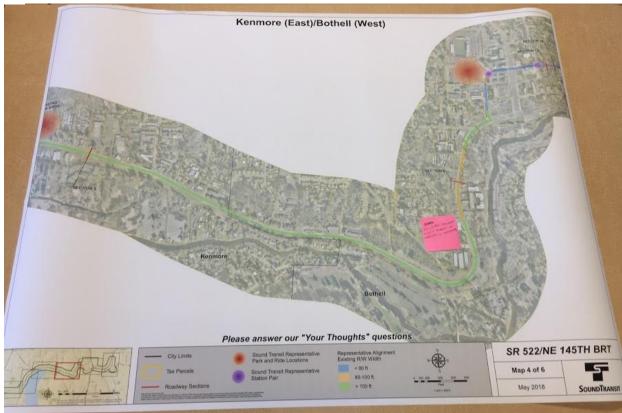




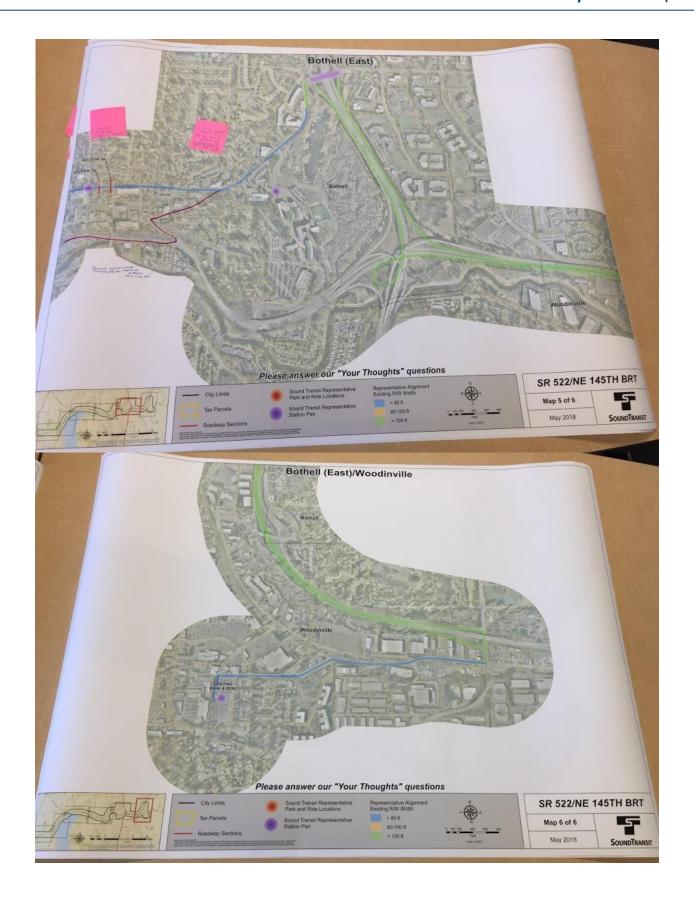






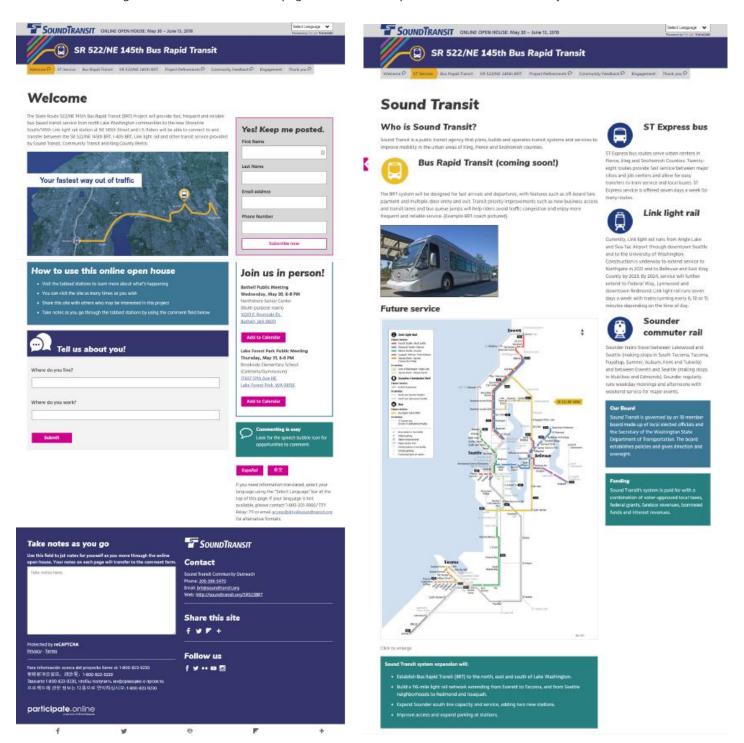


The following maps show the comments provided by attendees to the public event in Lake Forest Park.



Appendix K: Online open house

The following screenshots show the webpages of the online open house that ran from May 30 to June 13.





What is Bus Rapid Transit (BRT)?

WHT is a but-cased high capacity transit system than deliver fact, frequent, accessible and reliable but service connections.

BRT will help riders avoid traffic congestion and enjoy faster service.

RT includes some fastures common to those provided by light rails

- Transit speed and relativity
- Transit priently improvements including business access and transit lanes, bus queue jumps, an transit signal priority.
- . Entry and institutional multiple doors, level such the station platform
- · 01-board fare payment
- · Presient of day service
- · Assisting rider information
- Inneutinestation design
- . Drique brand identity for bases and stations
- . Deplicated first of DRT busing

Pictures below provide examples of BRT features:



Off insert for payers

Where will Sound Transit BRT operate?

Sound Transit will operate two RRT thes starting in 200s.

- 58 129/NE (45th BBT will correct communities from Societies to Woodmide via NE PRES Street, 39 322 and the threat center of LMP Bothel/Carcade College. The mode has time BIT station and an expanded street center at LMP bothel/Carcade College, it will connect to Link legist rate at the December Scandin-Visio States and to HAZI BIST in Electric.
- 1405 BRT will run wong i 3, 1405 and 39,518 from cymnedod to Bunkn with a new transit center in south hericon and 1991 stations connections to tink light nativelitie evolutile at Lymnocod, Bellevue and Tubella.



Connecting the region With human ranning acceler as every 'B' remove. This have service will comed to the growing line legic removation or Shoreke conversed. Delivers and Editaria, as well as to other hand coning provided by Sociel to other hand coning provided by Sociel ...









What are transit priority improvements?

Transis pricing in processments help bears now a though traffic more efficiently, and con incides the prices and swell proving signate. Domino access and transis benefit signate, but grown jumps and transis large also prochability provinces for basics and partial training verticine, and a but grown jump refers to a mobile in lateral training verticine, and a but grown jump refers to a mobile in lateral training prices to grow the province of the incidence that pull-sea along within toward pricesty algorithms in jump beautiful grown light believe other traffic at these intersections.

Transit Integration

Sound Transis winds officially ment and other Country Metros, Commandly Transis and other local and regional transport sheet agreed to determine makes, ensure fast and overheld frameliers and provide integrated transis werecost that bed serve the meets of the commanding.



SR 522/NE 145th Bus Rapid Transit

The SR S22/NE MISS BRIT Project will run along RETHSEN Street and SR S33 from the future Lief light out station at 1-5 and GRT 195th Street in Shorelers in Storleif and Viscodinnilla. Service will rus every ID minutes, all dup between Shorelers and Stothell service continuing to Morodensille with my every 20 minutes. Riders will be able to connect to Link light ruil at the Shoreline Southy145th Station, and to 1-65. SRT in Service.

The representative project includes:

- On NE NSth Street, transit signal priority and bus guese jumps to facilitate BRT travel through corridor traffic bottlenecks.
- On SR 522, new business access and transit (BAT) lanes through most of Lake Powsit Park.
 Kennove and Bathell, with transit-supportive improvements on arterists from downtown Bothell to UVV Bothell/Cascarla College.
- . Nine new BRT station pairs along the route.
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- Additional parking in Lake Forest Park, Kenmore and Bothell.
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The goals of this project are to:

- 1. Deliver the SR 522/NE 145th BRT Project on time and within the assigned budget.
- Depard last, frequent and reliable BRT service to the communities along the corridor, enhancing overall transit service for these communities and the region.
- 3. Increase transit capacity and enhance connectivity to meet growing demand.
- 4. Make recommendations that are technically and financially feasible and sustainable.
- Maximize indership, improve mobility and provide access for multiple modes and users.
 Remote a healthy and outsinable enteronment.
- T. Consider input from stakeholders, communities along the conidor and the public
- Make recommendations that are consistent with local plans.





How the community initiated this project

The 38 SULVIVE Width Bell shopped were that proposed by friending, false friends Park, Kenneroe, Botterli and Woodin-like shorted officials and soft, as well as the community continued and occupy before the ensure that the SIR SULVIVE Most bell invoice was included on the Sound Trank's (STS) ballot for the video consideration.



2015

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August 27 // Sound Transit added 58 522/NE M5th BRT Project to the list of

2018

January 12 // Joint Council meeting held to show support for the SR S22/NE toStn BRT

to the Draft.STS Plan

June // Sound Transit Board released Plan

November 8 // Volen approved ST3, eclading SR SJ3/NE 145th BRT Project

representative project

The representation projects were developed after extensive community input and were included in the ST3 Plan, which was approved by volvers to some as the basis for refluing the project and identifying the project to be basis.

Detailed maps

If you like to focus on the details, you can view in download detailed maps or drawings of flow the streetscape may strange.

Download detailed maps [8.66 M8]

especialists project assertisação

Other streetscape drawings



Project Refinements

From representative project to refined project

∢

The ST3 Plan approved by voters established the representative project, which included the project scope, high-level cost estimates and ridership forecasts. It also established transit mode, corridor, number of stations and representative station locations.

During 2018, we'll start with the representative project and consider and evaluate project refinements to ultimately recommend a proposed project to the Sound Transit Board. The board will then advance the refined project into the conceptual design and environmental review phase in 2019.

Types of project refinements Sound Transit will consider in 2018

- Station locations.
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- Roadway improvements for BRT priority, including business access and transit lanes, bus queue jumps and transit signal priority.
- · Sidewalk improvements.
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- . Connection to I-405 BRT and into Woodinville.
- Access for pedestrians and bicyclists.
- Bus Rapid Transit service branding.

SR 522/NE 145th BRT Project and Property Owners

If you live or do business along the roads where the SR 522/NE 145th BRT lines will be running, you may have questions about how your property may be impacted. Find out how Sound Transit works with potentially affected property owners during each phase of the project and what to anticipate in terms of your property.

Download our Fact Sheet

How will Sound Transit evaluate refinement options? Sound Transit will consider the following evaluation criteria as we refine the project. Please check up to three of the following criterion/criteria you believe to be the most important. Meet project delivery schedule Meet project budget Fast service Frequent service Reliable service Connects (to regional transit) Constructability Non-motorized access Transit integration Motorized / vehicle access to parking Attracts ridership Minimize impacts to properties Minimize environmental impacts Supportive of land use and transit-oriented development Minimize impacts to traffic operations Equitable approach to transit planning Consistency with local plans What else do you think Sound Transit should consider when refining the project? What unique aspects of your community should Sound Transit consider as we determine project refinements?

Submit

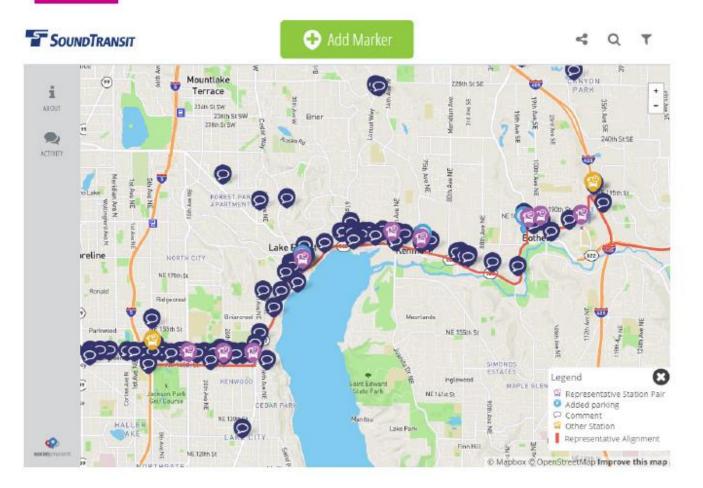


Community-Specific Feedback

To better understand what this project may look like, see the project area maps and drawings of how the streetscape map change below. Then let us know your thoughts about the SR 522/NE 145th BRT Project in your community!

- · What about the new bus rapid transit service are you excited about?
- What concerns do you have about the SR 522/NE145th BRT Project fitting into your community?
- Do you have any location-specific comments or key issues of local importance to share with Sound Transit?
- . What early ideas do you have for project refinements, including station and parking locations and bus lanes along the corridor?

Open the map



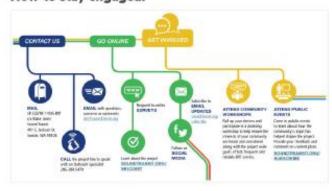


Engaging the Community

The schedule below shows our community engagement plan for 2019 and into early 2019. The SR 522/NE 145th BRT Project is engaging with many different groups of stakeholders and the public to ensure diverse voices contribute to the success of the project.

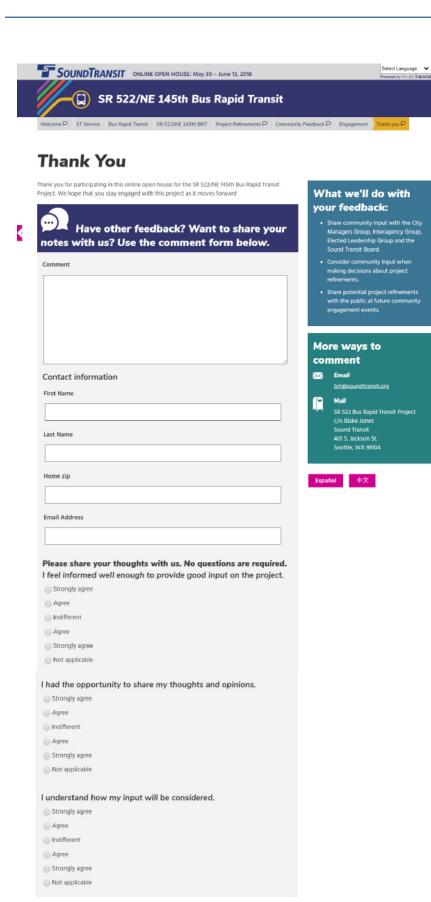


How to stay engaged!





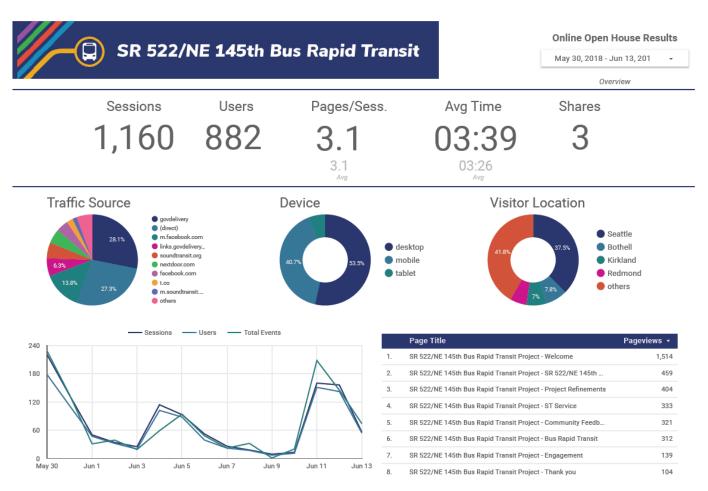
public when making decisions.



| How did you he | ar about this open house? Check all that apply. |
|--|---|
| Postcard | and open neader officer an time apply. |
| Poster | |
| Email from Sound | Transit |
| | |
| Social media: Faci | |
| Social media: Twi | |
| Online advertisen | nent |
| Printed display ac | Ivertisement in newspaper |
| News article/blog | |
| Word of mouth | |
| | little more about yourself; the following |
| questions are o | ptional. hnicity best describes you? |
| American Indian of | |
| | |
| Asian or Pacific Isl | |
| Black or African-A | |
| Hispanic or Latino | |
| White or Caucasia | in . |
| I'd rather not say | |
| Other (required): | |
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| Male Transgender | |
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| I'd rather not say I'd prefer to self-o | odations in any of the following areas make s project easier or more comfortable for you? pply and describe your needs. |
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| Transgender I'd rather not say I'd prefer to self-o Would accommengaging on thi Check all that ap Cognitive Hearing Mobility Vision None | odations in any of the following areas make s project easier or more comfortable for you? |
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| Transgender Would accommengaging on thic Check all that al Cognitive Hearing Mobility Vision None Other (required): What is your ag 18-25 26-35 36-45 46-55 56-65 | odations in any of the following areas make s project easier or more comfortable for you? oply and describe your needs. |
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Appendix L: Online open house analytics

The following screenshot shows the analytics of the online open house, including the number of total visits to the website, the number of unique visitors, and the average time spend on the website by a visitor.



https://sr522brt.participate.online

soundtransit.org/sr522brt

brt@soundtransit.org 206-398-5470



