



Monthly Report: External Engagement

PROJECT PHASE: ALTERNATIVES DEVELOPMENT

In July we participated in three festivals, presented at 19 community briefings, held one Stakeholder Advisory Group meeting and one Elected Leadership Group meeting.



6 comments and questions



1 Elected Leadership Group meeting



3 email updates engaging more than
3,910 subscribers



3 festivals engaging more than
2,680 community members



1 Stakeholder Advisory Group meeting



19 community briefings



Monthly Report: Communications and Outreach

COMMUNICATIONS ANALYTICS

6 communications included:

- 6 emails

Key feedback:

- Support for 4th Avenue alignments in Chinatown-International District
- Support for an alignment that serves South Seattle College
- Support for alternatives that include a tunnel in West Seattle
- Question about driveway/parking access during SW Genesee Street soil sampling work
- Concern about bridge alignments over Salmon Bay in Ballard

BRIEFINGS

During the reporting period, the project team held **19** briefings, engaging the following groups or individuals:

- Station Access Conversation (7/7)
- Mary's Place (7/10)
- Central Ballard Residents Association (7/12)

- South Downtown Stakeholders (7/12)
 - Wing Luke Museum
 - Seattle Chinatown-International District Preservation and Development Authority
 - Historic South Downtown
 - Alliance for Pioneer Square
 - Chinatown-International District BIA
 - International Community Health Services
 - Uwajimaya
- SODO BIA Transportation Committee (7/13)
- Ballard Mill Marina (7/16)
- Ferguson Terminal (7/18)
- Western Towboat and American Waterway Operators (7/18)
- Fremont Tugboat (7/19)
- Transit Access Coalition (7/25)
- Coastal Transportation (7/25)
- Plymouth Housing Group (7/25)
- CID Forum (7/25)
- Neighborhood House at High Point (7/25)
- West Seattle JuNO (7/26)
- Seattle Maritime Academy (7/26)
- Downtown Residents Council / DSA (7/27)
- Chinese Information and Service Center (CISC) (7/30)
- Mercer Corridor Stakeholder Committee (7/31)



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BRIEFINGS (KEY FEEDBACK)

Questions and feedback received from briefings during the reporting period.

Interbay/Ballard (includes stations at Ballard, Interbay and Smith Cove)

- Support for wayfinding at stations and between different transit modes
- Interest in cost comparison assumptions for tunnel versus elevated alignments
- Request for more information on how to provide community input
- Opposition to elevated stations in Ballard

Downtown (includes stations at Seattle Center, South Lake Union, Denny, Westlake and Midtown)

- Support for maintaining communication with social service providers in the Seattle Center area during station design and construction phases
- Support for activating stations with local businesses
- Support for creative wayfinding surrounding stations
- Support for seamless transfers between transit modes
- Support for early and robust communication with businesses and residents during construction
- Accessibility and comfort are the highest priorities for low-income populations using transit in downtown Seattle

SODO/Chinatown-International District (includes stations at Chinatown-International District, Stadium and SODO)

- Support for in-language project information and time for people to digest information before providing feedback
- Support for activating stations with local businesses
- Support for wayfinding surrounding stations
- Concern about freight impacts on 6th Avenue S alignment in SODO
- Concern about business impacts during construction
- Preference for Occidental Avenue S alternative over 6th Avenue S alternative in SODO

West Seattle (includes stations at Delridge, Avalon and Alaska Junction)

- Support for visuals of alternatives under consideration
- Support for the Pigeon Point alignment and Golf Course alignment to move to Level 2 alternatives screening
- Opposition to Oregon Street/44th Avenue alternative alignment



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STAKEHOLDER ADVISORY GROUP

During the reporting period, the project team held **1** Stakeholder Advisory Group meeting to review new alternatives in the Chinatown-International District and SODO neighborhoods.

Stakeholder Advisory Group Meeting #7 (July 16, 2018)

- Sound Transit staff provided an update on ongoing and upcoming community engagement activities
- Sound Transit staff presented new alternatives in the Chinatown-International District and SODO areas and Stakeholder Advisory Group members provided recommendations on which of the new alternatives should be carried forward to Level 2 screening
- Sound Transit staff presented an overview of the various water crossing options and discussed the factors and permits involved in the planning process
- Sound Transit and City of Seattle Department of Neighborhoods representatives presented information on equity and inclusion activities and how the agencies are using the City's Racial Equity Toolkit on this project

ELECTED LEADERSHIP GROUP

During the reporting period, the project team held **1** Elected Leadership Group meeting to present Level 2 alternatives under analysis and to review new alternatives for the Chinatown-International District and SODO segments.

Elected Leadership Group Meeting #3 (July 19, 2018)

- Sound Transit staff reviewed the Level 2 alternatives for the West Seattle, SODO, Chinatown-International District and Ballard-Interbay segments with Elected Leadership Group members
- Based on the Level 1 recommendations from the previous Elected Leadership Group meeting, new alternatives were generated for the Chinatown-International District and SODO segments, based upon community feedback and agency workshops
- Sound Transit staff walked through the new alternatives and Elected Leadership Group members provided recommendations on which of the new alternatives should be carried forward to Level 2 screening
- Sound Transit and City of Seattle Department of Neighborhoods representatives presented information on equity and inclusion activities and how the agencies are using the City's Racial Equity Toolkit on this project



Monthly Report: Communications and Outreach

FESTIVALS

During the reporting period, the project team attended **3** festivals to share information with the community, answer questions and discuss opportunities to stay engaged.

West Seattle Summer Fest (July 13-15, 2018)

- **1,001** community members stopped by the booth
- Common questions and topics discussed include project timeline, potential property acquisition impacts and questions about how fare enforcement works on existing Sound Transit services
 - “Have the project alignment and station locations been selected?”
 - “When will the West Seattle Extension begin service? Can you build it faster?”
 - “How will the train get across the Duwamish River?”

Ballard Seafood Fest (July 14-15, 2018)

- **1,422** community members stopped by the booth
- Common questions and topics discussed include project alignment selection process, project timeline and potential project acquisition impacts
 - “When will all of the Sound Transit 3 projects be completed?”
 - “Has a preferred alignment been selected for the Ballard Extension?”
 - “What can be done to accelerate the project timeline?”

Dragon Fest (July 14-15, 2018)

- **266** community members stopped by the booth
- Common questions and topics discussed include transfer points, parking at stations and project timeline
 - “Why does it take a long time to open new light rail extensions and stations?”
 - “Where will people park to access future stations?”
 - “Where are the transfer points between extensions?”