



Monthly Report: External Engagement

PROJECT PHASE: ALTERNATIVES DEVELOPMENT

In June we participated in two festivals, presented at 15 community briefings and held one Stakeholder Advisory Group meeting.



4 comments and questions



15 community briefings



2 email updates engaging more than 3,450 subscribers



1 tweet engaging more than 82,000 Twitter users



1 Stakeholder Advisory Group meeting



1 Facebook post engaging more than 29,500 followers



2 festivals engaging more than 350 community members



Monthly Report: Communications and Outreach

COMMUNICATIONS ANALYTICS

4 communications included:

- 4 emails

Key feedback:

- Support for First Hill station
- Support for investing in the Chinatown-International District Hub and leveraging King Street and Union Stations
- Support for the Pigeon Ridge/West Seattle Tunnel alternative
- Request for additional community engagement
- Accessible station locations, station amenities, urban design and transit-orientated development are high priorities for future riders

BRIEFINGS

During the reporting period, the project team held **15** briefings, engaging the following groups or individuals:

- Chinatown-International District BIA, Board of Directors (6/7)
- Seattle Design Commission (6/7)
- Pigeon Point Neighborhood Council (6/11)

- South Downtown Stakeholders (6/12)
 - Wing Luke Museum
 - Seattle Chinatown International District Preservation and Development Authority
 - Historic South Downtown
 - Alliance for Pioneer Square
 - Chinatown-International District BIA
 - International Community Health Service
- Seattle Planning Commission (6/14)
- Neighborcare Health Ballard (6/18)
- SODO BIA, Transportation Committee (6/19)
- Ballard Food Bank (6/20)
- Sound Transit Citizen Oversight Panel (6/21)
- CID Framework, Capital Projects Coordination Workgroup (6/22)
- University of Washington Medicine, SLU Campus (6/25)
- North Seattle Industrial Association (NSIA) (6/26)
- Ethiopian Community in Seattle (6/26)
- West Seattle Food Bank (6/28)
- Southwest Youth and Family Services (6/29)



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BRIEFINGS (KEY FEEDBACK)

Questions and feedback received from briefings during the reporting period.

Interbay/Ballard (includes stations at Ballard, Interbay and Smith Cove)

- Support for studies on a high-level bridge crossing Shilshole and another bridge option across 15th Avenue NW
- Support for a tunnel and alignment along 20th Avenue NW (“West is Best” proposal)
- Design stations with good lighting, areas to sit and rest, and areas that are protected from the weather.

Downtown (includes stations at Seattle Center, South Lake Union, Denny, Westlake and Midtown)

- Support for a Republican Street station with west portal entrance near Queen Anne Avenue N and an eastern entrance on Seattle Center’s campus
- Support for coordinating with the Seattle Center Multi-Modal Transportation Plan for the Key Arena
- Question on how a walkshed is determined and calculated
- Question on cut-and-cover station construction and design
- Concern over disruption with alignment under Memorial Stadium

SODO/Chinatown-International District (includes stations at Chinatown-International District, Stadium and SODO)

- Support for proposed alignment/station along 4th Avenue S to alleviate disruption to small businesses, immigrant and refugee-owned businesses, and low-income elderly residents in Chinatown-International District and Pioneer Square
- Desire to minimize displacement in Chinatown-International District
- Question about opportunity to use existing stations at Stadium and SODO
- Concern surrounding displacement of the E-3 Busway
- Concern over safe pedestrian transfers in Chinatown-International District and SODO
- Concern that decisions are often made with SODO as a throughput, not as a destination. The new line needs to serve people who work in the neighborhood.

West Seattle/Duwamish (includes stations at Delridge, Avalon and Alaska Junction)

- Support for proposed Pigeon Ridge/West Seattle Tunnel alternative
- Support for a tunnel through both Pigeon Point and SW Avalon Way
- Question on minimizing displacement with the proposed Pigeon Ridge/West Seattle Tunnel alternative
- Concern about accessing a station on the east side of Delridge or Andover; prefer the Genesee station location in Delridge
- Delridge desperately needs light rail to keep up with growth and transit needs
- Ensure stations and the surrounding pedestrian network are safe and accessible for people with disabilities



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STAKEHOLDER ADVISORY GROUP

During the reporting period, the project team held **1** Stakeholder Advisory Group meeting to discuss Level 1 feedback and recommendations and evaluation criteria for Level 2 alternatives.

Stakeholder Advisory Group Meeting #6 (June 20, 2018)

- Sound Transit staff presented an overview of past and ongoing community engagement efforts and provided an updated schedule for fall 2018 outreach events
- Project staff reviewed the alternatives being studied in Level 2
- Project staff provided details about the updated Level 2 screening criteria
- Stakeholder Advisory Group members asked questions and provided input on additional alternatives being developed and evaluated for the Chinatown-International District and SODO areas
- Station planning staff gave a presentation on the station planning process

FAIRS AND FESTIVALS

During the reporting period, the project team attended **2** festivals to share information with the community, answer questions and discuss opportunities to stay engaged.

Morgan Junction Festival: June 16, 2018

- **231** community members stopped by the booth
- Common questions and topics discussed include funding, project timeline, connection to existing and future service, West Seattle specific alignment questions and how to obtain or use an ORCA card
 - “Which alternatives will bring light rail to West Seattle faster?”
 - “What’s the current design for the West Seattle stations?”
 - “How does Sound Transit plan to address parking along the alignment?”

Festival Sundiata: June 16-17, 2018

- **126** community members stopped by the booth
- Common questions and topics discussed include project timeline, how to ride light rail and expanding existing stations
 - “What is the process for opening stations?”
 - “Why does this project have such a long timeline?”
 - “Why stop at just Ballard?”