

Regional Transit Authority

Motion No. 9

A motion of the Board of the Regional Transit Authority for the Pierce, King and Snohomish Counties region authorizing the formation of, the charter for, and the appointment of members to the Regional Transit Authority Regional Outreach Committee.

Background:

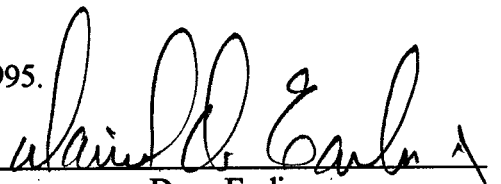
At the September 8, 1995 meeting, the Regional Transit Authority Board took action establishing an Ad Hoc Regional Outreach Committee. Its purpose was to recommend a structure and process to ensure that major interest groups participate directly in the Board's decisions on a new ballot proposal. The Ad Hoc Regional Outreach Committee recommended the creation of an RTA Regional Outreach Committee to best accomplish the Board's goal. The Board took action to accept the Ad Hoc Regional Outreach Committee's recommendation at its September 22, 1995 meeting. At the October 20, 1995 RTA Board meeting, Mr. Richard Ford was appointed as the committee's facilitator.

The Ad Hoc Regional Outreach Committee and Mr. Ford have prepared the attached charter, and are conducting outreach to recruit members accordingly. The attached charter and confirmed committee members are for consideration by the RTA Board. Additional committee members will be reviewed by the RTA Board Chair.


Motion:

It is hereby moved that the Board of the Regional Transit Authority that the attached RTA Regional Outreach Committee Charter and membership be adopted, and that the Executive Director work with and provide resources to Mr. Ford in order to ensure that the Committee's charter is accomplished within the time frame set out by the RTA Board for its decisions on a new ballot proposal.

Approved by the RTA Board on December 8, 1995.


Dave Earling
Vice Chairman of the Board

ATTEST:


Marcia Walker
Board Administrator

RTA REGIONAL OUTREACH COMMITTEE CHARTER

Committee Charter

- **Outreach:**
 - ⇒ Complement RTA's ongoing outreach activities with civic groups, elected officials and general public.
 - ⇒ Emphasize communication links with members' identifiable constituencies (e.g., business, labor, environmental, and so on).
 - ⇒ Establish subarea communication link, through subarea focus groups or other similar structure.
 - ⇒ Develop understanding of major communities' needs in terms of transportation improvements.
- **Advisory:**
 - ⇒ Recommend plan elements necessary to reach consensus within and among major communities on ballot proposition.
 - ⇒ Identify other strategies which could help develop Board consensus on their ballot proposition.
 - ⇒ Provide recommendations for strategies to implement the plan.
 - ⇒ Study and provide recommendations on specific policy or technical issues.
- **Advocacy:**
 - ⇒ Advise on legislative goals and provide advocacy as committee sees appropriate with legislature.
 - ⇒ "Translate" the plan and ballot proposition to the members' respective interest groups.
 - ⇒ Actively participate in the public debate on the new ballot measure.

Committee composition

As a general proposition, the committee composition will mix two representatives from each of the five subareas (Snohomish, North King County, East King, South King, Pierce) with four "at large" members.

Committee Membership

- **East King County:**
David Schooler, President, Sterling Recreation Organization
To be named
- **Seattle:**
George Duff, retiring President, Greater Seattle Chamber of Commerce
Phyllis Lamphere, citizen activist, former City of Seattle councilmember
- **South King County:**
Jeff Stock, President, Omni Properties (to be confirmed)
To be named
- **Snohomish:**
Larry Vognild, former Washington State senator, SCCIT President (to be confirmed)
Bruce Agnew, Project Director of Cascadia, Discovery Institute (to be confirmed)
- **Pierce:**
Cathy Brewis, Chair of Tacoma/Pierce County Chamber, The News Tribune,
Advertising Director
Debbie Bevier, Chairman & CEO, Key Bank
- **At Large:**
Bud Coffey, Vice-President, The Boeing Company
Richard Bristow, Associated General Contractors, Executive Director
Jack Gilchrist, Executive Secretary, Seattle Bldg & Construction Trades Council
Emory Bundy, Executive Director, Bullit Foundation
Bruce Laing, Former King County Councilmember, RTA Board Chair