

**SOUND TRANSIT  
STAFF REPORT**

**MOTION NO. M2005-09**

**Link Initial Segment Station Names**

<b>Meeting:</b>	<b>Date:</b>	<b>Type of Action:</b>	<b>Staff Contact:</b>	<b>Phone:</b>
Board	1/13/05	Discussion/Possible Action	Ahmad Fazel, Link Director <b>Debora Ashland, Link Senior Architect</b>	(206) 398-5389 (206) 689-3309

**ACTION**

Adopts final station names for Central Link Light Rail Initial Segment.

**KEY FEATURES**

- Recommended Names:

<b>Station Name:</b>	<b>Secondary Name:</b>
<b>Stadium</b>	S Royal Brougham Way
<b>SODO</b>	S Lander St
<b>Beacon Hill</b>	-
<b>Mount Baker</b>	S McClellan St
<b>Columbia City</b>	S Edmunds St
<b>Othello</b>	New Holly
<b>Rainier Beach</b>	S Henderson St
<b>Tukwila International Blvd</b>	Southcenter Blvd

Station names in bold reflect city neighborhood names when appropriate. The secondary part of the name is used on station entrance signs as well as on the web site and print material where additional location information is helpful. The secondary name is not included on light rail vehicle destination signs, platform signs, line maps, etc.

- The names of the four existing stations in the Downtown Seattle Transit Tunnel are Westlake Station, University Street Station, Pioneer Square Station and International District/Chinatown Station. Those station names were not included in this station naming process, and will remain unchanged.

**BUDGET IMPACT SUMMARY**

Not applicable to this action.

**BUDGET DISCUSSION**

Not applicable to this action.

## **REVENUE, SUBAREA, AND FINANCIAL PLAN IMPACTS**

Not applicable to this action.

## **BUDGET TABLE**

Not applicable to this action.

## **M/W/DBE – SMALL BUSINESS PARTICIPATION**

Not applicable to this action.

## **HISTORY OF PROJECT**

Sound Transit established a Systemwide Sign Design Manual in 1999 for all lines of business to provide consistency to customers using Sound Transit facilities. The Sign Design Manual includes criteria on station naming.

Sound Transit Station Name Criteria:

1. Names must reflect nature of environment: street names, landmarks, plus geographical locations.
2. Names will be brief and easy to read.
3. Names must adhere to a 30 character limit to insure compliance with ADA.
4. Commercial names should be avoided because they can change and prove confusing to the public and costly.

Sound Transit has solicited comments from key stakeholders and the public to finalize names of the Central Link Light Rail Initial Segment stations. To date, working names have been used based on adjacent streets. In summer 2004, Sound Transit notified key stakeholders of the station working names and proposed names for comment. The Sound Transit web site included information on station names and how to comment. Local newspapers and Link newsletters also included station naming information. Over 100 responses were received from individuals, neighborhood groups and public agencies. Staff from King County Metro, City of Seattle, City of Tukwila and City of SeaTac, as well as Seattle City Council Members, commented on station names (see attached letters).

A Station Naming Committee, comprised of Sound Transit staff, reviewed the comments for adherence to the criteria and presented recommendations to Sound Transit senior staff in preparation for consideration by the Sound Transit Board.

In March 2004 staff briefed the Sound Transit Board with an update on Sound Transit's regional signage and wayfinding program including the station naming and design conventions employed and the final step to complete signage for Central Link. At this time, staff is requesting approval of recommended names to complete the naming process.

### **CONSEQUENCES OF DELAY**

Station names must be determined by spring 2005 in order for the Sound Transit signage fabricator to begin work on the DSTT signs. All station names are included in each station's signage package; therefore all names need to be finalized to fabricate any station signage.

### **PUBLIC INVOLVEMENT**

Public involvement has been completed. A request for station name comments and proposals was sent to key stakeholders, notices were posted on the Sound Transit web site and Link updates as well as releases in community newspapers.

Sound Transit has received comments and name recommendations from over one hundred individuals, businesses, and community groups as well as the Seattle City Council, Tukwila City Council and City of SeaTac.

### **LEGAL REVIEW**

JW 12/29/04

## **SOUND TRANSIT**

### **MOTION NO. M2005-09**

A motion of the Board of the Central Puget Sound Regional Transit Authority adopting the final station names for the Central Link Light Rail Initial Segment.

#### **Background:**

Sound Transit established a Systemwide Sign Design Manual in 1999 for all lines of business to provide consistency to customers using Sound Transit facilities. The Sign Design Manual includes criteria on station naming.

#### **Sound Transit Station Name Criteria:**

1. Names must reflect nature of environment: street names, landmarks, plus geographical locations.
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The names of the four existing stations in the Downtown Seattle Transit Tunnel are Westlake Station, University Street Station, Pioneer Square Station and International District/Chinatown Station. Those station names were not included in this station naming process, and will remain unchanged. The King County Council has no intention of changing the other DSTT station names at this time.

**Motion:**


It is hereby moved by the Board of the Central Puget Sound Regional Transit Authority that the final station names for the Central Link Initial Segment are adopted as follows:

Station Name:	Secondary Name:
<b>Stadium</b>	S Royal Brougham Way
<b>SODO</b>	S Lander St
<b>Beacon Hill</b>	-
<b>Mount Baker</b>	S McClellan St
<b>Columbia City</b>	S Edmunds St
<b>Othello</b>	New Holly
<b>Rainier Beach</b>	S Henderson St
<b>Tukwila International Blvd.</b>	Southcenter Blvd

APPROVED by the Board of the Central Puget Sound Regional Transit Authority at a regular meeting thereof held on January 13, 2005.

  
John W. Ladenburg  
Board Chair

ATTEST:

  
Marcia Walker  
Board Administrator



# Seattle City Council

August 20, 2004

Joni Earl  
Chief Executive Officer, Sound Transit  
401 South Jackson Street  
Seattle, WA 98104

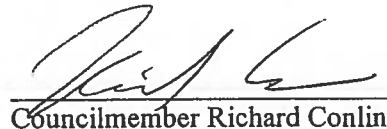
Dear Ms. Earl:

In response to your request for input regarding the decision to finalize the names of the Sound Transit stations south of the Third Avenue Tunnel, Seattle City Councilmembers recommend the following list. Our key criteria are that the station names should integrate with our Comprehensive Plan and urban village strategy, fostering the transit linkages that will help the region realize the Vision 2020 Plan. For these reasons, we believe that the nearby community names should come first, followed by other key destinations or street names.

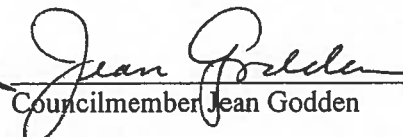
- Stadium/Royal Brougham
- SODO/Lander
- Beacon Hill
- Mount Baker/Franklin High School
- Columbia City/Edmunds
- New Holly/Othello
- Rainier Beach/Henderson

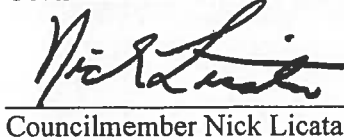
Sincerely,

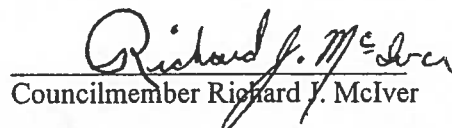
  
Councilmember Dan Compton

  
Councilmember Richard Conlin

  
Councilmember David Della

  
Councilmember Jean Godden

  
Councilmember Nick Licata

  
Councilmember Richard J. McIver

  
Councilmember Tom Rasmussen

RECEIVED DEC 27 2004

**Nelson, Lana**

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**From:** Craig Ward [cward@ci.seatac.wa.us]  
**Sent:** Friday, August 27, 2004 3:29 PM  
**To:** Nelson, Lana  
**Cc:** bmeyer@ci.seatac.wa.us; Brucer@ci.seatac.wa.us; cward@ci.seatac.wa.us; dschroeder@ci.seatac.wa.us; mcromwell@ci.seatac.wa.us; mhill@ci.seatac.wa.us; mscarey@ci.seatac.wa.us; sbutler@ci.seatac.wa.us; slowry@ci.seatac.wa.us; somers@ci.seatac.wa.us; tgut@ci.seatac.wa.us; jpace@ci.tukwila.wa.us; slancaster@ci.tukwila.wa.us; Daniels, Scott; McGhee, Leonard  
**Subject:** RE: S. 154th St. Station Naming

SeaTac's preference is "International Boulevard/S. 154th St."

Thanks,

Craig Ward, Assistant City Manager  
City Managers Office  
City of SeaTac

206.973.4812 Telephone  
206.973.4819 Fax  
[cward@ci.seatac.wa.us](mailto:cward@ci.seatac.wa.us) E-mail

>>> "Nelson, Lana" <nelsonl@soundtransit.org> Friday, August 27, 2004 >>>  
Craig, SeaTac can reply on the same schedule as Tukwila which is the end of September.

If you have further questions you can contact me or my associate Scott Daniels.

Thanks.

Lana

-----Original Message-----

**From:** Craig Ward [mailto:cward@ci.seatac.wa.us]  
**Sent:** Thu 8/26/2004 1:48 PM  
**To:** Nelson, Lana  
**Cc:** McGhee, Leonard  
**Subject:** S. 154th St. Station Naming

I understand that Tukwila has requested an extension (given that we're six days beyond the Aug 20 deadline that had been mentioned in Joni's July 29 letter). SeaTac, which is immediately adjacent to the S. 154th St. station, is also considering the issue, and concur with Tukwila's request. What would the deadline now be?

8/31/2004

**Daniels, Scott**

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**From:** McNeil, Ann Snell  
**nt:** Friday, October 08, 2004 5:21 PM  
**o:** Daniels, Scott; Ashland, Debora  
**Cc:** Hardy, Patrice; Hansen, Sierra; Johnson, Kathy; Sheehy, Stephen; Comis, Sue; Stoner, Vernon; Ilgenfritz, Ric  
**Subject:** FW: Name for Tukwila Link Station

Here you go -- the official position of the Tukwila City Council.

-----Original Message-----

**From:** Steve Lancaster [mailto:slancaster@ci.tukwila.wa.us]  
**Sent:** Friday, October 08, 2004 5:06 PM  
**To:** McNeil, Ann Snell  
**Cc:** Jane Cantu  
**Subject:** Name for Tukwila Link Station

On Monday evening (October 4) the Tukwila City Council discussed the matter of naming the Link light rail station located at Tukwila International Boulevard and Southcenter Boulevard (aka S. 154th St.). The consensus of the Council was to recommend the name, "Tukwila International Boulevard" station.

We trust the Sound Transit Board will give this recommendation its serious consideration.