

MOTION NO. M2012-92

Adopting a Station Name for the South 200th Street Link Extension

MEETING:	DATE:	TYPE OF ACTION:	STAFF CONTACT:	PHONE:
Capital Committee	12/13/12	Recommendation to Board	Ahmad Fazel, DECM Executive Director	206-398-5389
Board	12/20/12	Final Action	Brooke Belman, Director, Community Outreach Debora Ashland, Director, Architecture & Art	206-398-5238 206-689-3399

PROPOSED ACTION

Adopting Angle Lake Station as the permanent name for the station located at South 200th Street on the South 200th Street Link Extension.

KEY FEATURES SUMMARY

- The proposed permanent station name meets the naming criteria established by the Board in the Facility and Link System Naming Policy. Under the policy, names must:
 - Reflect the nature of the environment: neighborhoods, street names, landmarks, geographical locations
 - Be brief, easy to read and remember
 - Comply with federal Americans with Disabilities Act (ADA) guidelines and requirements and be limited to 30 characters
 - Avoid commercial references because they may change, prove confusing to the public and be costly to change
 - Avoid similar names or words in existing facility names
- The Facility and Link System Naming Policy adopted in February 2012 calls for the Board to adopt permanent facility names when it baselines a project budget and schedule (Gate 5 of the Phase Gate process). The Board adopted the South 200th Street Link Extension baseline of the budget and schedule in July 2011.

BACKGROUND

South 200th Street Link Extension is a 1.6 mile light rail extension on an aerial guideway alignment from the SeaTac/Airport Station to South 200th Street along 28th Avenue South within the City of SeaTac. The project includes an elevated station at South 200th Street with off-street parking, a passenger drop-off area, and bus transfer facilities.

The Board adopted the Facility and Link System Naming Policy establishes a process, timeframe, and criteria for naming facilities. The process includes three phases: internally identify and evaluate potential names based on the criteria, receive public input, and seek Board input and action at Gate 5 of the Phase Gate process. The policy requires public and stakeholder input be received during the 30% facility design review process. The South 200th Street Link Extension reached 30% design and passed through Gate 5 prior to the naming policy adoption in 2012, but as preparation for this action staff has collected feedback from the project's local community and stakeholders. Additionally, public involvement has been on-going throughout the various phases of

the project and the proposed station name is consistent with input received over the past few months.

Communications about potential permanent station names were folded into regular project communications. It was made clear in those communications that the Board is the final authority in determining a permanent name. Stakeholders and jurisdictional partners were notified of the naming process and how to provide input. An electronic project update including a survey was emailed to approximately 6,500 members of various project email lists. Many local neighborhood blogs and newsletters published articles about the potential permanent station and facility names and how to provide input.

The results of the on-line survey are as follows:

Proposed Name	# of Responses	Percentage
Angle Lake Station	233	54.6%
S. 200 th Street Station (Temporary Working Station Name)	100	23.4%
South SeaTac	60	14.1%
Other	34	8.0%
TOTAL	427 Responses	

“Angle Lake Station” represents the local neighborhood and meets the policy criteria to avoid using similar names at multiple stations, such as South SeaTac Station (which was considered in this selection process). Public support for the Angle Lake Station name was seen in survey results, comments collected at public meetings and fairs/festivals, and e-mail communication.

The temporary working name, South 200th Street Station, was also considered. However input received indicated South 200th Street was not reflective of the neighborhood and was perceived as bland and boring. Commenters supported the Angle Lake Station name because it refers to a geographic feature, can be used to market the area, and is unique.

FISCAL IMPACT

The proposed action will have no financial impact. Signage fabrication has not yet occurred.

SMALL BUSINESS PARTICIPATION

Not applicable to this action.

EQUAL EMPLOYMENT WORKFORCE PROFILE

Not applicable to this action.

PUBLIC INVOLVEMENT

Information about the proposed station names and a request for feedback on permanent names was e-mailed to project and general Sound Transit mailing lists (approximately 6,500 people) on August 28, 2012. The information included a link to an internet-based survey on permanent names for the South 200th Street Link Extension survey. The survey was available for public and stakeholder input from August 28, 2012 through September 17, 2012. Sound Transit received 427 comments from the survey.

Since the start of design-build procurement process for the South 200th Street Link Extension, the agency has collected feedback at public meetings and numerous fairs and festivals, and also presented information at community and stakeholder organizations for the project. Many local neighborhood blogs (Angle Lake Shore Club Blog, SeaTac Blog and the Seattle Transit Blog) and newsletters have carried articles about the potential permanent station and facility names and how to provide input.

TIME CONSTRAINTS

A one month delay would not create a significant impact to the project schedule.

PRIOR BOARD/COMMITTEE ACTIONS

Resolution No. R2012-02: Established a policy for naming all Sound Transit facilities, including stations, maintenance bases, portals and other facilities and the Link system lines and extensions.

ENVIRONMENTAL COMPLIANCE

Jl 10/12/12

LEGAL REVIEW

JW 12/7/12

MOTION NO. M2012-92

A motion of the Board of the Central Puget Sound Regional Transit Authority adopting Angle Lake Station as the permanent name for the station located at South 200th Street on the South 200th Street Link Extension.

BACKGROUND:

South 200th Street Link Extension is a 1.6 mile light rail extension on an aerial guideway alignment from the SeaTac/Airport Station to South 200th Street along 28th Avenue South within the City of SeaTac. The project includes an elevated station at South 200th Street with off-street parking, a passenger drop-off area, and bus transfer facilities.

The Board adopted the Facility and Link System Naming Policy establishes a process, timeframe, and criteria for naming facilities. The process includes three phases: internally identify and evaluate potential names based on the criteria, receive public input, and seek Board input and action at Gate 5 of the Phase Gate process. The policy requires public and stakeholder input be received during the 30% facility design review process. The South 200th Street Link Extension reached 30% design and passed through Gate 5 prior to the naming policy adoption in 2012, but as preparation for this action staff has collected feedback from the project's local community and stakeholders. Additionally, public involvement has been on-going throughout the various phases of the project and the proposed station name is consistent with input received over the past few months.

Communications about potential permanent station names were folded into regular project communications. It was made clear in those communications that the Board is the final authority in determining a permanent name. Stakeholders and jurisdictional partners were notified of the naming process and how to provide input. An electronic project update including a survey was emailed to approximately 6,500 members of various project email lists. Many local neighborhood blogs and newsletters published articles about the potential permanent station and facility names and how to provide input. "Angle Lake Station" garnered the most support in the survey with 54.6% of responses favoring of the name.

"Angle Lake Station" represents the local neighborhood and meets the policy criteria to avoid using similar names at multiple stations, such as South SeaTac Station (which was considered in this selection process). Public support for the Angle Lake Station name was seen in survey results, comments collected at public meetings and fairs/festivals, and e-mail communication.

The temporary working name, South 200th Street Station, was also considered. However input received indicated South 200th Street was not reflective of the neighborhood and was perceived as bland and boring. Commenters supported the Angle Lake Station name because it refers to a geographic feature, can be used to market the area, and is unique.

MOTION:

It is hereby moved by the Board of the Central Puget Sound Regional Transit Authority that "Angle Lake Station" be adopted as the permanent name for the station located at South 200th Street on the South 200th Street Link Extension.

APPROVED by the Board of the Central Puget Sound Regional Transit Authority at a regular meeting thereof held on December 20, 2012.



Pat McCarthy
Board Chair

ATTEST:



Marcia Walker
Board Administrator