

MOTION NO. M2014-74

Design, Fabrication & Installation of Signage Improvements at SeaTac/Airport Station

MEETING:	DATE:	TYPE OF ACTION:	STAFF CONTACT:
Capital Committee	10/09/2014	Final Action	Ahmad Fazel, DECM Executive Director Debora Ashland, DECM Director of Architecture & Art Candace Toth, DECM Senior Project Coordinator

PROPOSED ACTION

Authorizes the chief executive officer to execute a contract with Tube Art Displays, Inc. to provide design, fabrication and installation services for the Signage Improvements at Sea-Tac Airport in the amount of \$350,040, with a contingency of \$34,960, for a total authorized amount not to exceed \$385,000.

KEY FEATURES SUMMARY

- This contract will provide additional customer signage and wayfinding elements to address feedback from customers regarding difficulty finding the SeaTac/Airport Station from the Sea-Tac Airport terminal.
- The scope of work includes design, fabrication and installation of wayfinding signage in the Port of Seattle facilities between the airport terminal and SeaTac/Airport Station to clarify and simplify the use of Link light rail, particularly for new or infrequent users. The wayfinding solution will create a clear path from the terminal to the station by:
 - Adding standard Sound Transit customer signage within the airport garage
 - Creating a unique linear wayfinding element within the airport garage
 - Updating Port of Seattle signage within baggage claim and garage
- The anticipated completion date is Spring of 2015.

BACKGROUND

The 2014 Signage Improvement Project is categorized as an Enhancement Project, and is composed of multiple projects that will modify existing assets in a targeted manner and improve the performance of signage at facilities currently in-service.

An analysis of customer signage and wayfinding usage was completed last year. The recommendations pointed specifically to a need for improved wayfinding along the pedestrian connection between SeaTac/Airport Station and the Sea-Tac Airport terminal. This wayfinding solution is based on the analysis and will improve Link light rail wayfinding and consistency for this station, and assist with building a seamless customer information system that makes Sound Transit's services more accessible, thus enhancing ridership and the customer experience.

The bulk of these improvements will be located within Port of Seattle facilities between the airport terminal and SeaTac/Airport Station. Extensive coordination with the Port of Seattle has taken place, and the Port of Seattle will remain involved during design, fabrication and installation of the final wayfinding design. Installation work will be scheduled in collaboration with the Port to minimize disruption for airport customers.

Throughout the connection between the airport terminal and Link Light Rail, there are multiple access points (six sky bridges and five banks of elevators) for riders who wish to leave the terminal, enter the parking garage, and walk to the station. These features make this station unique, and increase the complexity of the airport connection. The new wayfinding solution will include adding Sound Transit customer signage within the airport garage to improve entry to the SeaTac/Airport Station, and create a sense of arrival to the Link station. Key customer information will be provided closer to the airport terminal. In addition, the wayfinding solution will include elements within Port of Seattle's standard signage system to improve consistent direction to Link Light Rail. By updating signage at key decision points in baggage claim and the garage, "Link Light Rail" will be more consistent and prominent. Lastly, a linear wayfinding element will be created that people can follow from baggage claim through the garage to SeaTac/Airport Station, or vice versa. This will provide riders with a clear path between the airport terminal and the station.

A Request for Proposals (RFP) was issued on July 31, 2014. A single proposal was received. It was determined to be responsive and the proposer responsible. The procurement was conducted in accordance with Sound Transit's procurement policies and procedures. The proposal submitted by Tube Art Displays, Inc. was negotiated to be within the available budget and determined to be the best value for Sound Transit.

FISCAL INFORMATION

The 2014 TIP for the Signage Improvements project is \$491,000. Within that amount:

- \$105,000 has been set aside in the Final Design phase to design wayfinding signage in the connector between Sea-Tac Airport and the Link station. The proposed action would commit \$46,100 of this amount and leave a remaining budget balance of \$58,900.
- \$245,000 has been set aside in the Construction phase to fabricate and install wayfinding signage in the connector between Sea-Tac Airport and the Link station. The proposed action would commit \$338,900 to this line item, and result in a budget shortfall of \$93,900, which will be funded from surplus budget remaining in the Final Design phase and Project Contingency.
- \$45,000 has been set aside for Project Contingency. The proposed action would require using \$35,000 of this amount to fund the shortfall to the line item budget for wayfinding to the SeaTac/Airport Station within the Construction phase, and leave a remaining budget balance of \$10,000 for Project Contingency.

This action is within the adopted budget and sufficient monies remain after approval of this action to fund the remaining work for the project as contained in current cost estimates.

Signage Improvements	2014 TIP	Board		Uncommitted / (Shortfall)
		Approvals	This Action	
Agency Administration	26	4		22
Preliminary Engineering	-	-		-
Final Design	105	-	46	59
Right of Way	-	-		-
Construction	285	-	339	(54)
Construction Services	30	-		30
Third Party Agreements	-	-		-
Contingency	45	-		45
Total Current Budget	491	4	385	102

Phase Detail - Final Design				
Wayfinding to SeaTac/Airport Station	105	-	46	59
Other Final Design	-	-		-
Total Phase	105	-	46	59

Phase Detail - Construction				
Wayfinding to SeaTac/Airport Station	245	-	339	(94)
Other Construction	40	-		40
Total Phase	285	-	339	(54)

Contract Detail	Board Approvals to Date	Current Approved Contract Status	Proposed Action	Proposed Total for Board Approval
Tube Art Group				
Contract Amount	-	-	350	350
Contingency	-	-	35	35
Total	-	-	385	385
Percent Contingency	0%	0%	10%	10%

Budget Shortfall	(94)
Final Design Phase Surplus Budget	59
Remaining Final Design Phase Budget	-
Project Contingency	45
Remaining Project Contingency	10

Notes:
 Amounts are expressed in Year of Expenditure \$000s.
 Board Approvals = Committed To-Date + Contingency, and includes pending Board actions.
 2014 TIP = Project budget located on page 111 of the Adopted 2014 Transit Improvement Plan (TIP).

SMALL BUSINESS/DBE PARTICIPATION

Subcontracting opportunities are limited because of the specialized nature of the work. Sound Transit's Diversity department has determined that Small Business and DBE Goals are not required for this project.

However for this contract, the following Small Business/DBE Participation commitments were made:

Small Business: 100%

Subconsultant/Subcontractor	Business Type	% of Work	Amount
Tube Art Displays, Inc.	Small Business	88%	\$308,120
Mayer/Reed, Inc.	Small Business	12%	\$41,920
Total		100%	\$350,040

PUBLIC INVOLVEMENT

Not applicable to this action.

TIME CONSTRAINTS

A month delay could impact the completion of design work in 2014, which would jeopardize a late Spring 2015 installation, which has been identified as the ideal installation period.

ENVIRONMENTAL REVIEW

JI 9/3/2014

LEGAL REVIEW

JW 10/3/2014

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A motion of the Capital Committee of the Central Puget Sound Regional Transit Authority authorizing the chief executive officer to execute a contract with Tube Art Displays, Inc. to provide design, fabrication and installation services for the Signage Improvements at Sea-Tac Airport in the amount of \$350,040, with a contingency of \$34,960, for a total authorized amount not to exceed \$385,000.

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MOTION:

It is hereby moved by the Capital Committee of the Central Puget Sound Regional Transit Authority that the chief executive officer is authorized to execute a contract with Tube Art Displays, Inc. to provide design, fabrication and installation services for the Signage Improvements at Sea-Tac Airport in the amount of \$350,040, with a contingency of \$34,960, for a total authorized amount not to exceed \$385,000.

APPROVED by the Capital Committee of the Central Puget Sound Regional Transit Authority at a regular meeting thereof held on October 9, 2014.



Fred Butler
Capital Committee Chair

ATTEST:



Marcia Walker
Board Administrator