

# *Adopting Station Names for FWLE & DRLE*

*System Expansion Committee*

*June 9, 2022*



# ***Today we are here to:***

- 1) Provide an overview of the updated station naming policy and criteria***
- 2) Present the short list of potential FWLE and DRLE station names for SEC consideration, including:***
  - how names comply with the Station Naming policy*
  - feedback received from the public and key stakeholders*
- 3) Determine SEC's station naming recommendations for Board action on 6/23***

# Station Naming Policy Update (R2021-14)

**Priorities for potential names. Commuter rail and light rail station names should be chosen in this order:**

1. City
2. Neighborhood
3. Landmark
4. Street or combination of a city or neighborhood name with a minor street or landmark.

## **Additional Criteria**

- Prioritize wayfinding = geography
- Regional names useful for end-of-line stations
- Process = Internal > Public > Board Action
- Renaming guidance – 10 yr. min and/or with expansion

**Station names must be considered based on their adherence to the following principles:**

- Avoid redundancy
- Be appropriate
- Be accessible
- Be intuitive
- Be easily implemented
- Reflect geography: avoid corporate & honorific names
- Be brief & easy to remember: 1-3 word / 26 character limit

***Federal Way  
Link Extension***

# FWLE – Short List of Names Evaluated

## Station 1: Kent/Des Moines

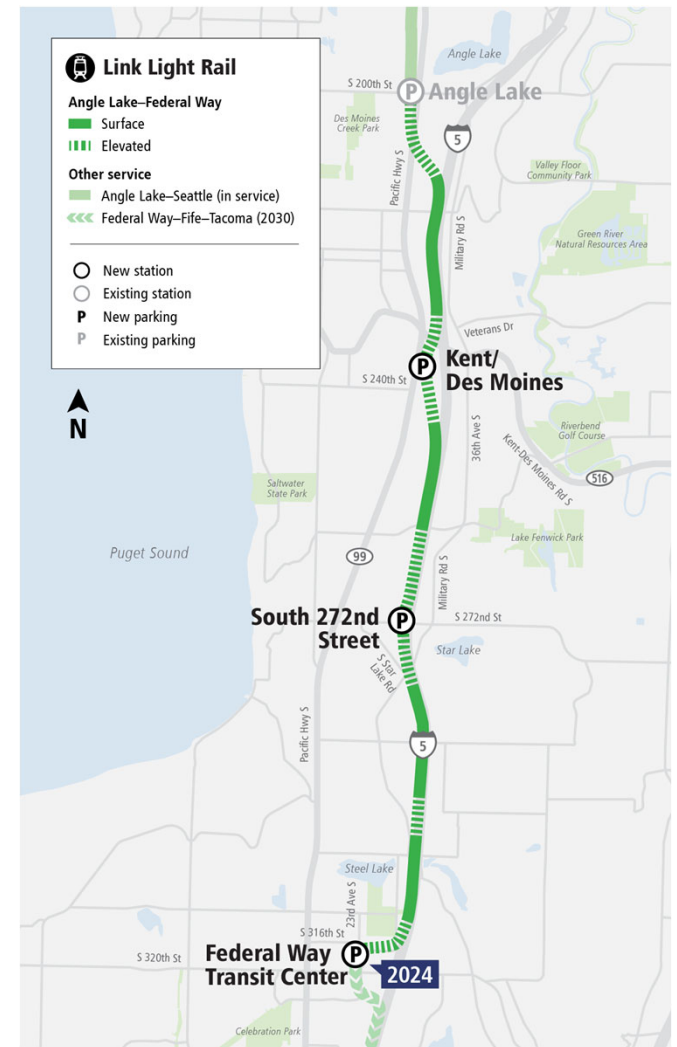
- Highline College
- Kent Des Moines
- Highline
- Midway

## Station 2: South 272<sup>nd</sup> Street

- Star Lake

## Station 3: Federal Way Transit Center

- Federal Way Downtown
- Downtown Federal Way



# FWLE Station Names – Evaluation Summary

	Avoids redundancy	Appropriate	Accessible	Intuitive	Easily implemented	Reflects geography	Brief and easy to remember	Public feedback	City feedback
Highline College	✓	✓	✓	✓	✓	✓	-	✓	x
Kent Des Moines	x	✓	✓	✓	✓	✓	-	✓	✓
Highline	✓	✓	✓	-	✓	-	✓	✓	x
Midway	✓	✓	✓	-	✓	-	✓	-	x

# FWLE Station Names – Evaluation Summary

	Avoids redundancy	Appropriate	Accessible	Intuitive	Easily implemented	Reflects geography	Brief and easy to remember	Public feedback	City feedback
Star Lake	✓	✓	✓	✓	✓	✓	✓	✓	✓
Federal Way Downtown	✓	✓	✓	✓	✓	✓	-	✓	
Downtown Federal Way	✓	✓	✓	✓	✓	✓	-	-	

***Downtown Redmond  
Link Extension***



# ***DRLE – Short List of Names Evaluated***

## ***Station 1: Downtown***

- Downtown Redmond
- Redmond Downtown

## ***Station 2: SE Redmond***

- Marymoor
- Marymoor Village



# DRLE Station Names – Evaluation Summary

	Avoids redundancy	Appropriate	Accessible	Intuitive	Easily implemented	Reflects geography	Brief and easy to remember	Public feedback	City/County Executive feedback
Downtown Redmond	✓	✓	✓	✓	✓	✓	✓	✓	✓
Redmond Downtown	x	✓	✓	-	✓	✓	-	-	
Marymoor	✓	✓	✓	✓	✓	✓	✓	✓	
Marymoor Village	-	✓	✓	-	✓	-	-	x	✓

Thank you.

*Thank you.*



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