

# ***Parking Management***

*Rider Experience & Operations Committee*

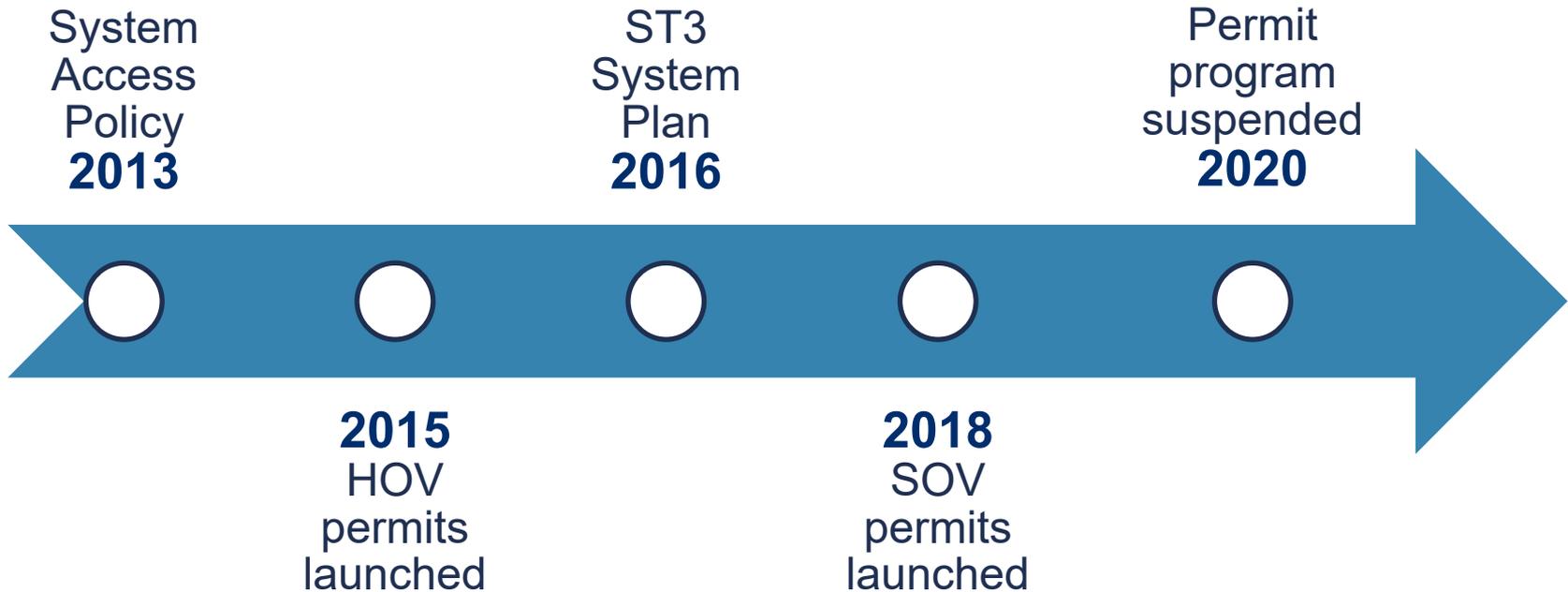
*3/3/22*

# *Why we are here*

- Preview of next steps on implementing Sound Transit's parking management policy
- Contract action for new vendor to provide permit parking services
- Action to authorize a budget phase transfer to support new permit parking services

# *Policy overview & next steps*

# *Evolution of parking management at Sound Transit*



# System Access Policy

## *Parking management*

- Parking is for transit passengers only with few exceptions
- Establishes tools to manage parking, including:
  - *Permits*
  - *Fees*
  - *Technology*
- Identifies enforcement tactics like warnings, infractions, and towing
- Allows Sound Transit to contract with a vendor to manage and enforce

# *Permit parking program*

## *Background and goals*

- Carpool permit program launched in 2015 per Resolution No. R2015-83
- Permit program expanded to include paid SOV permits in July 2018 per Resolution No. R2018-27
- 2018 Board action established the following program goals:
  - *Maximize the number of daily transit riders per parking stall*
  - *Prioritize the availability of parking throughout the AM peak period*

# Permit parking program

## Key features

- Monthly permits only
- Permit area restricted to no more than 50% of stalls at eligible facilities
- Performance targets and parameters for rate-setting and adjustment, which are delegated to CEO
- Facility eligibility: New Link station or >90% utilization

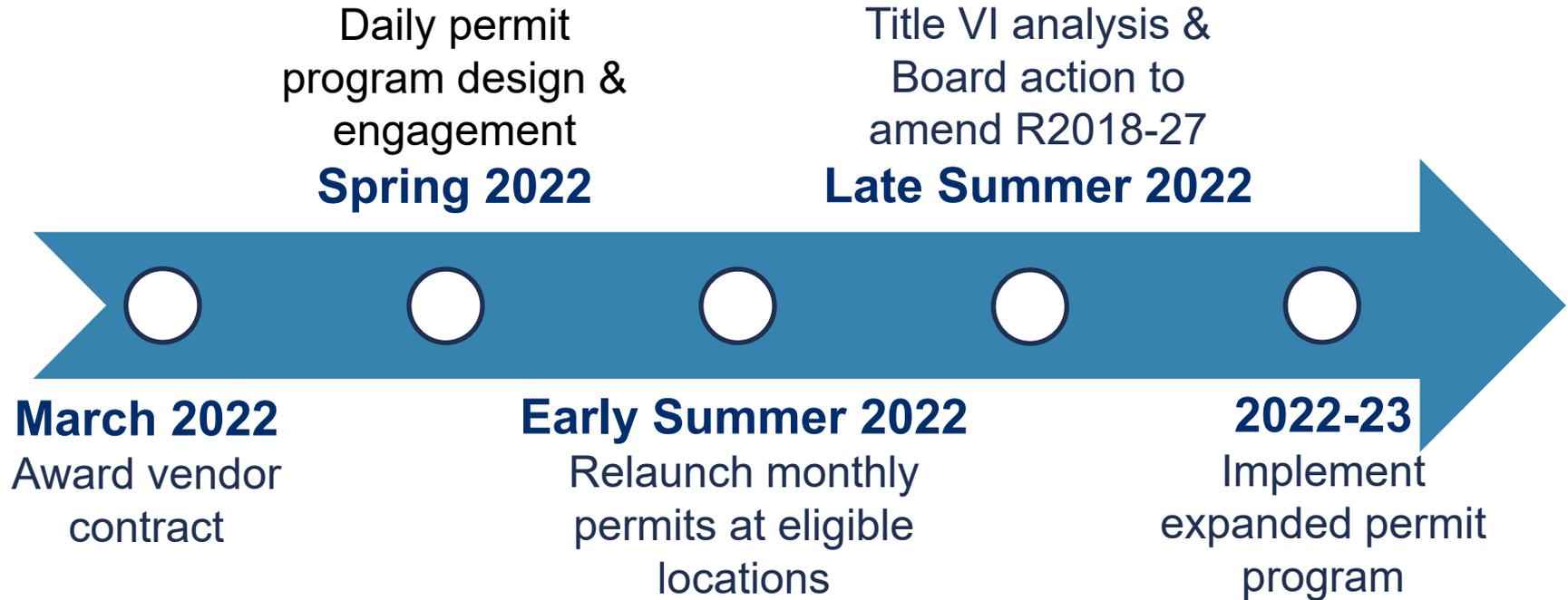


# ***Parking management policy next steps***

## ***Work continues to carry out Board direction***

- Daily fees are the next step beyond monthly permits
- We are preparing to seek Board action to provide the CEO authority to implement daily fees
- We will build on the program that the Board already authorized
- We will engage passengers and the public on the program
- We expect to launch an expanded program with daily fees no later than the start of East Link service

# Upcoming activities



***Motion No. M2022-18***

# *Why we are here*

- Review and approve a contract with a new parking management service vendor

# *Scope of Services Requested*

## *Previous Services Offered:*

- Permit issuance and sales
- Enforcement / engagement services



## *New Services Offered:*

- Mobile payment application (future option to link with Orca)
- Customer web portal
- Mobile based engagement
- Additional options to enhance and inform passenger experiences

# Parking Portfolio Expansion/Growth



Expansion and growth warrants a broader service scope:

- 40 Total Sites
- 27,466 Total Parking Spaces
- Expanded Permitting
- Added technology & enforcement

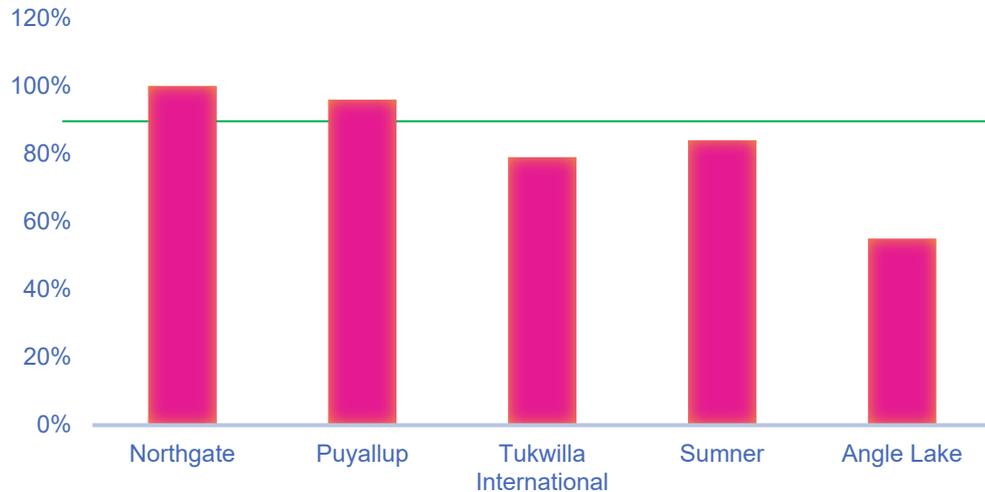
# Parking Permit Sales

- As of March 2020, over 1,200 parking permits were issued to our Passengers each month
- Permits were temporarily discontinued due to Covid



# Passenger Usage

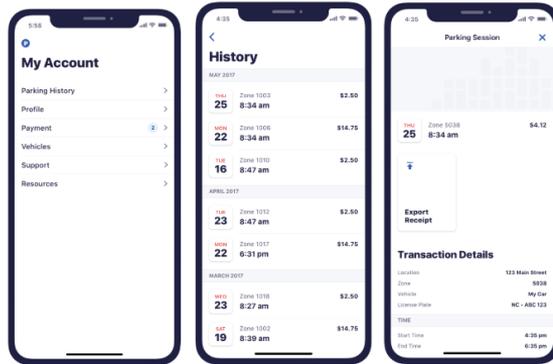
## UTILIZATION RATES



## Top 5 sites Feb '22

- Northgate Garage & the Puyallup Station lot at >90% threshold
- Tukwila International Boulevard at 79%
- Sumner at 84%

# Enhanced Services & Capabilities



- Mobile payment
- Customer web portal
- Mobile based parking compliance



# Future Enhanced Optional Services

- Next Gen Orca integration
- A parking availability system
- Multiple permit types



# ***Advanced Parking Management Motion No. M2022-18***

This action would authorize up to \$32,355,160 for:

- A 15-year monthly permit parking contract
- Turn-key solutions
- Mobile optimization & web portal
- An optional parking availability information system
- A significant array of added and optional services, such as daily paid permit parking and Next Gen Orca Lift integration

***Resolution No. R2022-06***

# *Why we are here*

## *Resolution No. R2022-06*

- Resolution No. R2022-06 authorizes a transfer of \$8,000,000 between phases within the Parking Management Program
- This action supports relevant costs associated with the vendor contract pursuant to Motion M2022-18, specifically costs associated with technology and hardware to support improved passenger information

*Thank you.*



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