Fare Engagement Program Update

Rider Experience and Operations Committee 01/18/2024



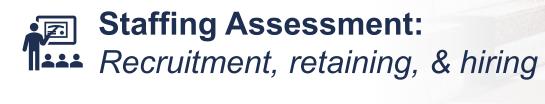
Why we are here

Update:
Quarterly report on program performance



Analysis:

Annual assessment & preview of new data

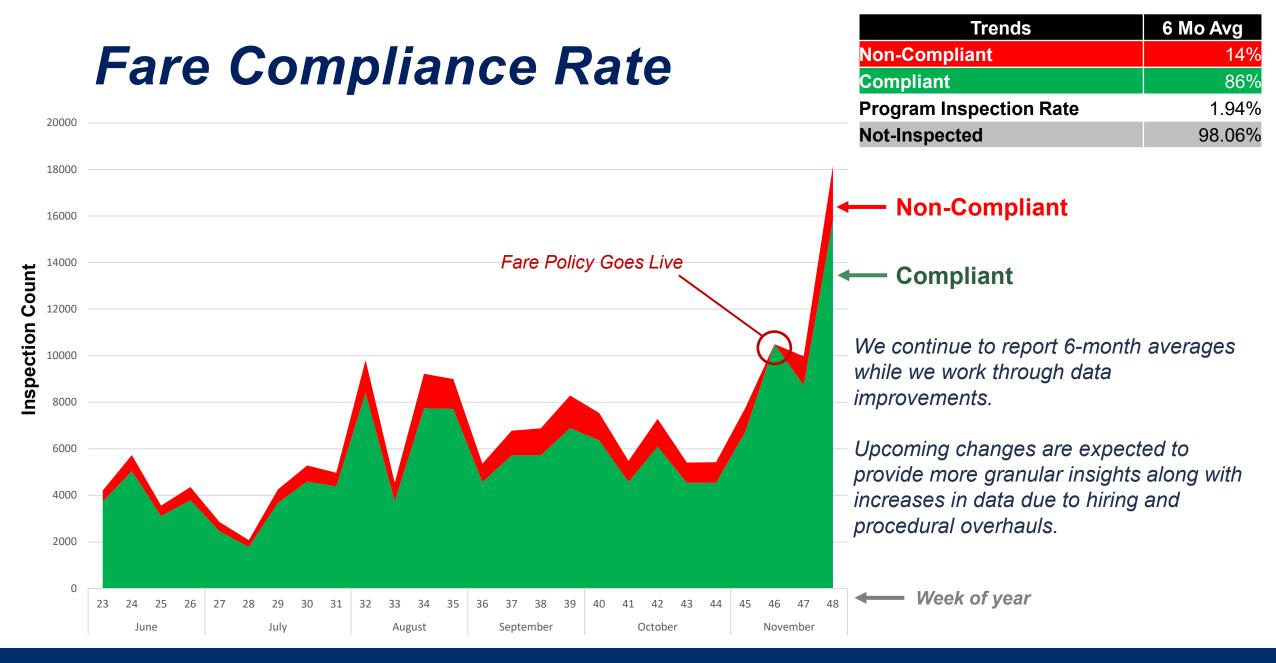








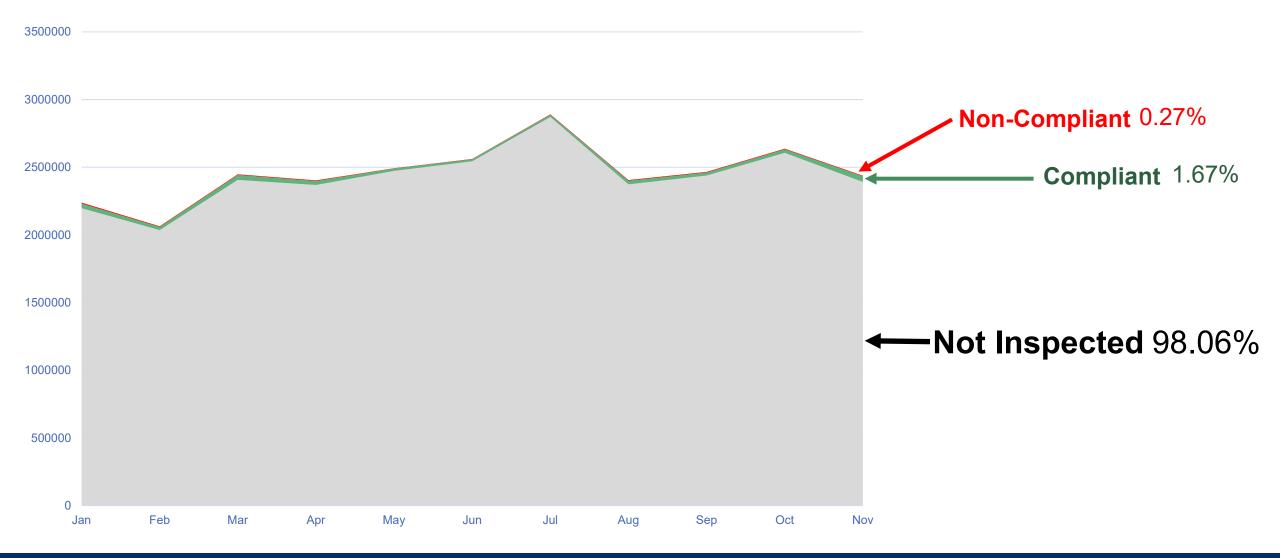
Quarterly report on program performance





Sample Size

12-month Inspection rate relative to ridership on Sounder, T-Link, and 1-Line.





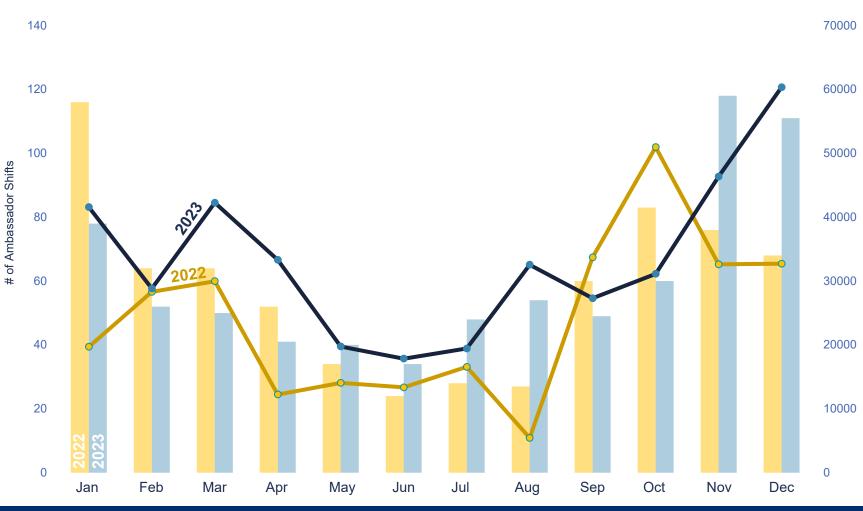


Annual assessment and preview of new data.

Year Over Year Comparison 60000 2022 v 2023 **2023 Compliant** 86% 50000 40000 # Inspections 30000 **2022 Compliant** 87% 20000 2023 Non-Compliant 10000 14% **2022 Non-Compliant** 13% 0 April October January February March May June July August September November December



Staffing & Inspections Correlation 2022 v 2023



Lines represent inspection rates (by month), while bars represent staffing levels.

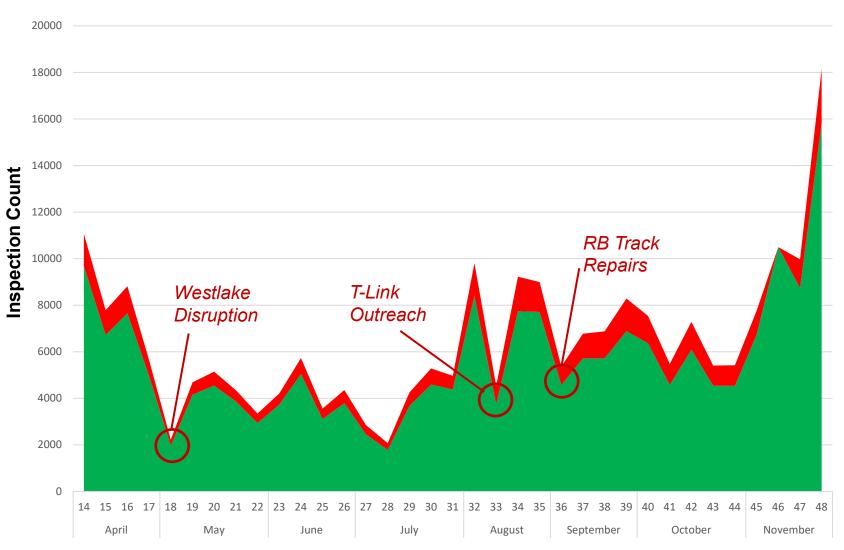
While improving, the program has experienced consistent attrition in the summer.

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This reduction in staff levels directly corresponds with a decrease in inspection rates.



2023 Disruption Impacts



Disruptions caused notable decreases in staff inspection rates. However, new procedures appear to be mitigating their impact without sacrificing our passenger support.

Westlake Repair – 79% decrease RB Repair – 41% decrease

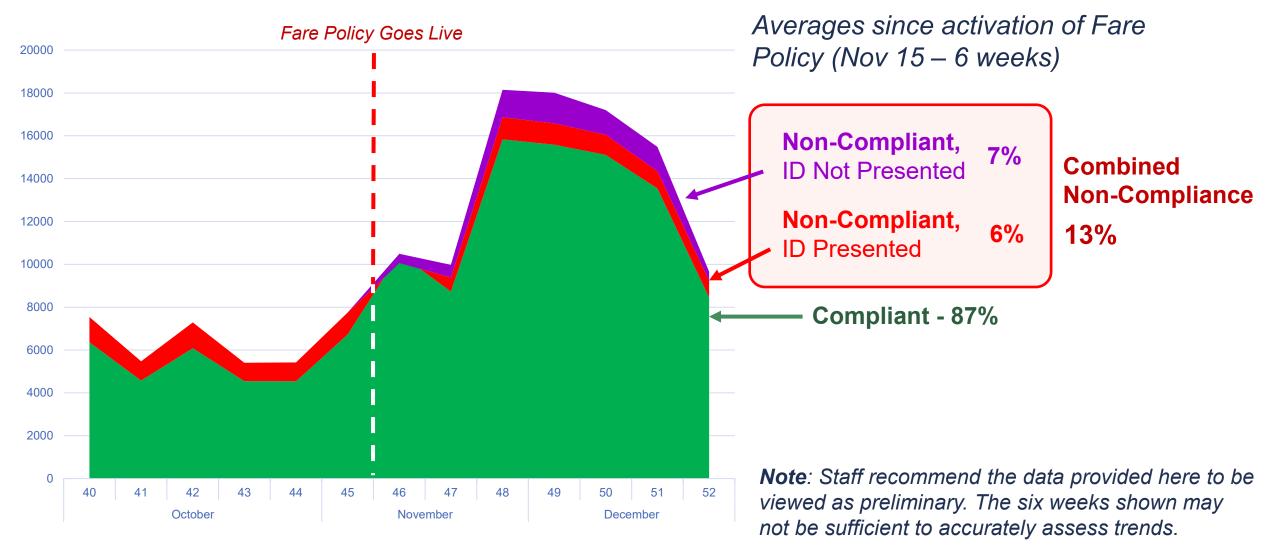
Surveys

Westlake – 75% of the 378 respondents gave positive feedback for staff support

Royal Brougham – 76% of the 349 respondents gave positive feedback for staff support



Fare Policy – Preliminary Assessment





Additional Updates



Staffing Assessment:

Hiring is ongoing through April for all positions.



Platform Inspections

Non-Revenue testing scheduled to begin in February



Fare Resolutions Data to be presented at next REO



Ambassadors are preparing procedures for East Link



Questions?



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